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**CPAA**

COMMUNITY PLANNING  
ASSOCIATION of ALBERTA

E-NOTICE

**February 24, 2023**

2023 CPAA  
CONFERENCE  
NISKU, MAY 1-3

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**PLANNING**

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## **2023 CPAA Annual Planning Conference**

Preparing for the Unknown:  
The Intersection of Planning and Politics

May 1 - 3, 2023  
Holiday Inn & Suites Edmonton Airport and Conference Centre, Nisku, Alberta

[Registration is Open!](#)

[Book your hotel room early.](#)

[Read more](#)

### **Education Session**

Presented by Brownlee LLP

## The Evolution of Planning: How we got here and where we may go!

You need to know where you've been, to know where you're going - Alifeyah will take us on a tour of the history of and future of community planning in Alberta, through a legal lens!

### Education Session Registration

## 2023 Conference Sessions

Everyone has a story to tell, and our planning peers and community leaders have provided a line up of presentations with new perspectives, solid best practices, and/or innovative twists to topics that relate to community planning and the successes and challenges that are encountered. At the intersection of planning and politics is a nexus of influences, information and impacts.

*New this year!* A tour has been arranged to the Town of Calmar demonstrating the success of their award winning Calmar Community Vitalization Plan.

We are pleased to welcome the Presidents of the Rural Municipalities Association and Alberta Municipalities for a thought provoking panel discussion - The Future of Planning. Joined by Dr. Mary-Ellen Tyler with the University of Calgary and moderated by David Schoor, RPP, with ISL Engineering.

Find the preliminary program on our website:

### Preliminary Program

## Support Planning Education in Alberta

### Call for Silent Auction Items

Please bring quality items to conference for the silent auction that supports the CPAA Student Scholarships. Thank you in advance to our delegates and sponsors for their generous contributions of unique items to our silent auction.

### Donate to the CPAA's Student Scholarship Fund

Online donations are now available! Charitable donation receipts are provided for donations over \$25.00. Charitable number is 12661 5962 RR001

[Donate](#)

## Conference Keynote

# Ryan Jespersen

## Preparing for the Unknown: The Intersection of Planning and Politics

Ryan Jespersen hosts Real Talk, one of Canada's most-downloaded modern talk shows. He recently graced the cover of Edify Magazine as the "Prince of Podcasting". Ryan was named one of Alberta's 50 Most Influential People by Venture Magazine, and was on Avenue's inaugural list of Edmonton's Top 40 Under 40. You'll find him online at [www.ryanjespersen.com](http://www.ryanjespersen.com), and on Twitter and Instagram @ryanjespersen

## Tuesday Keynote

### Chris Fields

#### The Grey Zone: New Ways Forward in the Convergence of Economics and Development

Chris Fields returns to present another engaging session. In his usual style of "informative, entertaining, and a little bit crazy" he steps toward the future of planning and economic development in the convergence zone – with how's, hard truths and handy tips at the ready.

Chris is an informative, entertaining, and insightful strategic humorist with a serious message: dare to be different and reach highest aspiration or join the burgeoning ranks of the unnoticed. Chris' 30 years of award-winning community economic development and planning experience has been dedicated to reconnecting people to the power of community-building. His dry sense of humour and no nonsense, cut-through-clutter style challenges conventions and leaves people with inspiration to "make community-building personal."

ABOUT – Rynic

## 2023 CPAA Sponsorship Program

The CPAA provides a forum for all stakeholders in planning and development – including elected officials, administrators, planners, academics and students, and private industry – to discuss community planning-related concepts, ideas, issues, and solutions.

The annual CPAA conference brings these diverse perspectives from across Alberta together.

We are seeking new and continued participation from municipalities and the private sector, to consider sponsorship, funding, or in-kind contributions. Conference sponsorship provides numerous benefits, including:

- Name recognition in front of ~200 elected officials, administrators, and private industry delegates from across Alberta.

- Networking, outreach, and employment opportunities.
- Showcasing your organization as a supporter of community planning and education in Alberta.
- Free or discounted events, including conference registrations, luncheons, banquets, booths, etc (depending on the sponsorship level).

All sponsorship funding received will be used to support conference activities and to support annual scholarships awarded by CPAA to post-secondary planning students.

Should you have any questions regarding sponsorship, please contact the Chair of the 2023 Conference Committee, Geoff Tiffin, 403-794-2311 [tiffing@newellmail.ca](mailto:tiffing@newellmail.ca)

Thank you in advance for your consideration. We look forward to your participation and support in 2023!

## Sponsorship Information

COMMUNITY PLANNING ASSOCIATION OF ALBERTA  
Our mission is to provide opportunities to share, promote and encourage community planning among a full range of stakeholders.

### CONTACT

Vicki Hackl  
CPAA Secretary

205 - 10940 166A Street  
Edmonton, AB T5P 3V5  
Canada

Phone: (780) 432.6387 Fax: (780) 452.7718 E-mail: [cpaa@cpaa.biz](mailto:cpaa@cpaa.biz)

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