



# Now What? **What's Next?**

**MOVING PAST AN UNCERTAIN FUTURE**

CPAA 2022 Annual Conference • May 2-4



**CPAA**

COMMUNITY PLANNING  
ASSOCIATION of ALBERTA

# **CONFERENCE** **PROGRAM**

# SPECIAL THANKS

The CPAA conference is not possible without the support of our sponsors. A particular thanks to our Diamond Sponsors, **B&A Planning Group** and **Alberta Real Estate Foundation** and our Platinum Sponsor, **City of Leduc**. See back for a complete acknowledgment of all our conference sponsors and exhibitors.



## 2022 CONFERENCE COMMITTEE

**Candace Banack** Chair, Town of Cochrane  
**Nick Pryce** V3 Companies of Canada Ltd.  
**Nick Lapp** County of Grande Prairie  
**Kelly Vandenberghe** Leduc County  
**Elisa Brousseau** Town of Bonnyville  
**Cody Lowry** Chandos Construction  
**William Greene** University of Lethbridge  
**Nicole Bonnett** University of Calgary

## CONFERENCE VOLUNTEERS

Our conference volunteers are students from the Universities of Alberta, Calgary and Lethbridge

## CONFERENCE PROGRAM

Special thanks to our conference program sponsor — **FortisAlberta**.



## CPAA BOARD MEMBERS

**Alisha Mody** CPAA Chair  
**Hilary Janzen** CPAA Vice Chair South  
**Nick Lapp** CPAA Vice Chair North  
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**William Greene** CPAA Student Director  
**Nicole Bonnett** CPAA Student Director  
**Vicki Hackl** CPAA Secretary

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# CONFERENCE WELCOME

Welcome to the 2022 Community Planning Association of Alberta Annual Conference!

The CPAA Board of Directors is excited about this year's theme: Now What? What's Next? Moving Past an Uncertain Future. Alberta is facing many current realities – a global pandemic, inflation challenges, increases in extreme weather, supply chain shortages, moves towards alternative energies, among many other things. How can we as Planners, Municipal Governments or Industry rise to meet these challenges and be better prepared for them moving forward?

This year's conference looks to answer some of these questions and help prepare attendees for the future. Also, by bringing together planners, administrators and elected officials from throughout Alberta it is our hope that each might better appreciate and understand the others knowledge, priorities and perspectives. This year's sessions are all about community development, economics and planning for the realities of the Alberta's future. The conference is a great opportunity to hear from experts and share ideas with colleagues from across Alberta and Canada.

As always, CPAA is grateful for the contributions of our sponsors and their generosity that helps ensure the conference continues to be a great success!

Sincerely,

Your 2022 CPAA Conference Committee:

**Candace Banack** *Chair*, Town of Cochrane

**Nick Pryce** V3 Companies of Canada Ltd.

**Nick Lapp** County of Grande Prairie

**Kelly Vandenberghe** Leduc County

**Elisa Brousseau** Town of Bonnyville

**Cody Lowry** Chandos Construction

**William Greene** University of Lethbridge

**Nicole Bonnett** University of Calgary

## CPAA VISION

The CPAA shall be a leader in facilitating an inclusive and productive conversation about community planning across the political, educational and professional realms in Alberta, to preserve and enhance quality of life and community viability.

## CPAA MISSION

To provide opportunities to share, promote and encourage community planning among a full range of stakeholders.

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# NEED TO KNOW

### CPAA BOARD OF DIRECTORS ELECTIONS

CPAA depends on a combination of elected official and planner board members to maintain a dynamic organization. In 2022, a maximum of 6 board positions are open. Please consider putting your name forward to stand for a Director position on the board. Nomination forms are at the Registration Desk and must be signed and submitted by 8:30 AM Tuesday, May 3 to Vicki Hackl, CPAA Secretary.

### REGISTRATION DESK HOURS

Monday 7:30 am – 4:00 pm  
Tuesday 7:30 am – 4:00 pm

### PRESENTATIONS

If the speaker has granted permission, conference presentations will be uploaded to [www.cpaa.biz](http://www.cpaa.biz) after the conference and available for download.

### CELL PHONE ETIQUETTE

Please ensure that your cell phone is turned off during all sessions. If calls are received during a session, please make sure they are taken quietly outside the room.

### CONFERENCE REGISTRATION

Full registration includes concurrent sessions, keynote speaker, closing plenary, annual general meeting, welcome pub night, breakfasts, luncheon, banquet silent auction and refreshment breaks.

### EXHIBITORS

Visit our exhibitors in the corridor during conference hours.

