

# PRELIMINARY CONFERENCE PROGRAM

The upcoming conference is themed the “Take the Initiative! Exploring Innovations & Resiliency in Community Planning”. This theme was chosen to explore and celebrate the innovations and new directions that are being advanced in community planning in Alberta and beyond. CPAA wishes to provide a collaborative space to allow planners, administrators and elected officials to see what other groups are trying out and to learn from current innovations in planning. Join us!

Registration information can be found at <https://www.cpaabiz/content/2020-cpaabiz-annual-planning-conference>

## APRIL 26 SUNDAY

### PRE CONFERENCE MEET AND GREET BOWLING

**Heritage Lanes, Red Deer**  
**Preregistration and Payment is required**

## APRIL 27 MONDAY

### BREAKFAST

#### Rural Destinations Do It Differently

10 Steps to Becoming a Place People Want to Visit

Chris Hughes

*BC Hughes*

EDUCATION SESSION

A deep dive into why being different is your greatest asset. In a world of homogenization, box stores, retail strips, and fast food, the travel market is shifting and looking for more intimate and real experiences. Learn how to uncover your greatest strengths and mobilize them into possibly the next-big-thing.

Chris has a special gift. He sees opportunities to make people smile and is driven by the little things that make businesses and destinations fun and memorable. All of those things that surprise someone and make them want to capture the moment are paramount to his way of thinking.

An outside the box kinda guy, Chris has a ton of experience working with tourism regions and destinations, building visitor experiences, strategies and touring routes, as well as working with private and public attractions, destination marketing organizations, mom and pop resorts, campgrounds and motels.

 **BCHughes**  
Tourism Development, Management & Marketing

### BUFFET LUNCH

*Education Session Participants Only*

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## APRIL 27 MONDAY

### MAIN CONFERENCE

#### KEYNOTE

**Live-Work-Play'd Out**  
The New Era of Recruitment & Retention

Chris Hughes  
*BC Hughes*

#### PLENARY

**Intergovernmental Relationship Building**  
AUMA & RMA Updates

Barry Morishita, *AUMA President*  
Al Kemmere, *RMA President*

#### CONFIRMED SESSIONS

**Cochrane On-demand Local Transit (COLT)**  
A Demand Driven Approach to Transit

Devin LaFleche  
*Town of Cochrane*

**Drone Technologies**  
Village of Foremost & additional examples

Doug Hanna  
*Foremost UAS Test Range*

### PUB NIGHT

**Bo's Pub 5:30 to 9:00**

## APRIL 28 TUESDAY

### BREAKFAST

#### CONFIRMED SESSIONS

**Valleyview Passive House Town Hall**  
Comfortable, Affordable and Sustainable

Ben Berlinguette *Town of Valleyview*

Oscar Flechas *Architecture*

Michael Doornbos *Scott Builders*

**The Town of Raymond**  
How We Became Net Zero Electrically

Mayor Depew *Town of Raymond*  
Mike Tearoe *ENMAX*

**Get it Together!**  
Aligning Goals of a Municipal Development Plan with a  
Principle Based Land Use Bylaw for Transformative Results

Khalid Mohammed *Town of High River*  
Sarah Peck *Town of High River*

### BUFFET LUNCH & CPAA AGM

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CONFIRMED SESSIONS	<p><b>Innovations in Aquatics Wastewater Treatment</b> Constructed Floating Wetland Pilot Project &amp; Solar Aquatics Plant</p> <p><i>Brazeau County</i></p>	
	<p><b>Municipal Boundary Battles</b> Annexations in Alberta</p> <p>Sandeep Agrawal <i>School of Urban and Regional Planning, University of Alberta</i></p>	
PLENARY	<p><b>A Legal Update</b></p> <p><i>Brownlee LLP</i></p>	
<p><b>RECEPTION &amp; BANQUET</b> <b>Burn 'N' Mahn Dueling Pianos</b> <i>Back by Popular Demand</i></p>		
<p><b>APRIL 29 WEDNESDAY</b></p>		
<p><b>BREAKFAST</b></p>		
CONFIRMED SESSION	<p><b>Balancing Regulation and Economic Development</b> The Dreaded Land Use Bylaw</p> <p>Nick Pryce <i>V3 Companies of Canada</i></p>	
PLENARY	<p><b>Thriving, Not Surviving</b> Community Building Through School Revitalization</p> <p>Kevin Van Lagen, M. ED. <i>Principal of Altario and Consort Schools</i></p>	
<p><b>CLOSING</b></p>		