



Alberta Planning Exchange

Community
Planning
Association of
Alberta WINTER
2016

Building Bridges

By Tom Burton, CPAA Chair

MESSAGE FROM THE CHAIR

This is our abbreviated version of the Alberta Planning Exchange, to demonstrate why you need to register for our annual Education Session and Conference. It will again be held in Red Deer, at the Black Knight Inn. The new dates are **May 2-4, 2016!**

Our conference theme is: "The Shift: What to do When Things Change" The Education Sessions will kick-start your day with a morning spent learning about Shift Happens "What will help me deal with change" and "What shouldn't we do", focusing on how to collaborate with other municipalities and within our own municipality. Our intent, as always, is to bring new tips and tools for you to use in your planning decisions.

Networking opportunities with existing friends, new friends and students is another of our great offerings. CPAA has met with students from the University of Alberta, University of Calgary, and University of Lethbridge to tell them about our great Association. We encourage delegates to introduce themselves and to enjoy the student participation throughout the conference. They are our next generation of planners.

I look forward to seeing you all this spring in Red Deer.

BOARD OF DIRECTORS OPPORTUNITIES

CPAA is accepting nominations to fill current vacancies with individuals who are committed to excellence and have a passion for community planning. An even distribution for both geographical and elected vs. non-elected members is preferred. Elections take place at the Annual General Meeting on Tuesday, May 3 at the conference luncheon. For more information interested members may contact the CPAA office prior to the conference at cpaa@cpaa.biz.

The theme is one of many discussed and the board feels it is very appropriate with what happened during the 2015 provincial election in May. CPAA, like many non-profit organizations, will be facing the challenge of having the government know and understand the benefits of a provincial based development organization that supports both Urban and Rural issues. Our directors are elated with the opportunity of working with the new government.

2016 CONFERENCE “The Shift: What to do When Things Change”

Monday, May 02 to Wednesday, May 04, 2016

Red Deer, Alberta

A message from the Committee Chairs

Erin O’Neill RPP, MCIP, Rod McDermand & Nick Lapp RPP, MCIP

Has your Municipality been involved in a different practice? Have you tried something unconventional? How have your practices shifted over time and what impact has it had?

In 2016 and with our change in government, we ponder... “The Shift: What to do when things change?”

This is a great opportunity to hear from experts and share ideas with colleagues from across Alberta and Western Canada. As always, CPAA is grateful for the contributions of our sponsors and their generosity that helps ensure the Alberta Planning Conference continues to be a great success!

2016 CPAA Education Session

Monday May 2 – Education Session – Hot Buffet Breakfast starts at 8:00am

Session starts at 9:00am and a lunch buffet is included at 12:15pm

For this year’s education sessions the CPAA has once again partnered with Alberta Municipal Affairs to deliver a session for municipal staff, elected officials and community leaders in order to develop and Shift Happens “What will help me deal with change” and “What shouldn’t we do”, focusing on how to collaborate with other municipalities and within our own municipality. In addition, every participant will come away with new skills to enhance their own personal ‘tool box’ and be able to take these back to their respective workplaces to utilize. We hope you enjoy this opportunity and please let us know your feedback.

2016 CPAA CONFERENCE PROGRAM AT A GLANCE

Monday May 02- Conference Opens at 1:30pm

- **Opening Address** (1:30pm to 1:45pm): CPAA Chair, Tom Burton will deliver opening remarks.
- **Keynote Presentation** (1:45pm – 3:00pm): TBA

Concurrent Sessions

(3:15pm to 4:30pm)

- **Session 1A “Technological Changes & Planning – “What does it all Mean?”** with Nick Pryce RPP, MCIP, Director of the Planning Group for V3.

The exponential effect of technology is heading in directions that will significantly influence the way we plan and build our communities. Are we ready for these changes? Have we considered what they might mean for the way we live, work and play? What do they mean for the way we have planned infrastructure or how we plan our infrastructure? What are the positive and negative impacts that may arise from the technological changes? These are the questions that you will be presented with in relation to both present and future implications on key technological changes with the intent of being mindful of the shift they may generate in how we plan.