# SOCIAL EVENTS

## DISTILLERY TOUR & TASTING FOLLOWED BY PUB NIGHT

Monday, May 2 | Rig Hand Craft Distillery & Barney's Pub & Grill

5:30 – 11:00PM

**Tour and Tasting**  
at Rig Hand Craft Distillery.  
Followed by Pub Night  
at Barney's Pub & Grill

*\*Transportation to and from each  
venue will be provided –  
details will be shared at the event*



**B&A  
Planning  
Group**



**McElhanney**



**Nichols**  
APPLIED MANAGEMENT INC.  
MANAGEMENT & ECONOMIC CONSULTANTS

1:00 – 5:00PM

Exhibitors Corridor

## CPAA ANNUAL GENERAL MEETING AND ELECTION – HOT BUFFET LUNCH

Tuesday, May 3 | Lancaster

11:45AM

Join us at the CPAA Annual General Meeting

## RECEPTION & BANQUET 176 KEYS DUELING PIANOS BACK BY POPULAR DEMAND!

Tuesday, May 3 | Lancaster

6:00PM

*Banquet drinks sponsored by County of Grande Prairie*  
**Reception Cash Bar**



6:30PM

**Banquet  
Community Award Announcement**

8:00 –  
10:00PM

*Banquet Entertainment sponsored by Town of Cochrane*  
**176 Keys Dueling Pianos**

Craig Learmont and Barry Lough are 176, a professional dueling piano show that is excited about entertaining for corporate events, fundraisers, etc.



**Silent Auction** The silent auction supports the CPAA Student Scholarships: Up to three (3) \$1,000.00 prizes to students pursuing a post-secondary education in community planning. Thank you to the MLA's and our delegates for their generous contributions of unique items to our silent auction.



**UNIVERSITY OF CALGARY**  
SCHOOL OF ARCHITECTURE,  
PLANNING AND LANDSCAPE

# PROGRAM

## MAY 2 MONDAY

8:00AM		<b>REGISTRATION AND HOT BUFFET BREAKFAST</b> <i>Education Session Participants only</i>
9:00 - 12:15PM	EDUCATION SESSION	<p><b>Location: Lancaster</b></p> <p><b>What Now? What Next? Preparing for a Predictable Climate Future</b></p> <p>Blair Feltmate, Intact Centre on Climate Adaptation, University of Waterloo</p>  <p><b>NORTHERN SUNRISE COUNTY</b></p>
12:15 - 1:00PM		<b>BUFFET LUNCH</b> <i>Education Session Participants only</i>
1:15PM		<b>WELCOME REMARKS</b>
1:30 - 2:30PM	KEYNOTE	<p><b>Location: Lancaster</b></p> <p><i>Sponsored by Red Deer County</i></p> <p><b>Attracting High Value Investment to Your Community</b></p> <p>Lynette Tremblay, Invest Alberta</p> 
2:30 - 2:45PM		<b>BREAK</b>
2:45 - 3:45PM	PLENARY	<p><b>Location: Lancaster</b></p> <p><i>Sponsored by Lethbridge County</i></p> <p><b>P1 Opportunity Generation in Municipal Communities: An Integrated Approach</b></p> <p>Scott Bryan, Attract Investment Consulting Gillian Hatton, Location Strategies</p> 
4:00 - 4:45PM	CONCURRENT SESSIONS	<p><b>Location: Lancaster</b></p> <p><i>Sponsored by Scheffer Andrew Ltd.</i></p> <p><b>2A Dialogue on the Future of Municipal Government</b></p> <p>Rachel de Vos &amp; Angela Duncan, Alberta Municipalities</p>  <p><b>Location: Piper</b></p> <p><b>2B Recruitment &amp; Retention of Physicians &amp; Health Care Professionals</b></p> <p>Stacey Strilchuk &amp; Colleen McKinsty, 143 Healthcare Consulting</p>
5:30 - 11:00PM		<p><b>Location: Rig Hand Craft Distillery/ Barney's Pub &amp; Grill</b></p> <p><b>DISTILLERY TOUR &amp; TASTING</b></p> <p><i>Transportation to and from each venue will be provided — details will be shared at the event</i></p>  <p><b>B&amp;A Planning Group</b></p>  <p><b>McElhanney</b></p>  <p><b>Nichols</b> APPLIED MANAGEMENT INC. MANAGEMENT &amp; ECONOMIC CONSULTANTS</p>

# MAY 2 MONDAY

## PROGRAM DETAILS

### EDUCATION SESSION

9:00 - 12:15 | Lancaster

### WHAT NOW? WHAT NEXT? — PREPARING FOR A PREDICTABLE CLIMATE FUTURE

Dr. Blair Feltmate

Intact Centre on Climate Adaptation,  
University of Waterloo

Climate change and extreme weather risk – combined with loss of natural infrastructure and aging municipalities – present a formidable future for municipal leaders, planners, insurers and homeowners. Insurable losses continue to bend upward, heat related deaths are on the rise, and weather related psycho-social stress is now documented. Against this backdrop, this session will begin by “painting the picture” of these growing challenges, and then turn to what municipalities, homeowners and financial institutes can do today, to limit current and future risks tomorrow.

