

# CONFERENCE PROGRAM

The upcoming conference is themed “**Take the Initiative! Exploring Innovations & Resiliency in Community Planning**”. This theme was chosen to explore and celebrate the innovations and new directions that are being advanced in community planning in Alberta and beyond. CPAA wishes to provide a collaborative space to allow planners, administrators, and elected officials to see what other groups are trying out and to learn from current innovations in planning. Join us!

Conference registration information can be found at <https://www.cpaabiz.com/content/2021-cpaabiz-virtual-conference>

**May 3<sup>rd</sup> MONDAY**

Conference begins 9 am

9:15 am - noon

EDUCATION SESSION

**Rural Destinations Do It Differently**

10 Steps to Becoming a Place People Want to Visit

Chris Hughes  
*BC Hughes*

A deep dive into why being different is your greatest asset. In a world of homogenization, box stores, retail strips, and fast food, the travel market is shifting and looking for more intimate and real experiences. Learn how to uncover your greatest strengths and mobilize them into possibly the next-big-thing.

Chris has a special gift. He sees opportunities to make people smile and is driven by the little things that make businesses and destinations fun and memorable. All of those things that surprise someone and make them want to capture the moment are paramount to his way of thinking.

An outside the box kind of guy, Chris has a ton of experience working with tourism regions and destinations, building visitor experiences, strategies and touring routes, as well as working with private and public attractions, destination marketing organizations, mom and pop resorts, campgrounds and motels.

**MAIN CONFERENCE**

1:15 - 2:15 pm

KEYNOTE

**Live-Work-Play'd Out**

The New Era of Recruitment & Retention

Chris Hughes  
*BC Hughes*

2:30 - 3:30 pm

PLENARY

**Intergovernmental Relationship**

Building AUMA & RMA Updates

Barry Morishita, *AUMA President*

Paul McLauchlin, *RMA President*

3:45 - 4:30 pm

SESSIONS

**Cochrane On-demand Local Transit (COLT)**

A Demand Driven Approach to Transit

Devin LaFleche  
*Town of Cochrane*

**Social Cohesion and Community**

Development in Post-Pandemic Alberta

Clark Banack  
*Alberta Centre for Sustainable  
Rural Communities*

## May 4<sup>th</sup> TUESDAY

CONFIRMED SESSIONS

8:30 - 9:45 am

### Social Procurement

Innovative procurement ideas to help support local economies & provide positive impacts on the world

Tim Coldwell, *Chandos Construction*

David LePage, *Buy Social Canada*

### The Role of Municipal Leadership in Stormwater Resilience

Marissa Koop, *B&A Planning Group*

Jennifer Massig, *Magna Engineering*

10:00 - 11:15 am

### Taking Start Up Businesses to the Next Level

Innovative food production program in Alberta

Allen Yee,

*Uproot Food Collective*

### The Evolution of Public Engagement Through a Pandemic and Moving Forward

Planning and public engagement in a pandemic world – what works and what may continue into the future?

Bridget Honch & Tamille Beynon,

*B & A Planning Group*

## LUNCH TIME CPAA AGM 11:30 am- 12:15 pm

1:15 - 2:30 pm

### Valleyview Passive House Town Hall

Comfortable, Affordable and Sustainable

Ben Berlinguette, *Town of Valleyview*

Oscar Flechas, *Flechas Architecture*

### Municipal Boundary Battles

Annexations in Alberta

Sandeep Agrawal,

*School of Urban and Regional Planning,  
University of Alberta*

2:45 - 4:00 pm

### A Legal Update:

Recent Case Law & Statutory Changes

Marny Paul & Lorne Randa,

*Brownlee LLP*

### Innovations in Wastewater Treatment: Pilot Projects in Rural Alberta

Zimran Khokhar & Darcy Mulroy,

*Brazeau County*

CONFIRMED SESSIONS

## May 5<sup>th</sup> WEDNESDAY

PLENARY

9 - 10:15 am

### **Balancing Regulation and Economic Development**

The Dreaded Land Use Bylaw

Nick Pryce  
*V3 Companies of Canada*

PLENARY

10:30 am - noon

### **Thriving, Not Surviving**

Community Building Through School Revitalization

Kevin Van Lagen, M. ED.  
*Principal of Altario and Consort Schools*

**CLOSING Noon - 12:15 pm**