- **Session 1B “Urban Design and Place-making: From Vision to Implementation”** with Sonny Tomic, BArch./Urban Design, Senior Urban Design Associate, B&A Planning Group, Calgary

In the last five years, Alberta towns and cities have experienced dramatic urban growth, demographic, technological and cultural changes that have created a need for a paradigm shift in the way we plan, design and build our towns and cities. In car-dominated towns and cities, people are craving for walkable communities with strong identity, character and unique public and private places that are vibrant, visually attractive, safe and accessible to all. Current economic challenges could further prove that the creation of more sustainable, walkable and compact communities is the fiscally right direction to pursue in both municipal and private development sectors.

Concurrent Sessions & University of Calgary Student presentation

(4:45pm – 5:30pm)

- **University of Calgary Student Presentation: "Transfer of Development Credits – A Tool for Conservation and Growth"** with Ryan Siersma and Charlene Wilcock

Master of Planning students from the Faculty of Environmental Design at the University of Calgary will provide an overview of Transfer of Development Credits (TDCs), a conservation tool permitted under the Alberta Land Stewardship Act that can help municipalities protect environmentally and agriculturally significant lands while incentivizing development in more areas more suitable for development. The presentation will provide an overview of TDCs, best practices in the US and Alberta, and how a program can be piloted by looking at a case study.

- **Concurrent Presentation: "Rebooting Public Transit in a Small Alberta City"** by Brad Schultz, *City of Cold Lake*

MLA Reception

(5:30pm – 7:00pm)

- TBA

Tuesday May 03 – Hot Buffet Breakfast starts at 8:00am

- **Conference Starts 8:30am**
- **Plenary (8:30 – 10am) "How to Use the "A" Word in Polite Company: The shift toward a collaborative annexation process"** with Michael S. Solowan, *Partner with Brownlee LLP*

Annexations are often costly and highly divisive, but they don't have to be. In a political climate that favours collaboration over competition, municipalities need to adopt a regional perspective on growth management. All municipalities, urban and rural alike, have the right to grow. Contentious boundary disputes can be avoided when annexation is an outcome of considered inter-municipal planning.

Concurrent Sessions

(10:15am – 11:30am)

- **Session 2A "Using Drones for Better Planning"** *Jeremy McCalla, Elevated Robotic Services Inc.*
- **Session 2B "Planning for Positive Change: This is not your everyday Operational Plan!"** with Eleanor Mohammed RPP, MCIP, *Director of Planning & Engineering, Town of Beaumont.*

For many Alberta municipalities change is a constant. We are continually challenged with dramatic population shifts, upsizing or downsizing, process and policy relevance, variable budgets, and human resource issues. Strategically addressing these challenges can make us resilient to change and set our municipalities on a path of success. Using the Town of Beaumont as a case study, this session breaks down the methodology of creating an operational plan that not only addresses standard municipal projects, but the strategic projects that can strengthen teams, departments, and our organizations as a whole. We will explore the components of the plan, the drafting process, and the staff facilitation program used to determine a vision, mission, desired outcomes and the final work plans. The session will conclude with a summary of lessons learned and the opportunity for attendees to ask questions.

Annual General Meeting and Election (12:15pm – 1:30pm) – Hot plated lunch

Concurrent Sessions

(1:30pm – 3:00pm)

- **Session 3A "Understanding Climate Scenarios and Adaptation Planning"** *Suzan Lapp, Ph.D, John van der Eerden, M.Eng., P.Eng., CEA Representative*

The Consulting Engineers of Alberta recognize climate change is an important future consideration for both engineering and planners. Associations such as the Association of Professional Engineers and Geoscientists of British Columbia are suggesting climate change should be a consideration in their professional activities that may be impacted by climate. We will provide an overview the current and future indications of climate change, how scientists can help to project what changes we should anticipate and how to consider adaptation.

- **Session 3B "Changing the Face of Canada"** *More details to Follow*

(3:15pm – 4:30pm)

- **Session 4A “The Quadruple Bottom Line – Culture, the Fourth Pillar of Sustainable Development”** *Patricia Maloney RPP, FCIP, Senior Planner, Dillon Consulting Limited, Calgary, AB, Blaine Mirasty, Planning Coordinator, Dillon Consulting Limited, Saskatoon, SK, Meghan Norman, Planner, Rocky View County, Calgary, AB, Morgan Huber, RPP, MCIP, Planner, Local Area Planning & Implementation, City of Calgary, Calgary, AB*
- **Session 4B “Evolution of Municipal Growth and the Importance of Intermunicipal Collaboration”** *with Nathan Petherick RPP, MCIP, Principal, B&A Planning Group and Liisa Tipman, Associate, B&A Planning Group*

The Consulting Engineers of Alberta recognize climate change is an important future consideration for both engineering and planners. Associations such as the Association of Professional Engineers and Geoscientists of British Columbia are suggesting climate change should be a consideration in their professional activities that may be impacted by climate. We will provide an overview the current and future indications of climate change, how scientists can help to project what changes we should anticipate and how to consider adaptation.