With support from such agencies as the Standards Council of Canada, National Research Council, Canadian Standards Association and scores of similarly accredited organizations, Canada has developed practical and cost-effective means to limit extreme weather impacts to allow us to “get ahead of climate change rather than chasing it.”

*Sponsored by Northern Sunrise County*



#### Dr. Blair Feltmate

Blair is Head of the Intact Centre on Climate Adaptation, University of Waterloo. Previous positions he has held include Vice President, Sustainable Development, Bank of Montreal; Director, Sustainable Development, Ontario Power Generation; Partner, Sustainable Investment Group/YMG Capital Management.

He is on the Advisory Board, National Adaptation Strategy, Federal Government of Canada. He is Sustainable Finance Council member, Global Risk Institute, and he is a member of Climate Proof Canada (Insurance Bureau of Canada). Blair is Canadian Expert Delegate, International ISO Strategic Advisory Group on ESG. He is on the Climate Advisory Board, Minister of Environment (Ontario). He was Chair, Federal Government of Canada Expert Panel on Climate Adaptation, and he was Chair, Adaptation Council, Canadian Institute for Climate Choices (Environment and Climate Change Canada).

Blair was an NSERC Postdoctoral Fellow, University of Waterloo. He holds a Ph.D in Theoretical and Applied Ecology (University of Toronto), Master's in Arts (Wilfrid Laurier University), Master's in Zoology (University of Toronto), and Hon. Bachelor's Biology (University of Toronto). Blair has written textbooks on **Sustainable Banking** and **Aquatic Ecology**. He is interviewed by the media about 100 times per year on climate change & extreme weather related issues.



## MAY 2 MONDAY PROGRAM DETAILS

### WELCOME REMARKS

1:15

Alisha Mody *CPAA Chair*

Candace Banack *CPAA Conference Chair*

Mayor Bob Young *City of Leduc*

Mayor Tanni Doblanko *Leduc County*

### KEYNOTE

1:30 - 2:30 | Lancaster

#### ATTRACTING HIGH VALUE INVESTMENT TO YOUR COMMUNITY

Lynette Tremblay

Invest Alberta

Alberta is expected to lead the country in economic growth in 2022. How can communities capitalize on this growth and attract local high-value, high-impact investments? This year's keynote gives you an overview of investment trends in Alberta, challenges the province is facing, and exciting new opportunities on the horizon. You'll also walk away with tips on how to identify, and create, a compelling value proposition.

*Sponsored by Red Deer County*



**Lynette Tremblay**

Lynette is Vice President, Investor Relations with Invest Alberta Corporation—a newly created organization focused on attracting high impact, high value investment to Alberta. Prior to Invest Alberta, Lynette served as VP, Strategy & Innovation with Edmonton Global, helping attract foreign direct investment to the Edmonton Metropolitan Region. Lynette has held senior roles in economic development, municipal and provincial governments and the private sector in B.C., Ontario and Alberta over the past 13 years. She has helped build and transform organizations by leading marketing, communications, policy and stakeholder relations efforts. Her breadth of experience across public, private and non-profit sectors has helped strengthen operations, create effective partner engagement, and promote Alberta as a destination of choice for global investors. Lynette has also served on the board of the Edmonton Screen Industries Office and volunteers supporting women's leadership initiatives.

## MAY 2 MONDAY PROGRAM DETAILS

### PLENARY

**P1** 2:45 - 3:45 | Lancaster

#### **OPPORTUNITY GENERATION IN MUNICIPAL COMMUNITIES: AN INTEGRATED APPROACH**

Scott Bryan Attract Investment Consulting

Gillian Hatton Location Strategies

Municipal communities are faced with unique challenges in terms of resources, established but declining sectors, remoteness, lack of brand recognition and limited investment attraction activity etc, all of which have only been complicated by Covid-19. As such, a hyper tailored and integrated approach to economic development is required in order to unlock opportunities that are actually attainable and impactful. This presentation will walk through how to leverage data, collaboration/partnerships, and proactiveness to create transformative opportunities. It will also highlight the critical importance of tapping into businesses (local and foreign) as a fuel source to power economic growth, diversification and resilience.

