





Linking Sustainable Community Planning & Economic Development

2019 CPAA Conference, Red Deer April 30, 2019

Acknowledgements

- County of Grande Prairie Administration and Council
- Urban Municipalities
- Tessellate Tom Ogaranko
- 3Pikas Simon LaPointe
- Grande Prairie Chamber of Commerce
- Grande Prairie College
- Third Party Stakeholders



"The County of Grande Prairie's vision is to focus on residents' quality of life and diversity of opportunity while enabling success through cooperation and progressive leadership."

Presentation Outline

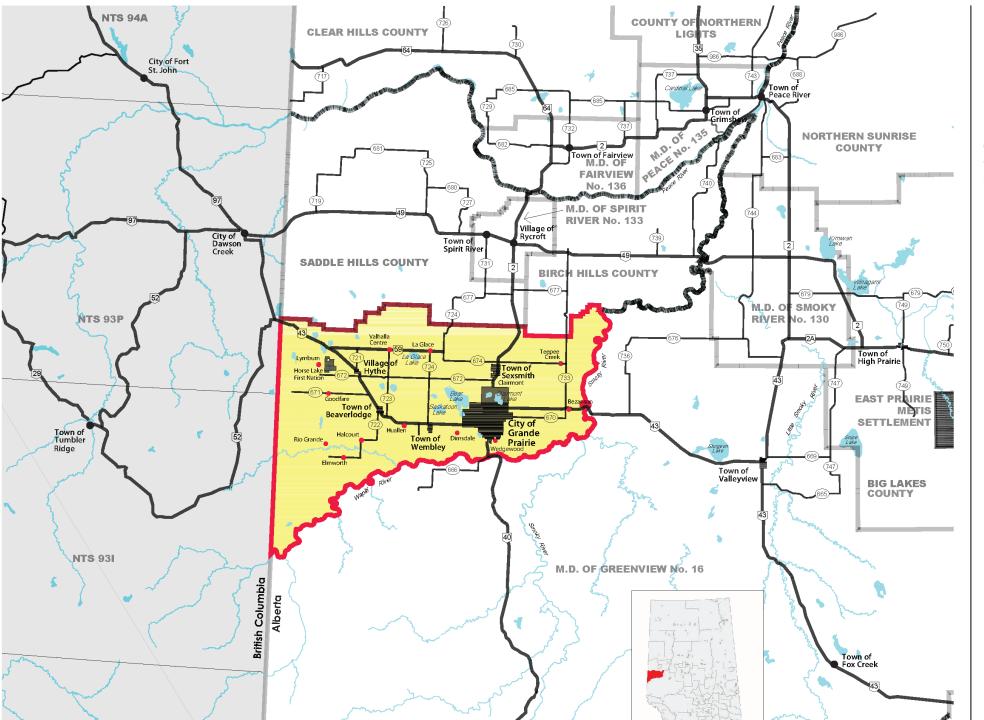
- Purpose
- Project Approach
- Baseline Analysis
- Expert Input
- Evaluating Growth Options
- Lessons Learned





Purpose & Desired Outcomes

"The purpose of the Growth and Economic Development Strategy was to effectively plan to integrate growth management and economic development in a manner that provides the necessary infrastructure and services to attract business over the next 50 years."



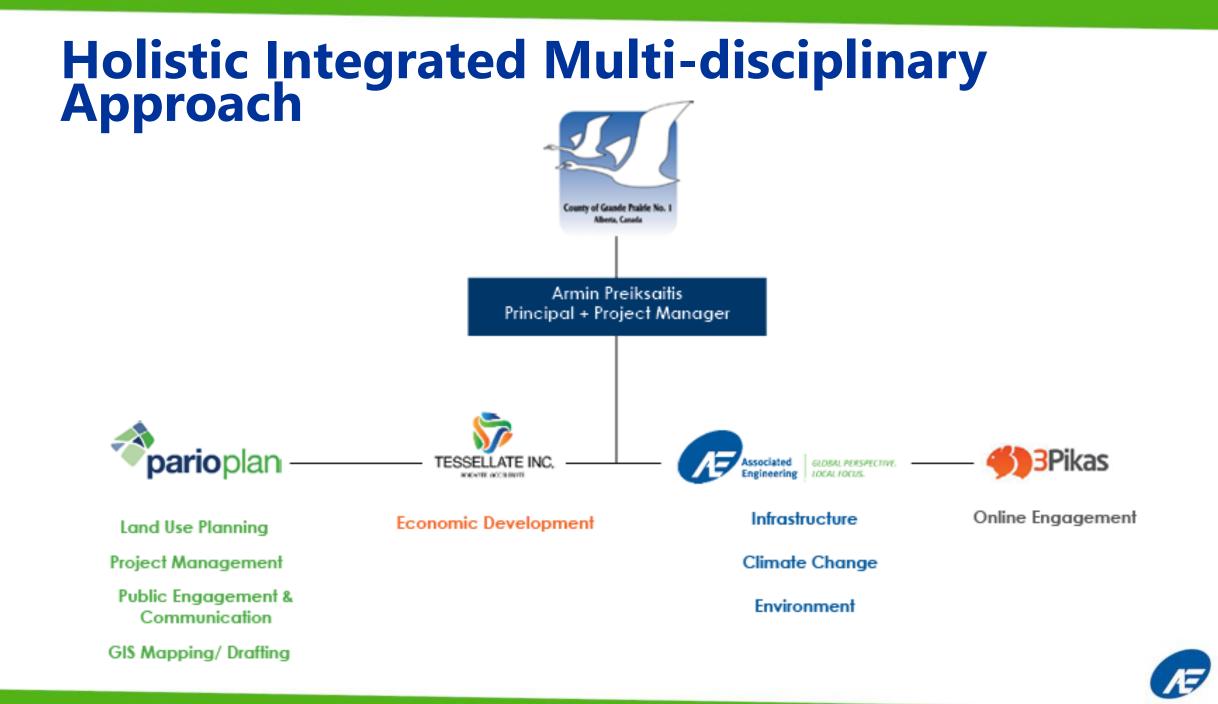
Growth & Economic Development Strategy County of Grande Prairie No. 1, Alberta