CPAA Reception and Banquet (6pm – onwards) – hot plated dinner

- **Entertainment with Popovich Productions** – *you don't want to miss their show this year!*
- **CPAA Silent Auction** – *support the Conference Student Scholarships! Your donations are welcome and participation is very much appreciated!*

Wednesday May 04 – Hot Buffet Breakfast starts at 8:00am

Concurrent Sessions

(9:00am – 10:15am)

- **Session 5A “Building Mentally Healthy Communities?”** *Mary Dawn Eggleton, Industry Trainer/Curriculum Development, Suicide Information & Education Services*

Promoting the mental health and wellness of community members is not only the individual's responsibility but there is a strong moral and economic case for communities to tackle this rising challenge. In this session we look at what well-being actually is and the pillars necessary to promote community members overall well-being. We will discuss strategies to becoming suicide safer communities and planning needed to prevent other mental health crisis. Overall goal is an understanding of what goes into building resilient communities that have the ability to mitigate serious incidents and also have the ability to bounce back and persevere when there are stressors.

- **Session 5B “4Cs of Inter-Municipal Harmony”** *with Harry Harker RPP, FCIP Adjunct Assistant Professor, Instructor, University of Calgary.*

With the Province announcing the inclusion of new regional growth management bodies for the Calgary and Edmonton areas in the amended MGA, why even talk about Inter-Municipal Development Plans and this old contentious process? Good question! The reality is that the old, pre-1995, “top down”, urban-centric regional planning commission still roams the Southern Alberta plains. The renewal of region-wide planning, if it is to survive the ever changing provincial political battlefield, needs to be respectful of both the aspirations of both urban and rural municipalities. Respect grows from trust, and trust grows from relationships. The 4C's are the cornerstones on which positive, pro-active inter-municipal relationships can be built. Harry will share from his person experience in participating in both formal and informal inter-municipal planning exercises in Alberta and British Columbia.

Closing Plenary

(10:30am – 11:30am)

- **“The Latest on the MGA and Regulation Review?”** *with Erin Foster-O'Rioran, Michelle Freethy and Joe Petrie with Alberta Municipal Affairs.*

The latest on the MGA and the regulation review. Find out how we got to where we are today, the latest policy updates, and how you can be further involved in the review of the MGA and its regulation.

CPAA Silent Auction 2016

- Donations are respectfully requested for this Community Planning Association of Alberta fundraiser. Funds support our student scholarships. Delegates are asked to bring their items with them but please email Vicki Hackl, CPAA Secretary, prior to the conference, with the item information, so the bidding sheets can be prepared. cpaa@cpaa.biz

Sponsorship and Exhibit Opportunities

- The Sponsorship Program is included in this newsletter. Your continued support is greatly appreciated!
- Consider sponsoring at the Diamond Level for an exclusive exhibit location and other benefits.

Volunteer: Nomination Call for Directors

Volunteering provides members with a unique opportunity to contribute to the CPAA and the profession, while broadening their professional networks.

CPAA is accepting nominations from individuals who are committed to excellence and have a passion for community planning. An even distribution for both geographical and elected vs. non-elected members is preferred. Elections take place at the Annual General Meeting on Tuesday at the conference luncheon. Please contact the CPAA office prior to the conference. to apply for these exciting and challenging volunteer roles by submitting a brief expression of interest to cpaa@cpaa.biz which summarizes your interest and suitability for the role.

Become a CPAA Member

Our membership represents those involved in municipal planning, including Councillors, administrators, development officers, professional planners (both private and public sector), academics, and provincial officials. This membership will enable your organization to share your experiences, achievements and challenges, and empower municipal decision-makers and the corporate world to work towards collaborative, community-minded planning solutions.