*Sponsored by Lethbridge County*



**Scott Bryan**

Scott Bryan is the Founder & Managing Director of Attract Investment Consulting specializing in high impact investment attraction, BR&E (business retention & expansion) and economic development strategies, as well as market and sector studies, including regional assessments, cluster analysis, benchmarking, stakeholder consultations, value propositions and opportunity assessments. With 20 years of experience, Scott is an innovative and expert strategist and researcher who has worked with over 200 EDOs/IPAs, including Municipalities from coast-to-coast across Canada. Significant business development/recruitment, marketing and consulting experience with EDOs/IPAs, governments, as well as SMEs and Fortune 500 companies. Scott's private sector experience includes his role as the VP of Consulting & Marketing at a talent management consulting firm. Prior to that, he led the National Public Sector Marketing practice at KPMG to support the generation of \$400 million in revenue within 3 years. Scott had provided strategies, project management and/or oversight for FDI attraction, BR&E, as well as lead generation contracts, having personally managed over 50 strategic accounts.. He has delivered customized training workshops globally on investment attraction, BR&E, location marketing, lead generation, investor facilitation, aftercare, value proposition etc. Provided in-market representation for the World Bank & FIPA Tunisia, Japan (JETRO), Dubai (DAFZA), World Bank & Indonesia (BKPM) as well the States of Florida, Rhode Island, and the County of Simcoe, delivering best-in-class promotion and investment attraction services. MBA from The Ted Rogers School of Management Bachelor of Arts in with Honors from the University of Ottawa

## MAY 2 MONDAY PROGRAM DETAILS



### Gillian Hatton

Gillian Hatton is the Founder and Managing Consultant of Location Strategies, a boutique economic development consultancy providing location analysis, economic and sector research, strategy development, trade development, and investment attraction services to enable job creation, investment, and sustainable economies. As a strategic advisor to governments, and economic development organizations around the world, Gillian has worked with a range of communities, from the very large to the very small, from urban, suburban to rural. With over 20 years as a practitioner, Gillian develops and implements innovative strategies working with EDOs and communities in North America, the United Kingdom, and overseas. Clients include Itasca Economic Development Corporation, The Western REN, The Nova Scotia Government, The State of Florida, The Welsh Government, Ontario East Economic Development Commission, The Mid Saskatchewan Municipal Alliance, Leduc-Nisku EDC, and Lethbridge Economic Development. Gillian has a substantial track record in developing strategies to help communities in economic diversification and transformation. This work covers industries such as advanced manufacturing, agribusiness, tourism/culture, life sciences, cleantech, and professional and technical services. Gillian also has extensive experience in the hands-on delivery of investment attraction and trade development programs through the entire economic development cycle. This experience encompasses the development and implementation of FDI strategies and plans and work with numerous companies' expansion strategies in foreign markets resulting in millions of dollars of added value in investments and job creation. Masters in Economic Development and Innovation (MEDI) University of Waterloo BSc. (Hons.) Management Sciences, University of Manchester, U.K.

## MAY 2 MONDAY PROGRAM DETAILS

### CONCURRENT SESSIONS

**2A** 4:00 - 4:45 | Lancaster

#### **DIALOGUE ON THE FUTURE OF MUNICIPAL GOVERNMENT**

Rachel de Vos & Angela Duncan

Alberta Municipalities

Sponsored by  
Scheffer Andrew Ltd.



Municipalities across Alberta are facing numerous economic, environmental, political, and social changes. COVID-19 has accelerated the pace of these changes. Extreme weather events are also testing the resilience of communities and the ability of governments to coordinate responses. These events demonstrate the importance of strong municipal governments who are best positioned to help local communities overcome global challenges. Alberta Municipalities is embarking on a project to explore options for local governments to support thriving communities into the future. Research being led by the University of Calgary's School of Public Policy – and conducted by researchers with practical experience across Alberta and Canada – is intended to provide a solid, evidence-based foundation for municipally led dialogue on municipal practices, policy, legislation and funding. Join representatives of Alberta Municipalities Board and administration for an interactive session on the project and how you can be involved in shaping the Future of Municipal Government



**Rachel de Vos**

Rachel de Vos is Senior Director of Policy and Advocacy at Alberta Municipalities. Since 2006, she has led Alberta Municipalities' policy work on a wide variety of topics from water conservation, to change management related to the ongoing review of the *Municipal Government Act*. She is currently focused on the future of municipal government in Alberta and fostering a culture of respect at the local level.