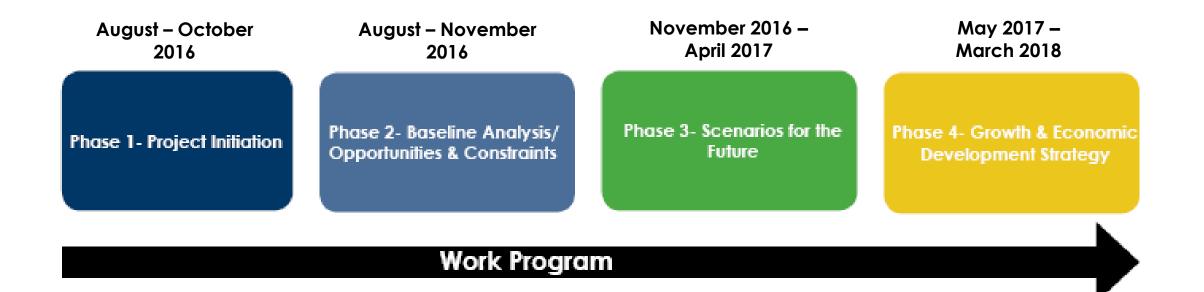
Legend

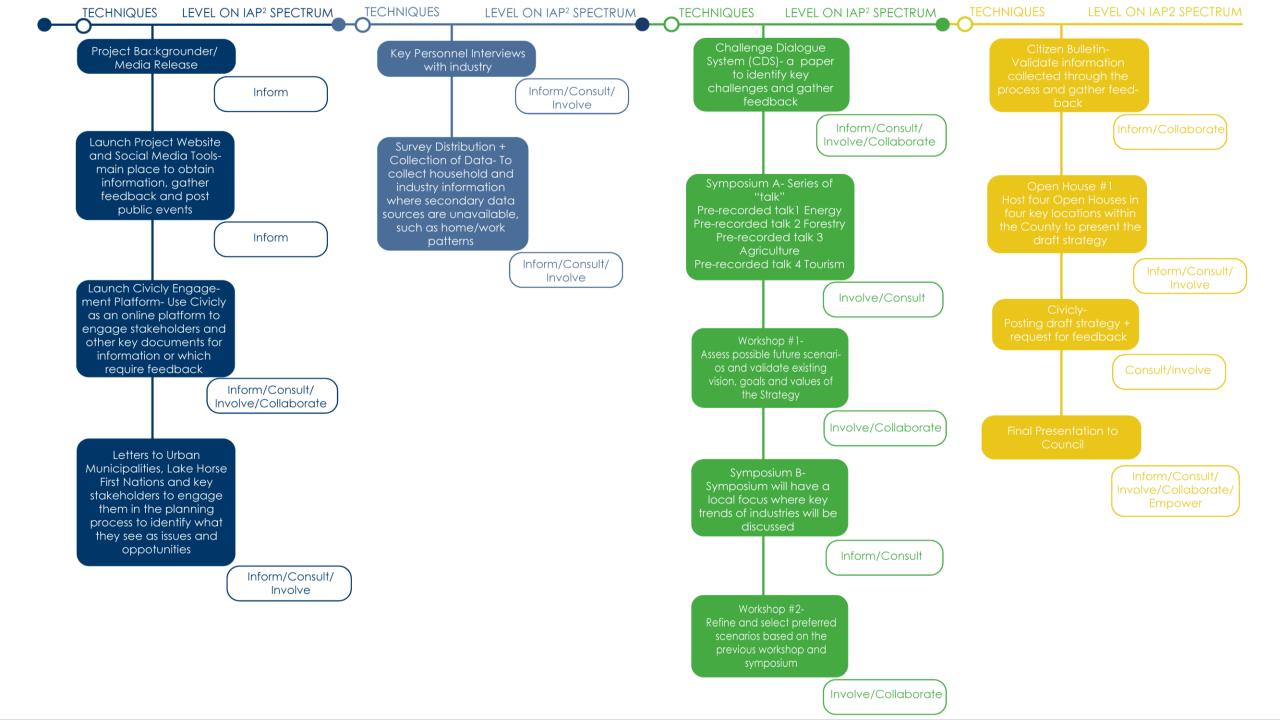
- -2 Primary Highway
 - Secondary Highway
- M.D. / County Boundary
- Hamlet
- Water Body

Regiona I Context



Project Approach





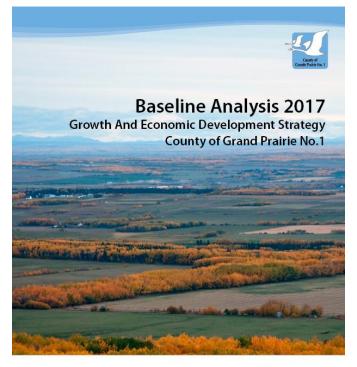


Drivers of Change

- Environment
- Emissions
- Preparing for economic opportunities
- Resiliency, blending funding opportunities to repurpose existing and invest in new infrastructure