Your membership with CPAA will provide networking opportunities, quarterly newsletters to keep you apprised of the latest developments in the planning world, current information on our website, and reduced conference fees to our well-attended annual conference.

We offer three membership types:

- *Students: \$25/year*
- *Individual: \$100/year*
- *Group: \$250/year*

To download our Membership Registration Form, please visit our website:

Email: <http://www.cpaa.biz>

Board of Directors

Tom Burton, Chair

Tom is a fifth term elected official, currently serving as Deputy Reeve for the Municipal District of Greenview #16. Tom, also, in his third term as the Director of District 4 of the Alberta Association Municipal Districts & Counties. Tom has been a member of the DeBolt Fire & Rescue since 1993 serving as Chief since 1995 and an EMR since 2001.

Gloria Wilkinson, Past Chair

Gloria is a retired municipal politician who has been active with CPAA since 1989. She has served on both municipal and health boards over the years and as a 'regular' volunteer for many community groups.

Larry Armfelt, Vice Chair (North)

Larry is a Councilor of Northwest, Baptiste/Island Lake Area in Athabasca County.

Edgard Farah, Treasurer

Edgard is an Architect, Urban Designer, and a Planner with both international and local experience in town planning and urban development. Edgard is a planner at the Regional Municipality of Wood Buffalo working on long range/comprehensive planning projects

Garrett Tomlinson, Director

Garret is the Reeve of Northern Sunrise County. He began working with the Lubicon Lake Nation in 2004. Garrett studied Political Science and Native American Studies at the University of Lethbridge. He is an EMT, and he and his wife are local business owners.

Erin O'Neill, RPP, MCIP, Director

Erin is the Manager of Land Acquisition and Issues Management with the Regional Municipality of Wood Buffalo in Fort McMurray. She has previously worked as the Manager of Planning & Development with the Town of Sundre and as a planner in Fort McMurray and the City of Ottawa.

Luis Esteves, BA, Director

Luis is a Senior Planner With Scheffer Andrew Ltd. He has worked as a land use planner in both the public and private sectors for the past nine years. He has worked in both rural and urban settings, which has provided him with the opportunity to see issues from a variety of perspectives. He feels that community planning needs to be approached in a multi-disciplined and multi-faceted manner that encourages collaboration amongst a variety of stakeholders

Geneva Chaudhary, Director

Geneva is with Mountain View County. Geneva has a degree in Human Geography and is also a Master of Planning graduate from University of Calgary. She has over five years of government administration experience from working at the City of Edmonton.

Jessi Fry, Student Director

Jessi has a Bachelor of Arts and has previously worked in journalism and disability management. She is currently completing her final year of a Master of Planning at the University of Calgary. Jessi enjoys volunteering for affordable housing projects and is interested in healthy and accessible communities. She most recently worked as a student planner for the City of St. Albert.

Drew Hyndman, Vice-Chair (South)

Drew has been practicing planning at Rocky View County since 2001 and recently accepted a position with the Town of Cochrane. Raised in the Calgary area, Drew has always maintained a strong passion and personal connection to the rural areas surrounding the city.

Candace Banack, RPP, MCIP, Director

Candace Banack is a Development Planner with the Town of Cochrane. She works on various long range and current planning projects within the Town. She currently resides in the City of Airdrie.

Rod McDermid, Director

Rod is a Councillor of Division 1 of Lacombe County. Previously he has served as the Past Chair of Alberta Blue Cross, Past Chair of the Management Employment Pension Board and the Past Director of CEIDY. Rod is a grain farmer in Lacombe County.

Daryl Beeston, Director

Daryl is currently a Councilor with the County of Grande Prairie, Division 2. He was formerly an owner of an oilfield service company and President of the Grande Prairie Regional Agricultural and Exhibition Society.

Nick Lapp RPP, MCIP, Director

Nick is the Director of planning and development at County of Grande Prairie No. 1.

Andrew Snell, Student Director

Andrew Chell is a fourth-year BA Planning student at the University of Alberta. He is the Civic Affairs Director for Duggan Community League, and is the treasurer of the Geography and Planning Students' Society at the U of A.