**Angela Duncan**

Angela Duncan has served as an elected official since 2013 in the roles of Councillor, Deputy Mayor, and now Mayor. She has sat on the Alberta Municipalities Board since 2018 and is currently a Vice President representing all of Alberta's villages and summer villages. Angela chairs the Association's Small Communities Committee and also represents Alberta Municipalities on numerous external committee including her recent appointment to the Alberta Water Council.

## MAY 2 MONDAY PROGRAM DETAILS

### CONCURRENT SESSIONS

**2B** 4:00 - 4:45 | Piper

#### RECRUITMENT & RETENTION OF PHYSICIANS & HEALTH CARE PROFESSIONALS — CPAA'S ROLE AS A POSITIVE INFLUENCER

Colleen McKinstry & Stacey Strilchuk

143 Healthcare Consulting

During this presentation, 143 HealthCARE Consulting Inc. will share its knowledge and experience in recruiting physicians and healthcare professionals to rural Alberta. Consultants Stacey Strilchuk and Colleen McKinstry will also illustrate how CPAA's current values as outlined in the 2021-22 Strategic Plan align with three important objectives for successful physician and healthcare professional recruitment and retention activities: Understanding historical recruitment and retention practices and emerging population health data; engaging the community including the patient, family, caregiver and key community stakeholders; and enhancing the quality of life for individuals and the community by way of better understanding social determinants of health.



**Colleen McKinstry**

Colleen is a healthcare executive with over 30 years' experience in healthcare, education, finance and not for profit industry. Her focus has included acute care nursing (obstetrics, surgery, medicine), education, homecare, primary care, and management. She is a certified Change

Management Practitioner (CMP), a Patient Safety Trainer (PSEMP<sup>TM</sup>) for the Patient Safety Education Program – Canada, has TeamSTEPPS® Master Trainer certification, is QSR<sup>TM</sup> (COR) certified, and has additional training in the Kouzes and Posner Leadership Model.

Colleen most recently served as Clinical Director for the Camrose Primary Care Network (PCN) working with patients, community stakeholders, healthcare and other professionals, to explore, establish and provide enhanced team-based primary care within the Patient's Medical Home. This focus continues in her role as Principal, 143 HCC to positively impact the lives of Canadians.

Colleen is passionate about her family, friends, and life! She loves the outdoors, gardening, hiking and biking.



**Stacey Strilchuk**

Stacey is a healthcare executive with over 20 years' experience in the government, healthcare and not for profit industry. She holds a Bachelor of Arts Degree from the University of Alberta and has extensive leadership training in the Kouzes and Posner Leadership Model. Stacey most

recently served as Executive Director for the Camrose PCN collaborating with patients, stakeholders, and healthcare professionals to provide enhanced team-based primary care. Her healthcare administration focus continues in her current role as Principal, 143 HCC.

Stacey serves as President of the College of Physicians and Surgeons of Alberta (CPSA) Governing Council. Stacey is a member of the Governance Professionals of Canada (GPOC) and the Canadian College of Health Leaders. She is currently working toward her GPOC Designation.


Stacey is thankful for the continued support of her husband Dan, a proud Alberta farmer and their black Labrador Retriever Bodhi (A.K.A. Walk Coordinator).

# PROGRAM

## MAY 3 TUESDAY

7:30 - 8:30AM		BREAKFAST	
8:30 - 9:45AM	CONCURRENT SESSIONS	<p><b>Location: Lancaster</b> <i>Sponsored by ISL Engineering</i> <b>3A Heritage Conservation</b> Community Benefits and Challenges Ian Morgan, Next Architecture Ann Ramsden, Arts &amp; Heritage Foundation – St. Albert.</p>	
		<p><b>Location: Piper</b> <b>3B The Transition to E-Mobility</b> An Opportunity for Bold Municipal Leadership Megan Lohmann, Community Energy Association</p>	
9:45 - 10:00AM		BREAK	
10:00 - 11:15AM	CONCURRENT SESSIONS	<p><b>Location: Lancaster</b> <i>Sponsored by Brownlee LLP</i> <b>4A Planning for Success in a Net Zero Energy Revolution</b> Mayor Alanna Hnatiw, Sturgeon County Andrew Usenik, Strata Development Corporation</p>	
		<p><b>Location: Piper</b> <b>4B Using Offsite Levies to Build Liveable Communities</b> Lorne Randa &amp; Nicole Maynard, Brownlee LLP</p>	
11:45 - 1:00PM		Location: Lancaster <b>CPAA Annual General Meeting and Election — Hot Buffet Lunch</b>	
1:15 - 2:30PM	CONCURRENT SESSIONS	<p><b>Location: Piper</b> <b>5A Neighbourhood Renewal Projects in Edmonton</b> Lessons Learned for Smaller Towns Dnyanesh Deshpande &amp; Micheal Borland, Green Space Alliance</p>	
		<p><b>Location: Lancaster</b> <i>Sponsored by Lacombe County</i> <b>5B Rural Resiliency and Adaptation</b> An Exploration of Municipal Planning Innovation During Uncertain Times Brian Murray &amp; Ken Venner, B&amp;A Planning Group Pearce Shewchuk, Nichols Applied Management Ryan Betker, McElhanney</p>	

