



July 20, 2021

CPAA Message from Alisha Mody, Chair

2021/2022 promises to be a year of rejuvenation for the CPAA Board. As Chair of CPAA, I look forward to working in collaboration with the board and our membership to advance our strategic priorities, namely:

- raising the awareness of Community Planning, and how municipalities can use the plans and processes it embodies to improve our communities' futures.
- Celebrating Community Planning through a new award.
- Supporting Planning education in Alberta through student scholarships.
- Breaking down silos and creating connections between Elected Officials, Planning professionals, Municipal Administrators and academics.
- Improving the CPAA's fiscal situation, after a challenging 2020.

The Board is joined by Elisa Brosseau, Councillor from the Town of Bonnyville, and new student members - William Greene from the University of Lethbridge and Kiran Kaur from the University of Calgary. Welcome!

I would like to thank our 11 continuing board members, and CPAA Secretary Vicki Hackl for their continued interest in and efforts on the part of the CPAA. This high level of retention will allow us to gain momentum as we work towards raising the CPAA's profile heading into the 2021 municipal elections, challenging fiscal times and uncertainty around the lingering effects of the COVID pandemic.

2021 CPAA Strategic Retreat June 11 - 12, 2021

Our annual strategic retreat was held virtually on June 11-12.



Our board members came together to get to know each other and organize this coming year's activities. We refined and focused our annual Strategic Plan, so that each of our four operational committees have clear direction, in support of our organizational VISION:

"The CPAA shall be a leader in facilitating an inclusive and productive conversation about community planning across the political, educational and professional realms in Alberta, to preserve and enhance quality of life and community viability."

The Board is focusing on the following strategic priorities:

A New Planning Award

- The CPAA will award new Community Planning honour, to celebrate Community Planning activities in communities in Alberta. Watch for future details and ways to celebrate your community!

Expanding Student Scholarships

- The CPAA will approach the University of Alberta and University of Lethbridge to explore offering a new award at each school, similar to the existing scholarship sponsored by the CPAA each year at the University of Calgary.

Improving Membership Outreach

- CPAA Board members will be reaching out to municipalities, professional organizations and private firms to increase our membership. CPAA relies on membership dues to support our efforts to break down silos and create connections in support of Community Planning in Alberta.

Education and Conference

- In partnership with our Board Member Nick Pryce from V3 Companies of Canada, the CPAA is developing a webinar series to (re)introduce Community Planning to elected officials and administrative staff, in support of post-election Council training efforts. Keep watch for more information about this training opportunity!
- Planning for an in-person 2022 CPAA Conference at a new venue and location.

2022 CPAA Conference May 2022

Now What? What's Next?

The Conference Committee has begun meeting to plan for the 2022 Annual Conference. We are planning for early May 2022 with target tentative dates of May 2-4th, 2022. These dates will be confirmed in the coming months. With the closure of the Black Knight Inn in Red Deer, we have also been actively searching for a new location for an in person Conference and are looking into options for providing some online content as well.

We are please to announce that the Conference Theme for 2022 will be Now What? What's Next?

You can expect sessions at next year's conference to explore the current world we are within and responses to it from the lenses of community and economic development, technology advances, the current state of the economy, changing infrastructure needs, responsive retrofitting, policy needs and a deeper look into the hierarchy of planning documents and requirements of the planning process among many others.

We encourage Elected Officials, Planners, Development Officers, Economic Development Officers, and Administrators from across Alberta and beyond to attend and participate in the conference.

The Sponsorship Program will be released later this year. Sponsorship greatly assists CPAA in putting on our conference each year as well as funding student scholarships.

2021 CPAA Membership - New Members are Welcome!

Group, Individual and Student member renewal invoices have been issued to current members. For Group memberships(250.00) the invoices are emailed to the person that has been identified as the contact person on the application form, or subsequent information received by the CPAA office. Cheques, e transfers and direct deposit payments are accepted.

We appreciate that the unexpected COVID-19 situation continues to impact everyone personally and professionally. CPAA asks for your continued support to provide a conference, in person in 2022, and operations required to maintain the Association.

If you have any questions regarding membership, please contact Hilary Janzen, CPAA Chair of Membership and Nominations at hjanzen@lethcounty.ca.

Contact Vicki Hackl, CPAA Secretary cpaa@cpaa.biz, with updates to your contact information.

Thank you!

COMMUNITY PLANNING ASSOCIATION OF ALBERTA
Our mission is to provide opportunities to share, promote and encourage
community planning among a full range of stakeholders.

CONTACT

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