



## CONFERENCE PROGRAM

The upcoming conference is themed the “Now What? What's Next? Moving Past an Uncertain Future”. This theme was chosen to explore the ever evolving world we are finding ourselves in. There will be sessions on evolving technologies and unpredictable weather patterns and what our responses to these should be, investment attraction to your community, economic updates for 2022 and much much more. CPAA strives to offer a collaborative space to allow planners, administrators and elected officials to see where the future may be taking us and how to best approach it! Join us!

Registration information can be found at <https://www.cpaabiz.com/content/cpaabiz-annual-conference>

### MAY 2 MONDAY

#### REGISTRATION & BREAKFAST - 8 - 9 AM

*Education Session Participants Only*

EDUCATION SESSION 9 AM - 12:15 PM

**What Now? What Next?**  
Preparing for a Predictable Climate Future

Blair Feltmate  
*Intact Centre on Climate Adaptation, University of Waterloo*

Climate change and extreme weather risk – combined with loss of natural infrastructure and aging municipalities – present a formidable future for municipal leaders, planners, insurers and homeowners. Insurable losses continue to bend upward, heat related deaths are on the rise, and weather related psychosocial stress is now documented. Against this backdrop, this session will begin by “painting the picture” of these growing challenges, and then turn to what municipalities, homeowners and financial institutes can do today, to limit current and future risks tomorrow.

With support from such agencies as the Standards Council of Canada, National Research Council, Canadian Standards Association and scores of similarly accredited organizations, Canada has developed practical and cost-effective means to limit extreme weather impacts to allow us to “get ahead of climate change rather than chasing it.”

#### BUFFET LUNCH 12:15 - 1:15 pm

*Education Session Participants Only*



**CONFERENCE PROGRAM**

**MAY 2 MONDAY**

**MAIN CONFERENCE**

**KEYNOTE**  
1:30 - 2:30 pm

**Attracting High Value Investment to Your Community**

Lynette Tremblay  
*Invest Alberta*

**PLENARY**  
2:45 - 3:45 pm

**Opportunity Generation in Municipal Communities: An Integrated Approach**

Scott Bryan, *Attract Investment Consulting*  
Gillian Hatton, *Location Strategies*

**CONCURRENT**  
4 - 4:45 pm

**Dialogue on the Future of Municipal Government**

Rachel de Vos & Angela Duncan,  
*Alberta Municipalities*

**Recruitment & Retention of Physicians & Health Care Professionals**  
CPAA's Role as a Positive Influencer

Stacey Strilchuk & Colleen McKinstry,  
*I43 Healthcare Consulting*

**DISTILLERY TOUR & TASTING FOLLOWED BY PUB NIGHT**

**Rig Hand Craft Distillery & Barney's Pub & Grill 5:30 to 11:00 PM**

Transportation to and from each venue will be provided - details will be shared at the event

**MAY 3 TUESDAY**

**BREAKFAST 7:30 - 8:30 am**

**CONCURRENT**  
8:30 - 9:45 am

**Heritage Conservation**  
Community Benefits and Challenges

Ian Morgan, *Next Architecture*  
Ann Ramsden, *Arts & Heritage Foundation - St. Albert*

**The Transition to E-Mobility**  
An Opportunity for Bold Municipal Leadership

Megan Lohmann, *Community Energy Association*

**CONCURRENT**  
10 - 11:15 am

**Planning for Success in a Net Zero Energy Revolution**

Mayor Alanna Hnatiw, *Sturgeon County*  
Andrew Usenik, *Strata Development Corporation*

**Using Offsite Levies to Build Liveable Communities**

Lorne Randa & Nicole Maynard, *Brownlee LLP*

**BUFFET LUNCH & CPAA AGM 11:30 am - 1:00 pm**



**CONFERENCE PROGRAM**

<b>CONCURRENT CONCURRENT</b> 1:15 - 2:30 PM 2:45 - 4:00 PM	<b>Neighbourhood Renewal Projects in Edmonton</b> Lessons Learned for Smaller Towns	Dnyanesh Deshpande & Micheal Borland, <i>Greenspace Alliance</i>
	<b>Rural Resiliency and Adaptation</b> An Exploration of Municipal Planning Innovation During Uncertain Times	Ken Venner & Brian Murray, <i>B&amp;A Planning Group</i> Pearce Shewchuk, <i>Nichols Applied Management</i> Ryan Betker, <i>McElhanney</i>
	<b>Climate Change</b> Alberta Policy Updates	Nicole Bonnett & Sarah Kehler, <i>University of Alberta</i> Mary-Ellen Tyler, <i>University of Calgary</i>
	<b>Planning for Success</b> *Timing of this session may be subject to change	Nick Pryce, <i>DV3 Companies of Canada Ltd.</i>

**RECEPTION & BANQUET**  
**Burn 'N' Mahn Dueling Pianos**  
*Back by Popular Demand*

**MAY 4 WEDNESDAY**

**BREAKFAST 8:00 - 9:00 AM**

<b>PLENARY</b> 9 - 10:15 AM <b>PLENARY</b> 10:30 - 12:00 PM	<b>Changing the Narrative</b> New Ways to Think About Alberta's Economy in 2022	Todd Hirsch <i>ATB Financial</i>
	<b>Political Update &amp; Government Relations 101</b>	Pascal Ryffel & Al Kemmere <i>Alberta Counsel</i>

**CLOSING 12:00 - 12:15 PM**

\*Subject to change pending final confirmations and additions\*