## MAY 3 TUESDAY PROGRAM DETAILS

2:30 - 2:45PM	<b>BREAK</b>	
2:45 - 4:00PM	CONCURRENT SESSIONS	<p><b>Location: Lancaster</b>  <i>Sponsored by Lacombe County</i>  <b>6A Climate Change</b>            Alberta Policy Updates            Nicole Bonnett &amp; Sarah Kehler, University of Alberta            Mary-Ellen Tyler, University of Calgary</p>  <p><b>Location: Piper</b>  <b>6B Planning for Success</b>            Nick Pryce, V3 Companies of Canada Ltd.</p>
6:00PM	<p><b>Location: Lancaster</b>  <b>RECEPTION</b></p>	
6:30PM	<p><b>BANQUET</b>  <i>Banquet drinks sponsored by County of Grande Prairie</i></p>	
8:00PM	<p><b>176 KEYS DUELING PIANOS</b>  <b>BACK BY POPULAR DEMAND</b>  <i>Banquet Entertainment sponsored by Town of Cochrane</i></p>	
9:00PM	<b>SILENT AUCTION CLOSES</b>	



# MAY 3 TUESDAY

## PROGRAM DETAILS

### CONCURRENT SESSIONS

**3A** 8:30 - 9:45 | Lancaster

#### HERITAGE CONSERVATION — COMMUNITY BENEFITS AND CHALLENGES

Ian Morgan Next Architecture

Ann Ramsden Arts & Heritage Foundation - St. Albert

The presentation will focus on the process of identifying, evaluating, conserving and managing historic resources and the community and cultural benefits associated with undertaking conservation. The Provincial guidelines contained within '*Creating a Future for Alberta's Historic Places*' serves as an overview of the initial process of identification and evaluation that municipalities can undertake. We begin with a 'windshield survey' that is refined through research into a 'places of interest' to a 'heritage inventory' and finally a 'Register of Historic Places'. The presentation will examine the work undertaken by the City of St Albert and the Arts and Heritage Foundation of St Albert and provide an overview of the eligibility, significance and integrity evaluations that need to be undertaken on a historic resource. We will explain the process of creating a Statement of Significance and how resources can be designated at a municipal and a provincial level with an overview of the Alberta Register of Historic Places.

Once a resource is designated, if conservation works are required, we will explain the Conservation Decision Making Process that is contained within the 'Standards and Guidelines for the Conservation of Historic Places in Canada'. By providing an example of a condition assessment and conservation plan we will explore the primary conservation activities of Preservation, Rehabilitation and Restoration and how we follow the Standards and apply the Guidelines in our work. As part of the regulatory framework, we will explain how we look at new uses for our heritage resources and how we apply the Alberta Building Code to maintain life and building safety.

The presentation will then focus on the development of a Heritage Management Plan and the community benefits of heritage management. We will look at Provincial Resources that can be brought to help on the planning and implementation side and the grant assistance available through the Alberta Heritage Resource Fund.



**Ian Morgan**

Ian is a registered architect and principal of Next Architecture. He immigrated to Alberta in 2002 from the UK and brought with him a passion for understanding Alberta's Culture and Heritage that is embodied in our historic buildings, landscapes and structures. His practice is one of few firms in Alberta with a specialty in heritage conservation and he has been fortunate to work on the conservation of a number of Federal, Provincial and Municipal Historic Resources. The work of the firm encompasses the full remit of conservation from condition assessments and historic structure reports to assisting clients with grant applications and management plans. Ian is a member of the City of Edmonton Historic Resource Review Panel that assesses buildings for inclusion on the Inventory of Historic Resources.

*Sponsored by ISL Engineering*







**Ann Ramsden**

Ann immigrated to Alberta in 1990 and this led to a new career in museums and historic buildings. Ann's grandparents worked for the National Trust in the UK, and this certainly influenced and started a lifelong interest in built heritage and objects. Ann holds a BSc from the University of Wales, a MSC from the University of Alberta and a diploma in Cultural Resources Management from the University of Victoria. She has advocated for and been on the project team for the restoration of a variety of historic buildings in St. Albert.

