

HOW TO BE A CLIMATE OPTIMIST

Community Planning Association of Alberta Red Deer 29 April 2024



Estimated new solar power capacity worldwide, 2023:

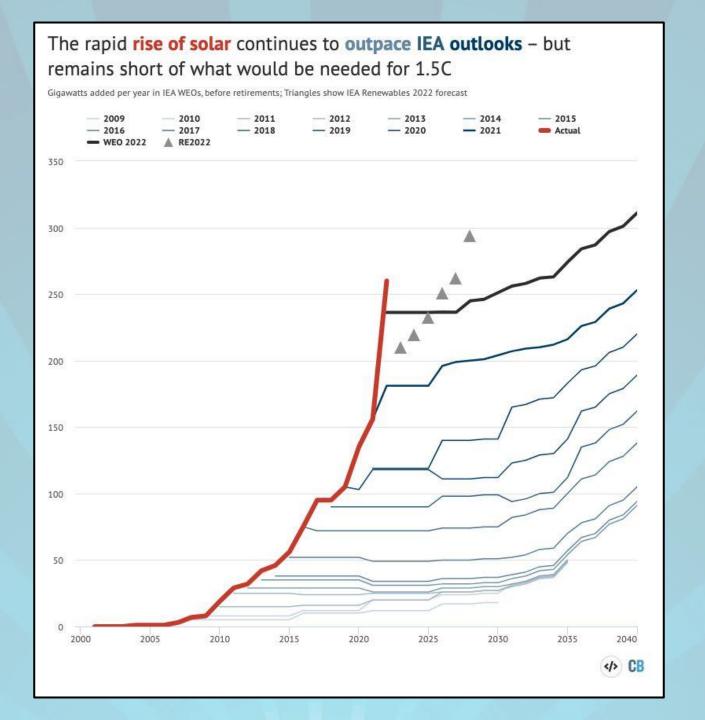
444 GIGAWATTS

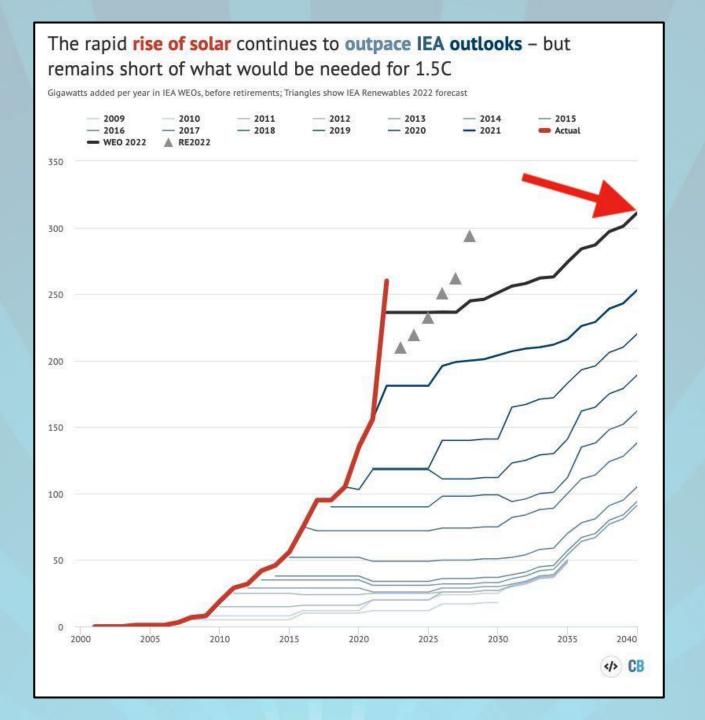
EV share of new car sales worldwide, 2023:

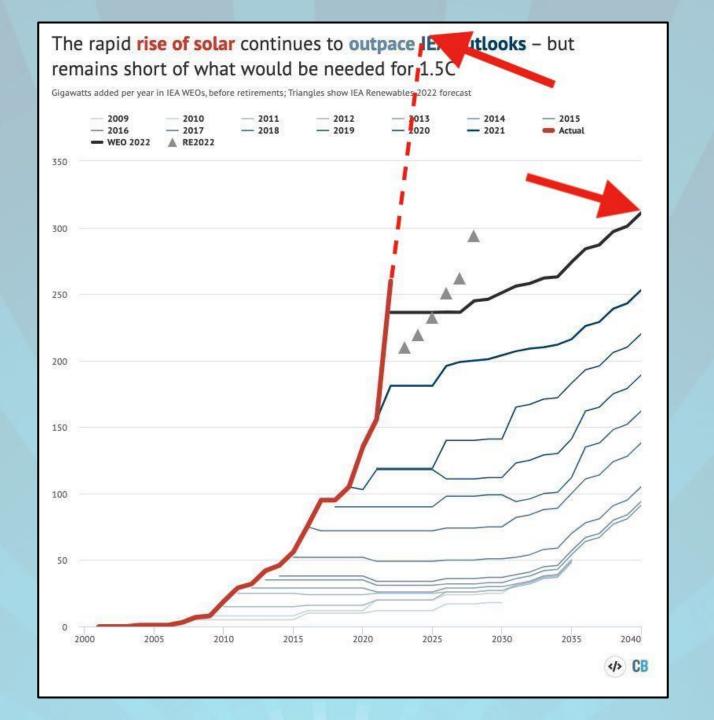
1/5

Share of global fossil fuel consumption from electricity, road transport and non-industrial heat:

70 PERCENT









Green

Clean Energy Has a Tipping Point, and 87 Countries Have Reached It

Solar power, electric cars, grid-scale batteries, heat pumps—the world is crossing into a mass-adoption moment for green technologies.



