

2023 CPAA CONFERENCE SPONSOR PACKAGE

2023 CPAA
CONFERENCE
NISKU, MAY 1-3

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FOR THE
UNKNOWN

Holiday Inn & Suites
Edmonton Airport and
Conference Centre

DIAMOND \$3,500

PREMIER DIAMOND

Save! 3 years = \$9,500

There is only one sponsor in this category. The Diamond sponsor shall be recognized as the **Principal Sponsor** in all conference materials, including prominent locations, website / social media, and in all promotional materials (eg: banners, programs). A sponsor representative will be invited to speak as part of conference welcoming and closing remarks.

BENEFITS

Three (3) free registrations for Conference (Value: \$1650)*

Two (2) free registrations for Education Session (Value: \$300)*

- One (1) free prominent exhibitor space (Value: \$300)*
- Primary sponsor logo placement and in all conference materials
- Sole sponsor for Keynote Speaker
- Primary recognition through prominent on-site signage

PLATINUM \$2,500

Sole Sponsor for one activity

Education Session
Conference Banquet
Silent Auction
Welcome Reception

BENEFITS

Two (2) free registration for Conference (Value: \$1100)*

One (1) free registration for Education Session (Value: \$150)*

- One (1) free exhibitor space (Value: \$300)
- Logo placement and listing in conference program
- Recognition through prominent on-site signage

GOLD \$1,750

Sole Sponsor for one activity

Banquet Beverages
Banquet Entertainment
Plenary Session
Student Participation
Refreshment breaks

BENEFITS

- One (1) free registration for Conference (Value: \$550)*
- One (1) free registration for Education Session (Value: \$150)*
- Logo placement and listing in conference program
- Recognition through prominent on-site signage

SILVER \$1,250

Sole Sponsor for one activity.

AGM
Concurrent Session (Two)
Education Session Lunch
Breakfast, choose one

BENEFITS

- One (1) free registration for Conference (Value: \$550)*
- Logo placement and listing in conference program
- Recognition through prominent on-site signage

BRONZE \$750

Sole Sponsor for one activity.

Concurrent Session (up to 12 sessions)
Conference Program

BENEFITS

- Logo placement and listing in conference program.
- Recognition on the on-site signage

In-Kind Contribution (less than \$750)

May include financial or in-kind contribution which supports the annual CPAA silent auction hosted at the conference banquet. The CPAA silent auction raises funds directly for student scholarships to pursue and advance education and a career in planning. Contributing sponsors supporting the silent auction and student scholarships are listed in the conference program.

*Conference Registration includes all conference meals.

*Education Session Registration includes all education session meals.

GST NOT APPLICABLE



COMMUNITY PLANNING
ASSOCIATION OF ALBERTA