**CONCURRENT SESSIONS**

**3B** 8:30 - 9:45 | Piper

**THE TRANSITION TO E-MOBILITY  
— AN OPPORTUNITY FOR BOLD  
MUNICIPAL LEADERSHIP**

**Megan Lohmann** Community Energy Association

There is a global shift toward electric mobility, and local governments are in a unique position to participate in the transition in a way that maximizes co-benefits for their community. Creative and bold visioning can help to identify emerging opportunities that benefit tourism, economic development and community readiness for the future of e-mobility.



**Megan Lohmann**

Megan Lohmann has been working in the field of climate and energy for 16 years, engaging with local government, industry, public and Indigenous communities on innovative, local solutions to support the transition to low-carbon communities. She is passionate about designing and implementing high-impact initiatives through effective collaboration between the public and private sectors. Megan is Director of Strategic Initiatives for the Community Energy Association, and in her position, has facilitated impactful projects in the transportation, building and waste sectors, including award winning rural electric vehicle network development. She co-chairs the BC Electric Vehicle Local Government Peer Network, is a fellow with the Energy Futures Lab in Alberta and sits as a Board Member for Electric Mobility Canada.

## MAY 3 TUESDAY PROGRAM DETAILS

### CONCURRENT SESSIONS

**4A** 10:00 - 11:15 | Lancaster

#### PLANNING FOR SUCCESS IN A NET ZERO ENERGY REVOLUTION

Mayor Alanna Hnatiw Sturgeon County

Andrew Usenik Strata Development Corporation

The transition to net zero is for and about people. A coordinated approach is necessary to drive clean energy innovation, enabling our goal of net zero by 2050.

Can hydrogen ready communities be the answer to the energy evolution and a net zero future?



##### Andrew Usenik

Andrew Usenik is a partner at Strata Development Corporation, a residential developer building communities in Edmonton, St. Albert, Fort Saskatchewan, Strathcona County, and Sturgeon County. Prior to his time on the development side, he worked as an engineering consultant for land development at IBI Group, and is a graduate of the University of Alberta's Engineering program. Currently his Southfort Meadows project (located in Fort Saskatchewan) is participating in a hydrogen blending pilot with ATCO, and the company is exploring the potential for a pure hydrogen community in Sturgeon County.



##### Mayor Alanna Hnatiw

Mayor Alanna Hnatiw was elected Mayor of Sturgeon County in the 2017 election. Currently she is the Chair of the Edmonton Region Hydrogen HUB and has recently completed her terms as Chair of the Alberta Industrial Heartland Association and Vice Chair of the Edmonton Metropolitan Region Board.

Mayor Hnatiw comes from four generations of farmers but has spent most of her adult life as a small business owner in the oil and gas service industry. Her focus is on leadership with an open door to residents and an open mind while looking for innovative solutions to current challenges.

Mayor Hnatiw is committed to actively strengthening regional relationships and developing a prosperous future for Sturgeon County. Her goal is to support diversification in industry and agriculture and support small businesses. There are many opportunities in Sturgeon County to chart a course for responsible, sustainable development.

When not attending to the business of the County, Mayor Hnatiw enjoys time horseback riding, golfing, skiing and yoga."

*Sponsored by Brownlee LLP*



## MAY 3 TUESDAY PROGRAM DETAILS

### CONCURRENT SESSIONS

**4B** 10:00 - 11:15 | Piper

#### USING OFFSITE LEVIES TO BUILD LIVEABLE COMMUNITIES

Lorne Randa & Nicole Maynard Brownlee LLP

Off-site levies provide municipalities with an invaluable tool for financing various infrastructure and community facilities required by new development. This session will discuss the essentials elements of levies as set out in the *Municipal Government Act* and its regulations, and priorities for implementing effective levy models; with a particular focus on levies for community recreation facilities, libraries, and fire and police stations.



**Lorne Randa**

Working with clients in both Alberta and Saskatchewan, Lorne assists public bodies, including municipalities, school boards, and health organizations, on access to information and protection of privacy matters under both Alberta's Freedom of Information and Protection of Privacy Act (FOIP Act) and Saskatchewan's Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP Act). He also works with companies and other organizations on privacy-related issues under Alberta's Personal Information Protection Act (PIPA) and the federal Personal Information Protection and Electronic Documents Act (PIPEDA). Municipal law is another one of his major practice areas, with a focus on planning and development issues. This includes development agreements, offsite levies, cost contributions and other infrastructure cost recovery mechanisms, subdivision approvals, and development permits. Lorne also works in health information, and assists another partner in expropriation matters. Additionally, he has worked with clients in the utilities and telecommunications fields.