**COMMUNITY PLANNING ASSOCIATION OF ALBERTA
ANNUAL CONFERENCE AND EDUCATION SESSION**

May 2-4, 2016 at the Black Knight Inn in Red Deer
2016 SPONSORSHIP PROGRAM

DIAMOND SPONSOR (Contribution of \$3,000)

This category includes the following benefits:

- There will be **only** one sponsor in this category.
- A representative of the Sponsor will be invited to speak as part of the Conference Welcoming Remarks and the Conference Closing Remarks.
- The sponsor will be recognized as the *Principal* Sponsor in all Conference materials: Program, on-site signage, major events, pre-Conference publicity.
- **One** free Registration for **both** of the following:
 - The Conference (Current Value = \$475)*
 - The Education Session (Current Value = \$125)*
- **One** free Display Booth at the Conference (Current value = \$250) in a prominent location.
- Primary inclusion of the Sponsor's Logo in the Conference *Program*.
- Primary listing in the Conference *Program*.
- First Opportunity to sponsor additional "swag item" such as a notebook and pen for all attendees. Fees for this are to be determined based on item selected.

* Conference Registration includes one ticket for each of the Luncheon and the Banquet.

* Education Session Registration includes Lunch.

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PLATINUM SPONSOR (Contribution of \$1,750)

This category includes the following benefits:

- Recognition as the sole Sponsor of **one** of the following activities and events:
 - *Education Session*
 - *Registration Desk*
 - *Conference Banquet*
 - *Closing Plenary*
 - *Silent Auction*
 - *Student Participation*
- **One** free Registration for only **one** of the following:
 - The Conference (Current Value = \$475)*
 - The Education Session (Current Value = \$125)*
- **One** free Display Booth at the Conference (Current value = \$250).
- Inclusion of the Sponsor's Logo in the Conference *Program*.
- Recognition of the Sponsor through prominent on-site signage.
- Listing in the Conference *Program*.

* Conference Registration includes one ticket for each of the Luncheon and the Banquet.

* Education Session Registration includes Lunch.

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GOLD SPONSOR (Contribution of \$1,250)

This category includes the following benefits:

- Recognition as the sole Sponsor of **one** of the following:
 - *Concurrent Sessions*
 - *Banquet Beverages*
 - *Tuesday morning Plenary Session*
 - *Tuesday afternoon Plenary Session*
 - *Refreshment Breaks*

Priority for hosting opportunities will be given to sustaining sponsors. If there are multiple requests for a sponsorship item, priority will be given based on date of application and payment received. A sponsorship is secured only on receipt of payment. We reserve the right to amend rules and regulations governing sponsorship at any time. Exhibit space is available. Please refer to Exhibit Space form.

**COMMUNITY PLANNING ASSOCIATION OF ALBERTA
ANNUAL CONFERENCE AND EDUCATION SESSION**

May 2-4, 2016 at the Black Knight Inn in Red Deer

2016 SPONSORSHIP PROGRAM

- Keynote Address
- **One** free Registration for the Conference (Current Value = \$475.00)*
- Inclusion of the Sponsor's Logo in the Conference *Program*.
- Recognition of the Sponsor through prominent on-site signage.
- Listing in the Conference *Program*.

* Conference Registration includes one ticket for each of the Luncheon and the Banquet.

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SILVER SPONSOR (Contribution of \$750)

This category includes the following benefits:

- Recognition as the sole Sponsor of the following:
 - *Education Session Lunch*
 - *Conference Lunch*
 - *Banquet Entertainment*
 - Two free tickets for each of the Conference Luncheon and the Conference Banquet (Current Value = \$150).
 - Inclusion of the Sponsor's Logo in the Conference *Program*.
 - Recognition of the Sponsor through prominent on-site signage.
 - Listing in the Conference *Program*.
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BRONZE SPONSOR (Contribution of \$500)

This category includes the following benefits:

- *Conference Program*
 - *Conference Management*
 - One free ticket for the Conference Luncheon and Banquet (Current Value = \$75).
 - Recognition of the Sponsor on the on-site Master Board of Sponsors.
 - Listing in the Conference *Program*.
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CONTRIBUTING SPONSOR (less than \$500)

- Listing in the Conference *Program*.
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Display Booth (\$250)

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Priority for hosting opportunities will be given to sustaining sponsors. If there are multiple requests for a sponsorship item, priority will be given based on date of application and payment received. A sponsorship is secured only on receipt of payment. We reserve the right to amend rules and regulations governing sponsorship at any time. Exhibit space is available. Please refer to Exhibit Space form.