



# Beyond Municipal Borders

Collaborating for Vibrant Communities

April 29 – May 1, 2024  
Red Deer Resort and Casino

## 2024 CPAA CONFERENCE SPONSOR PACKAGE

### DIAMOND \$4,000

### PREMIER DIAMOND Save! 3 years = \$9,500

There is only one sponsor in this category. The Diamond sponsor shall be recognized as the *Principal Sponsor* in all conference materials, including prominent locations, website / social media, and in all promotional materials (eg: banners, programs). A sponsor representative will be invited to speak as part of conference welcoming and closing remarks.

#### BENEFITS

- Three (3) free registrations for Conference (Value: \$1950)\*
- Two (2) free registrations for Education Session (Value: \$400)\*
  - One (1) free prominent exhibitor space (Value: \$300)\*
  - Primary sponsor logo placement and in all conference materials
  - Sole sponsor for Keynote Speaker
  - Primary recognition through prominent on-site signage

### PLATINUM \$3,000

Sole Sponsor for one activity

Education Session	Conference Banquet
Silent Auction	Welcome Reception

#### BENEFITS

- Two (2) free registration for Conference (Value: \$1300)\*
- One (1) free registration for Education Session (Value: \$200)\*
  - One (1) free exhibitor space (Value: \$300)
  - Logo placement and listing in conference program
  - Recognition through prominent on-site signage

### GOLD \$2,000

Sole Sponsor for one activity

Banquet Beverages	Banquet Entertainment
Plenary Session	Student Participation
Refreshment breaks	

#### BENEFITS

- One (1) free registration for Conference (Value: \$650)\*
- One (1) free registration for Education Session (Value: \$200)\*
- Logo placement and listing in conference program
- Recognition through prominent on-site signage

### SILVER \$1,500

Sole Sponsor for one activity.

AGM	Concurrent Session (Two)
Education Session Lunch	Breakfast, choose one

#### BENEFITS

- One (1) free registration for Conference (Value: \$650)\*
- Logo placement and listing in conference program
- Recognition through prominent on-site signage

### BRONZE \$1,000

Sole Sponsor for one activity.

Concurrent Session (up to 12 sessions)  
Conference Program

#### BENEFITS

- Logo placement and listing in conference program.
- Recognition on the on-site signage

### In-Kind Contribution (less than \$750)

May include financial or in-kind contribution which supports the annual CPAA silent auction hosted at the conference banquet. The CPAA silent auction raises funds directly for student scholarships to pursue and advance education and a career in planning. Contributing sponsors supporting the silent auction and student scholarships are listed in the conference program.

\*Conference Registration includes all conference meals.

\*Education Session Registration includes all education session meals.  
GST NOT APPLICABLE



**CPAA**

COMMUNITY PLANNING  
ASSOCIATION of ALBERTA