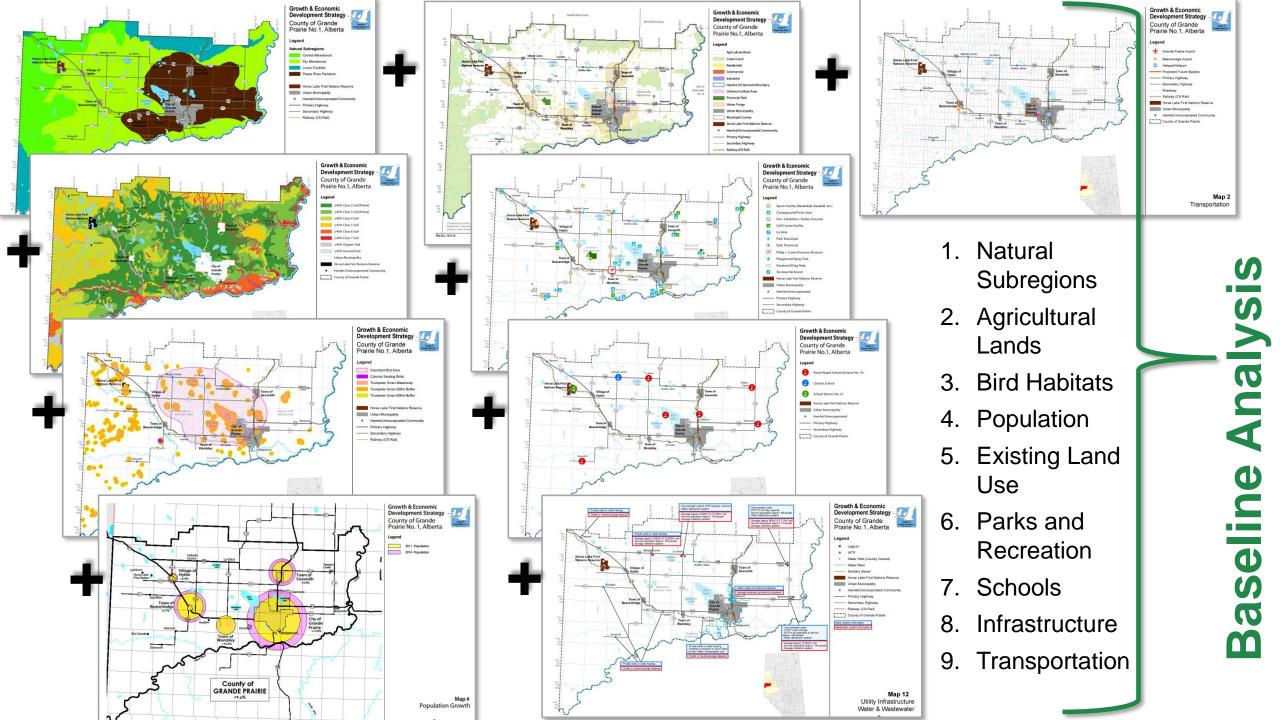
Baseline Analysis



Report Structure

- **Part 1**: Contains the purpose, approach, report structure, enabling legislation
- Part 2: Economics, demographic profile and growth projections
- Part 3: Environmental considerations and land use patterns
- **Part 4:** Physical infrastructure
- Part 5: Social infrastructure
- Part 6: Conclusions

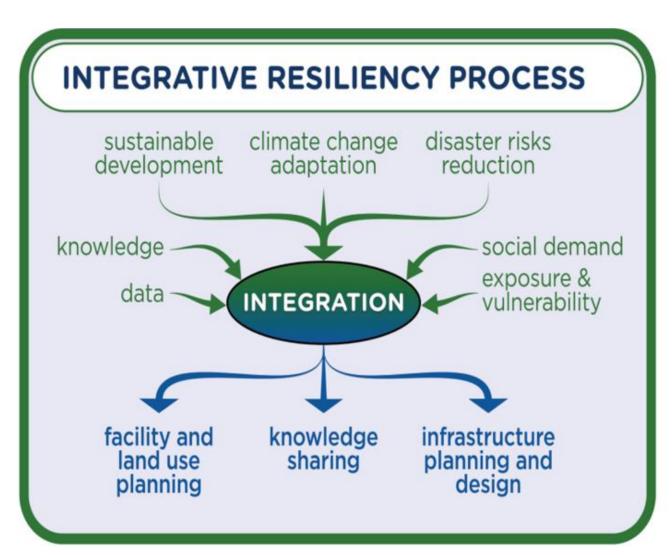




Baseline Analysis

Opportunities	Constraints
Infrastructure in existing Urban CentresWater and Wastewater	Cellular and internet connectivity
 Schools Health Facilities 	Most productive agricultural land around City of Grande Prairie
Regional transportation network Rail Highways 	Important Wildlife Zones and Environmental Sensitive Areas
County RoadwaysAirport	Aging infrastructure and limited ability to expand water/wastewater services in rural areas
Access to Indoor and Outdoor Parks and Recreational Facilities	Seniors Housing (large waitlist)
Intermunicipal Collaboration	

Infrastructure Resiliency



- Mitigate factors contributing to climate change
- Adaptation strategies for future infrastructure
- Emergency Preparedness

Infrastructure Resiliency

- Mitigation Factors
 - local materials, energy, water conservation, protect tree stands, reduce run-off (softscape)
- Adaptation
 - Redundant water supply, increased level of service (run-off), improved pavement structures
- Emergency Response
 - Back-up power, ERP, Regional Response, Fire-smart,
 - Remote access