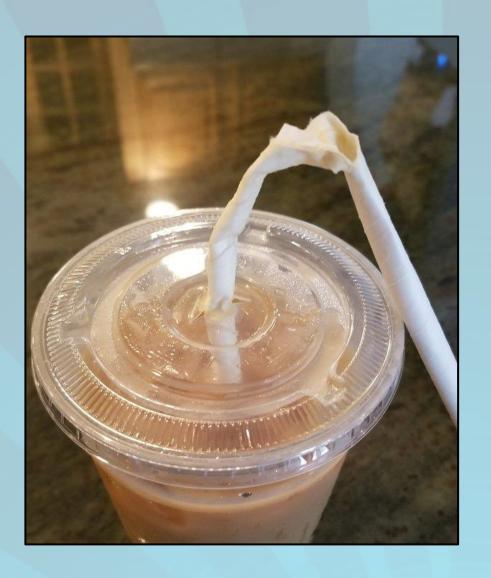












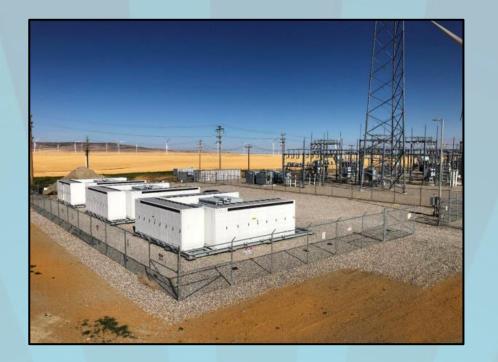


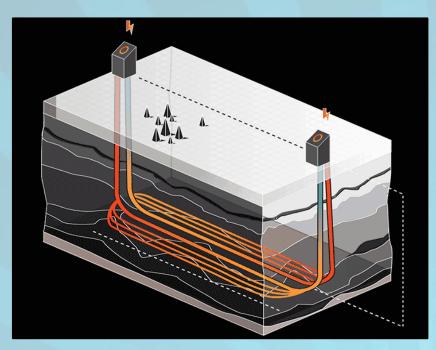








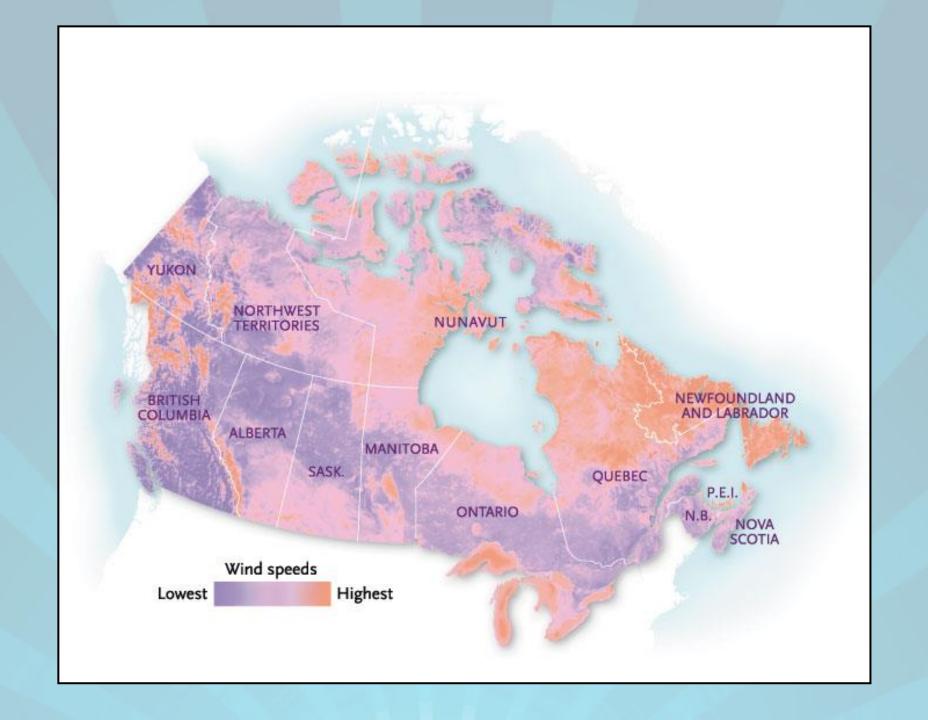


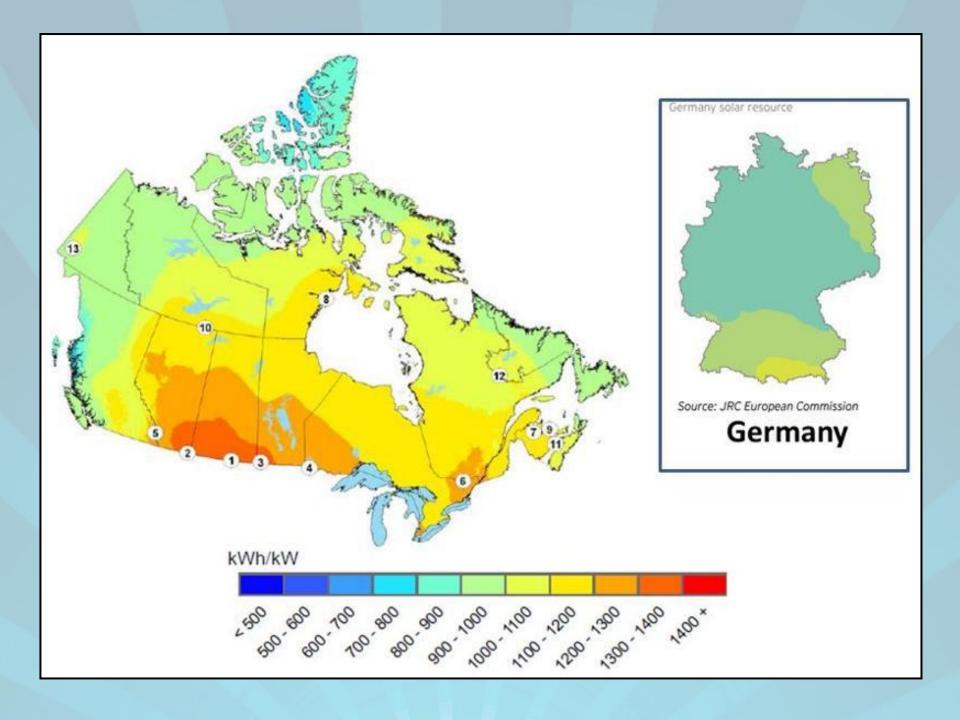






















THINKING,
FAST AND SLOW



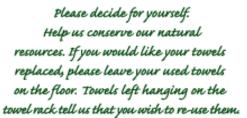
DANIEL KAHNEMAN

WINNER OF THE NOBEL PRIZE IN ECONOMICS









Together we can make a difference.