Stakeholder Engagement

- Vision building session
- Inter municipal workshops
- Focus group chamber of Commerce
- Stakeholder interviews
- Social media
- Open houses
- Symposium







Symposium– Setting the Direction Together May 2017



TOURISM



Tracey Desjardins

Industry Development Manager for the North for Travel Alberta



TOURISM

Christopher Smith

Manager, Cooperative Marketing, Northern Alberta + Edmonton, Travel Alberta

LEARNING

Bruce Rutley

PhD Pag, Director, Grande Prairie Regional College Research and Innovation



HEALTH

Kelly Kuz

RN, BScN, MN, Director Clinical Operations, AHS, Northern Region



Cindy Park

HEALTH

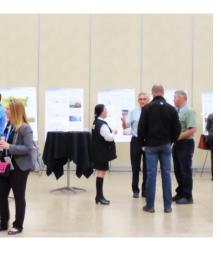
ECONOMIC

IMPACT

Chamber of Commerce

Participation from leaders from the energy, agriculture, forestry, technology and service sector.

Expert Input







Agriculture:

- maximizing productive lands
- access to markets
- value-added opportunities

Energy:

- minimize land + ecological impacts from development
- cost competitive business environment
- attraction, training and retention of talent
- upgrading + alternative power generation

Tourism:

 Marketing for dark sky, industry, agriculture, outdoor and paleontological tourism experiences.

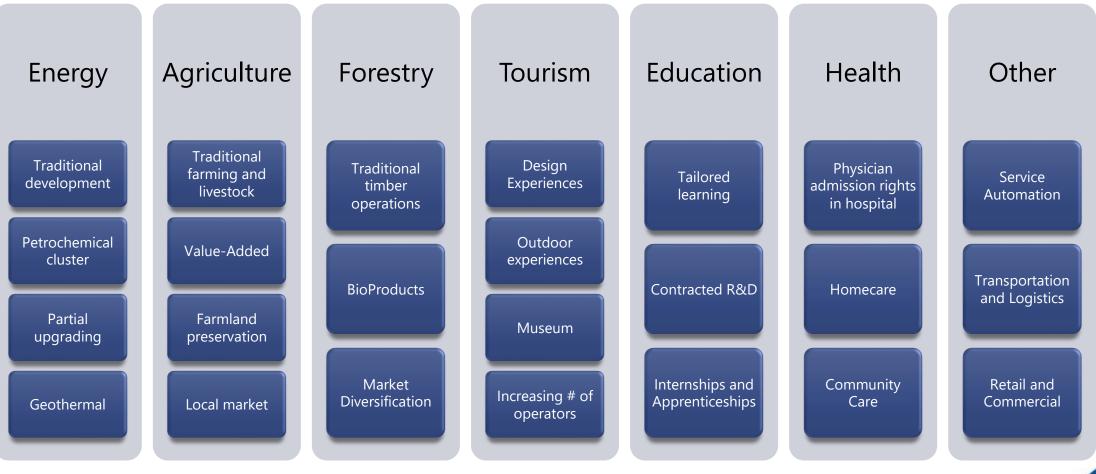
Learning:

- Secure regional degree granting capacity for colleges
- help retain learners
- build stronger applied research capacity with industry

Health:

- regional recreational master plan
- promote healthy lifestyles to improve community wellness
- focus health delivery closer to residents
- attract and retain clinical talent

Economic Development Opportunities

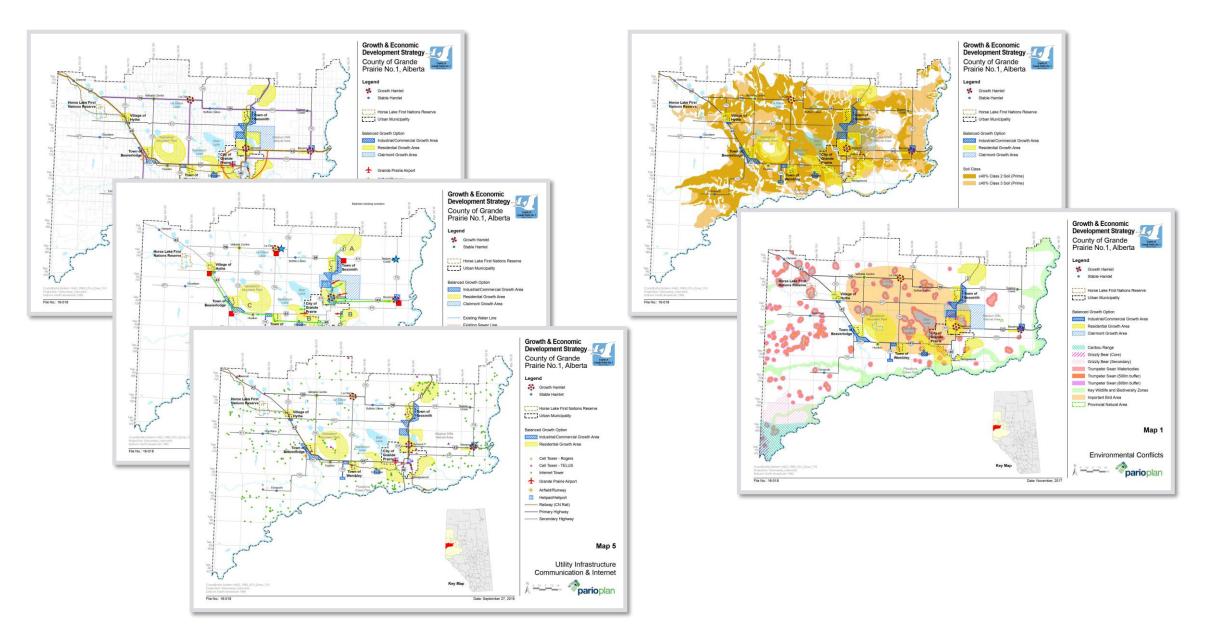


Growth Options

Three growth options:

- Nodal
 - Direct growth in and around the urban municipalities and growth hamlets
- Concentrated
 - Direct growth to only the growth hamlets
- Dispersed
 - Direct growth to stable and growing hamlets
 - Country residential development dispersed throughout the County

GAP Analysis



Area	Water Upgrades	Sewer Upgrades		
Clairmont*	Water supply and Treatment Upgrades, Mercer Hill Reservoir, New transmission line from Grande Prairie, Extension to east.	Wastewater Treatment Upgrades, Regional Liftstation and Forcemain to GP		
Sexsmith Fringe*	Booster station upgrade, Reservoir and Pumphouse Expansion	Lagoon Expansion		
North of Sexsmith (Area A)*	Water Pipeline from Sexsmith, Reservoir and Pumphouse	No municipal service		
Bezanson	Waterline from Grande Prairie	Lagoon Expansion		
Grande Prairie Fringe (Area B)*	Water supply from Grande Prairie	from Grande Prairie Sewer Service from Grande Prairie		
Dimsdale	Water pipeline from Grande Prairie, Reservoir and Pumphouse	ervoir and No municipal service		
Wembley Fringe*	Water pipeline from Grande Prairie, Reservoir and Pumphouse	Lagoon Expansion		
Beaverlodge Fringe*	Water pipeline from Grande Prairie, Reservoir and Pumphouse	Lagoon Expansion		
Hythe Fringe* Water pipeline from Grande Prairie, Reservoir and Pumphouse Lag		Lagoon Expansion		
Saskatoon Mountain (Area C)	Saskatoon Mountain (Area C) No municipal service			
LaGlace	Water Treatment Plant and Distribution System	No municipal service Lagoon Expansion		
Teepee Creek, Valhalla Centre, Huallen Maintain Existing service		Maintain Existing service		
Farms	No municipal service	No municipal service		

Infrastructure Gap Analysis – Water & Wastewater

Choosing a Preferred Growth Management Strategy

	Evaluation Criteria	Scoring		
		Nodal	Balanced	Concentrated
1	Transportation Infrastructure Cost	2	1	3
2	Cost of Providing Utility Infrastructure	3	2	1
3	Environmental Protection	2	1	3
4	Preservation of Agricultural Lands	2	1	3
5	Access to Community Services	3	2	1
6	Promote Contiguous Development	2	1	3
7	Building Socially Sustainable Communities	2	3	1
8	Housing Choice	2	3	1
9	Minimize Land Use Conflicts	2	3	1
10	Support Quality of Life Options	2	3	1
11	Support Business Development	2	3	1
12	Diversity of Land for Commercial/Industrial Expansion	2	3	1
13	Community/Political acceptance	2	3	1
14	Ease of Implementation	2	3	1
	TOTAL SCORE	28	32	22



Growth & Economic Development Strategy County of Grande Prairie No.1, Alberta





Implementation

22 Initiatives:

- Growth Management
- Provision of Infrastructure
- Economic Development

Lessons Learned

- 1. There is value in taking a **holistic integrated multi-disciplinary** approach.
- 2. Reliable data for fact based decision making.
- 3. Effective **stakeholder consultation**, using various methods.
- **4.** Work closely with Council members in engaging stakeholders they have a relationship with residents and businesses.
- 5. Aligning plans and policies.
- 6. The power of **partnerships**.
- 7. Do not underestimate the value of **social infrastructure** in attracting and maintaining skilled workforce.
- 8. Build on **local assets**.
- 9. Having **shovel ready lands** for industrial and commercial development.
- 10. Have a detailed implementation process tied to budget commitments.

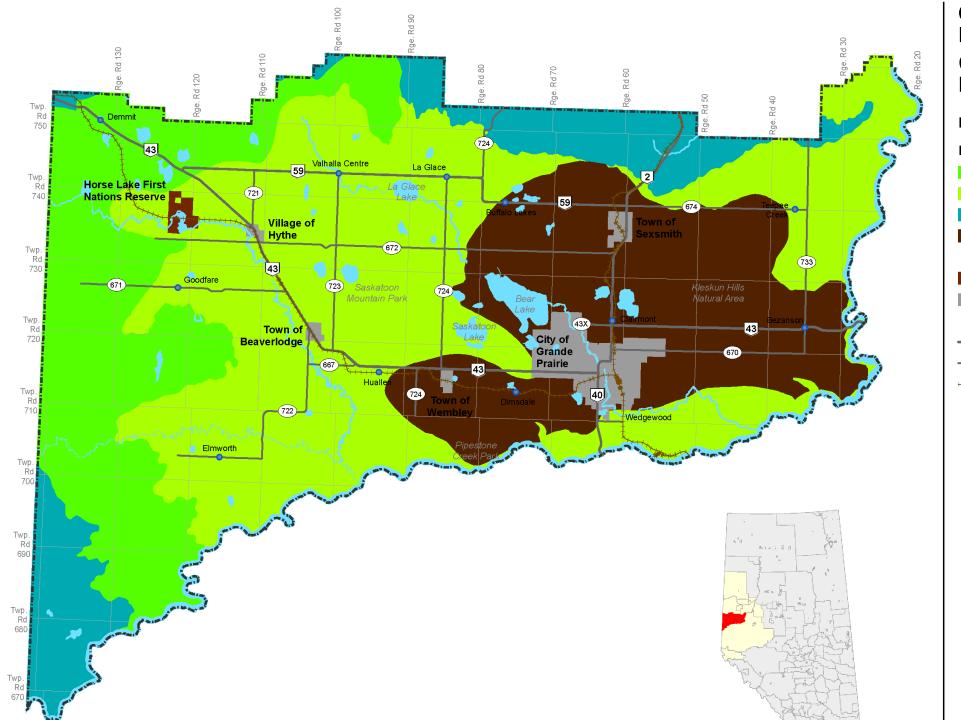


Questions?

Marcelo Figueira, MCIP, RPP figueiram@ae.ca

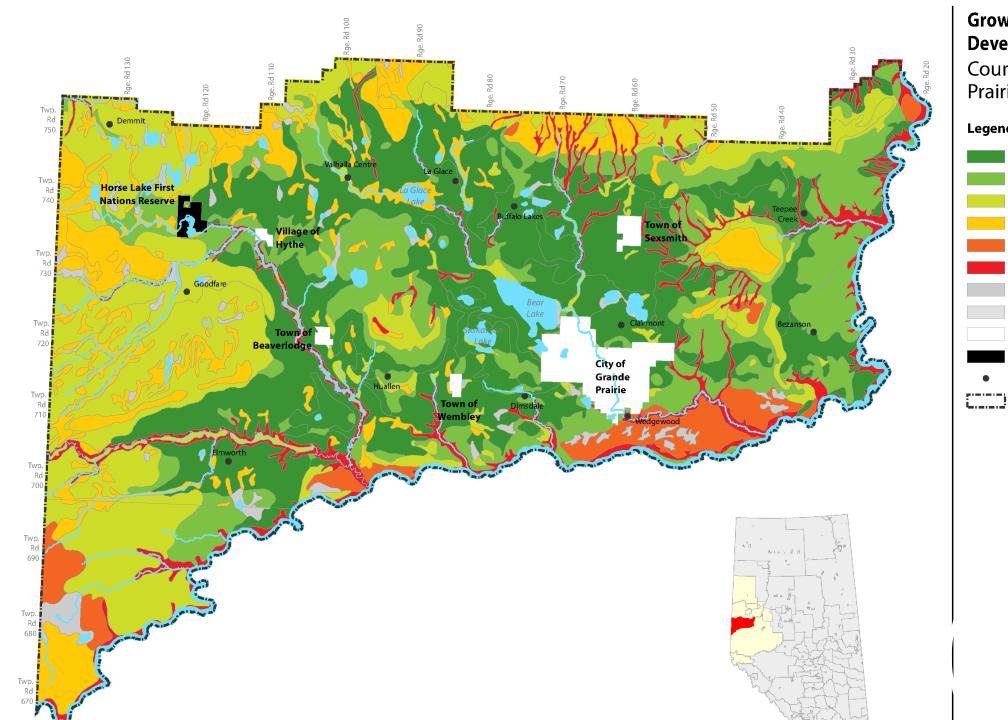
500, 9888 Jasper Avenue, Edmonton, AB T5J 5C6 Tel: 780.451.7666 www.ae.ca

The complete Strategy can be found here: <u>https://www.countygp.ab.ca/EN/main/departments/economic-development-strategy.html</u>