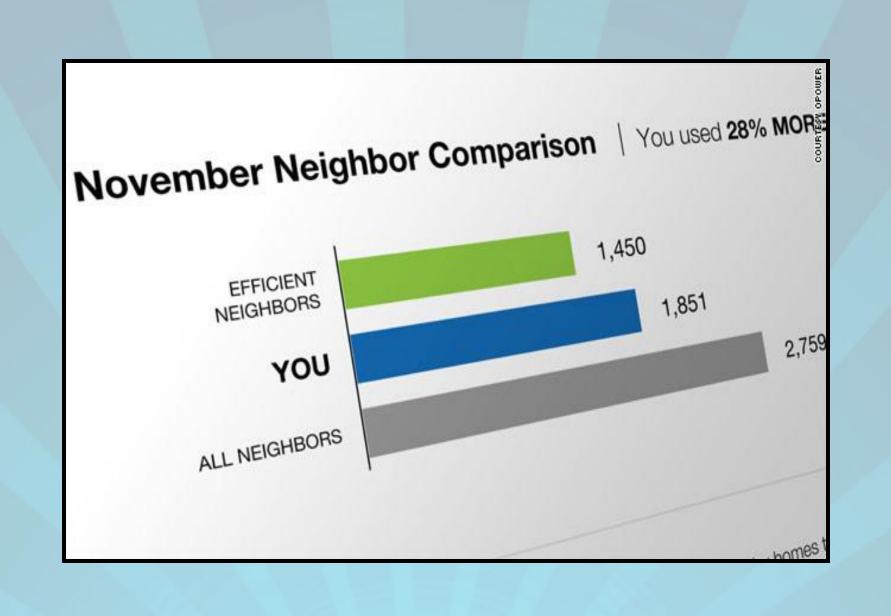


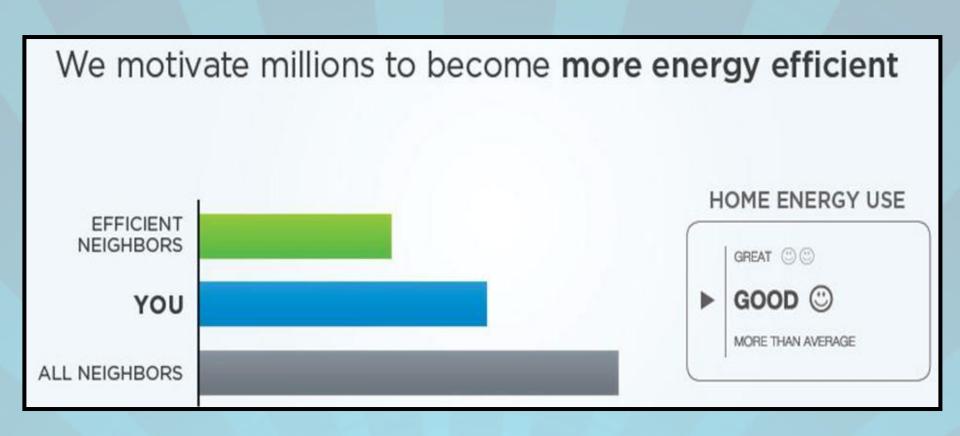
Telling people about the behaviour of previous guests increases their likelihood of reusing their towels