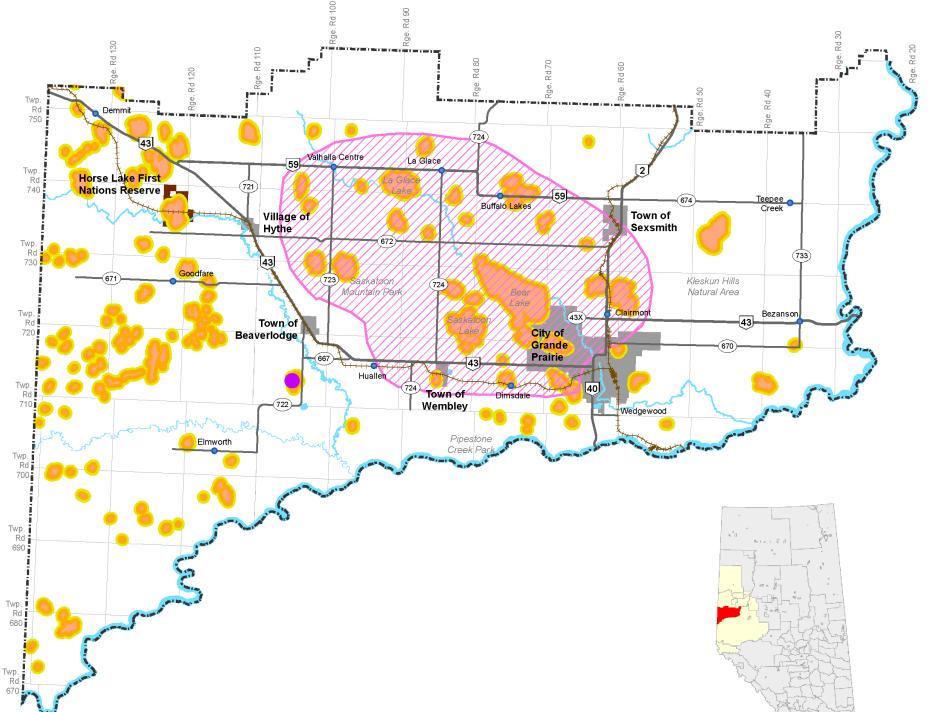


Horse Lake First Nations Reserve

County of Grande Prairie

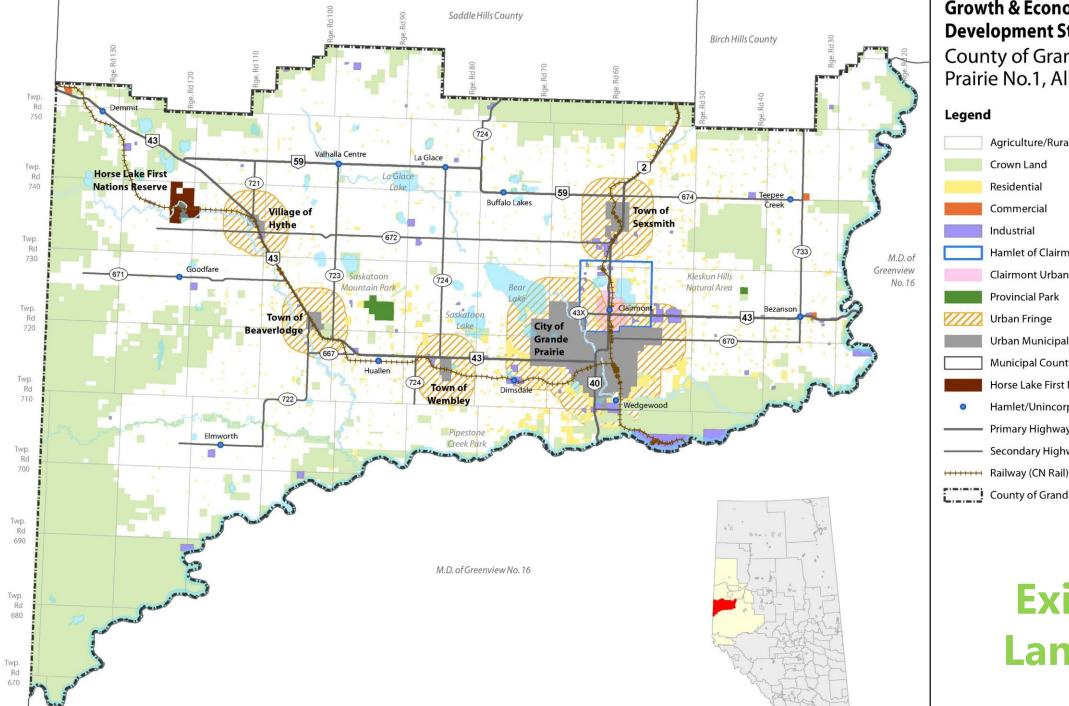
Hamlet/Unincorporated Community

Agricultural Lands





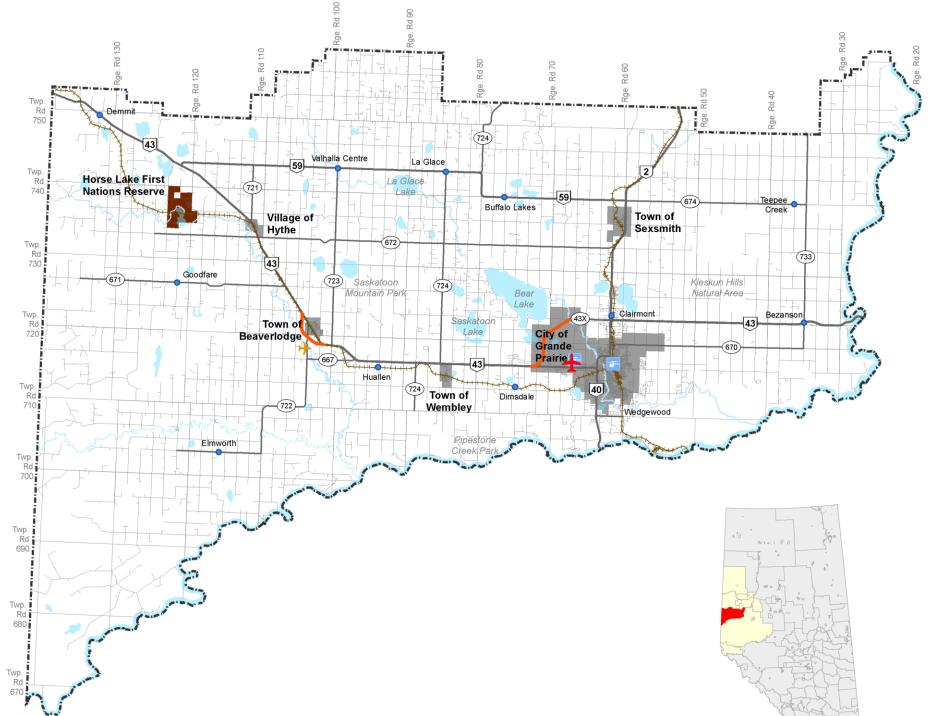
Bird Habitats



Growth & Economic Development Strategy County of Grande County of Grande Prairie No. Prairie No.1, Alberta Legend Agriculture/Rural Crown Land Residential Commercial Industrial Hamlet of Clairmont Boundary Clairmont Urban Area **Provincial Park** Urban Fringe Urban Municipality **Municipal County** Horse Lake First Nations Reserve Hamlet/Unincorporated Community . Primary Highway Secondary Highway

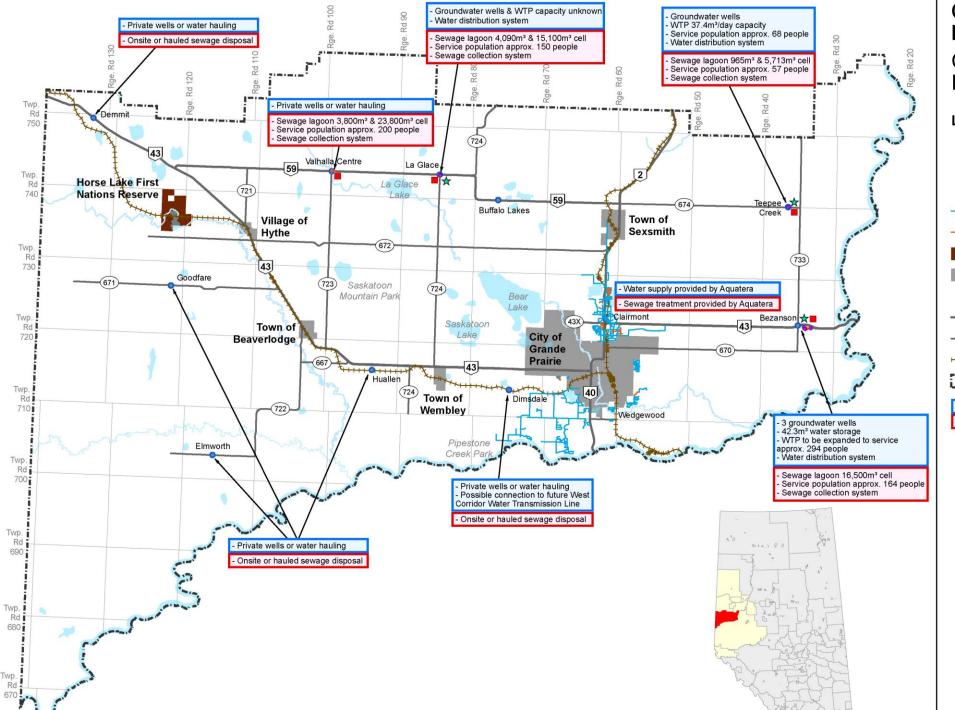
County of Grande Prairie

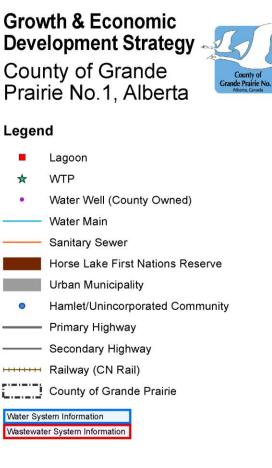
Existing Land Use



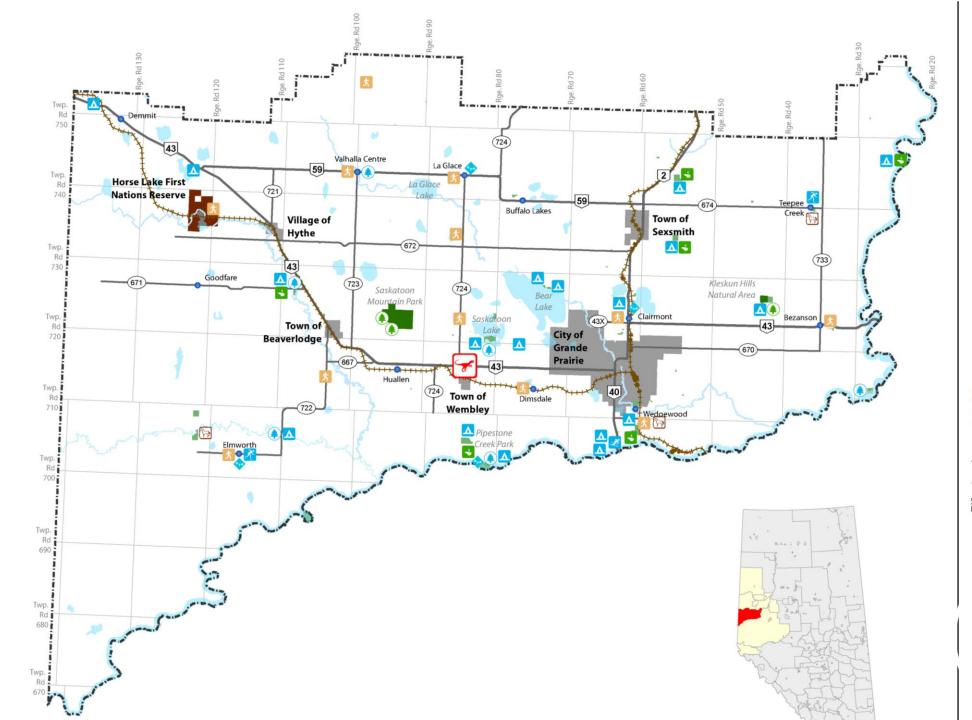


Transportatio n





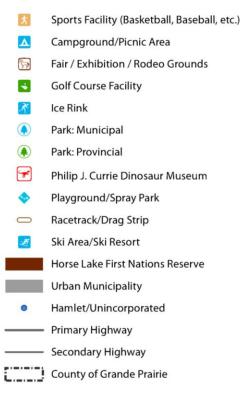
Infrastructure



Growth & Economic Development Strategy County of Grande Prairie No.1, Alberta



Legend



Parks & Recreation Facilities