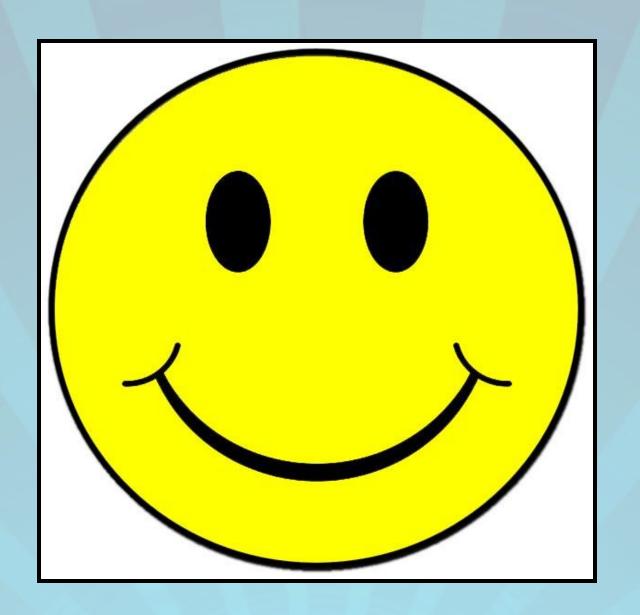
26% more likely

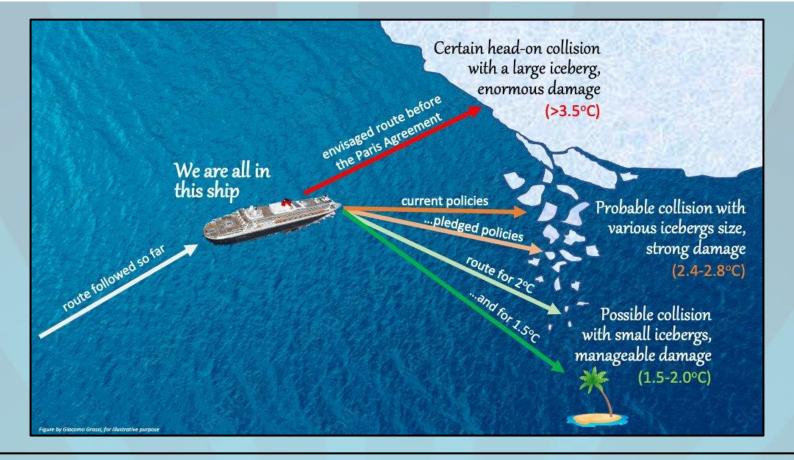
Most people reuse their towels at least once during their stay 33% more likely

Most people who have stayed in this room reuse their towels at least once during their stay



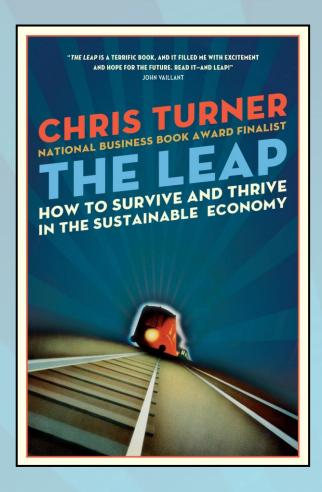


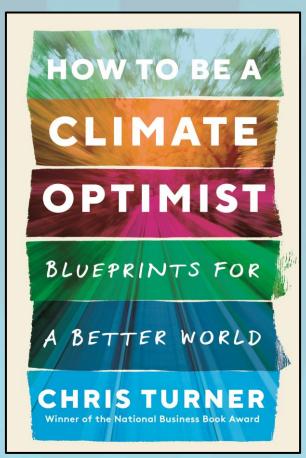


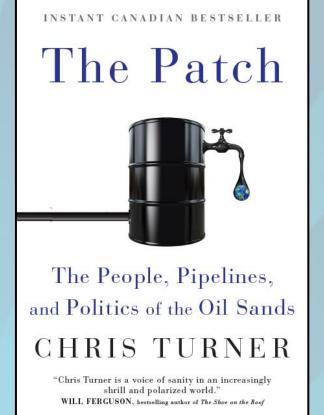


Estimated warming with current 2030 commitments: 2.1-2.4°C

Estimated warming with current net zero pledges: 1.7-1.8°C







twitter: @theturner