**Nicole Maynard**

Nicole began her legal career as an articling student at Callison Zeunert Law Corporation in Fort St. John, British Columbia. After completing her articles Nicole moved to Calgary to work as In-house Counsel for the City of Calgary in the Planning & Environmental Law section of the Legal Department. During her time at the City of Calgary Nicole gained extensive knowledge in the area of municipal planning and development law. Nicole also worked as a Municipal Prosecutor where she gained trial and advocacy skills through the prosecution of various municipal bylaw offences. Nicole came to Brownlee LLP as a Municipal Associate in early 2020. Her goal is to efficiently provide clients with practical solutions and pro-active long term strategies.

## MAY 3 TUESDAY PROGRAM DETAILS

### CONCURRENT SESSIONS

**5A** 1:15 – 2:30 | Piper

#### NEIGHBOURHOOD RENEWAL PROJECTS IN EDMONTON LESSONS LEARNED FOR TOWNS

Dnyanesh Deshpande & Micheal Borland,  
Green Space Alliance

The City of Edmonton's Neighbourhood Renewal Program is part of the Building Great Neighbourhoods Branch. It outlines a cost effective, long-term strategic approach to renew and rebuild roads, sidewalks, and street lights in existing neighbourhoods and collector roadways. The program also explores opportunities to upgrade and enhance parks and other City-owned public open spaces, including trees, park furniture, walkways, and trails within neighbourhoods.

The renewal process begins with conducting an Urban Design Analysis (UDA) that identifies gaps and opportunities within the neighbourhood from different lenses such as walkability, connectivity, and universal design. Over the last five years, GSA has prepared six UDAs for renewal projects in Edmonton and has gained valuable lessons learned and knowledge that is transferable to smaller municipalities. During this session, GSA will outline the renewal/UDA process, objectives, design solutions (open space, connectivity, placemaking, bike facilities, and traffic safety), and identify project transferability and benefits for other municipalities.



**Dnyanesh Deshpande, RPP, MCIP**

Dnyanesh, GSA Consulting Inc.'s founding Principal, has extensive public and private sector experience in urban design and land use planning projects in Western Canada ranging from urban to rural municipalities. He has served as a member on the Edmonton Design Committee where his expertise of urban design best practices has been applied to development applications. Dnyanesh also instructs the undergraduate and graduate Urban Design Studio courses at the University of Alberta.



**Micheal Borland**

Micheal is an Urban Designer with GSA and holds a bachelor's degree in Urban Planning from the University of Waterloo with a specialization in Urban Design. Since GSA's founding in 2015, he has completed a variety of projects such as urban design plans, streetscapes, urban design guidelines, open space designs, and park master plans. Micheal has experience analyzing urban networks to identify issues, opportunities, and recommendations related to street design, public realm design, pedestrian connectivity, parks, and bike facilities.

## MAY 3 TUESDAY PROGRAM DETAILS

### CONCURRENT SESSIONS

**5B** 1:15 – 2:30 | Lancaster

#### **RURAL RESILIENCY AND ADAPTATION** AN EXPLORATION OF MUNICIPAL PLANNING INNOVATION DURING UNCERTAIN TIMES

Brian Murray B&A Planning Group

Ken Venner B&A Planning Group

Pearce Shewchuk Nichols Applied Management

Ryan Betker McElhanney

Alberta's rural municipalities are having a mid-life crisis. Dealing with the devastating impacts of COVID, to negative oil prices, to transitioning coal out of our communities, our municipalities have not seen an economic challenge of this magnitude for decades. But all is not lost, Alberta is passionate about finding new ways to improve the lives of its citizenry. B&A, Nichols and McElhanney have been working with rural and resource-based municipalities to find new ways to help their communities thrive. Join us for an engaging discussion to learn more about how your municipality can pivot in today's economic crisis with a new outlook on life.

*Sponsored by Lacombe County*



**Brian Murray**, MCIP, RPP

Brian is an urban planner and partner who leads B&A's Edmonton Office. As an urbanist and city-builder, Brian collaborates with public and private sector clients and stakeholders to build community-based solutions for today's shifting challenges. Brian has over 14 years of experience in both the public and private sectors and works across Western Canada helping to shape our communities into vibrant, inclusive, and thriving places. Brian is one of Avenue Magazine's Top 40 Under 40 Alumni and is a Registered Professional Planner with the Alberta Professional Planners Institute and Canadian Institute of Planners.



**Ken Venner** MCIP, RPP

Ken is a versatile planner with over 25 years of experience working with urban and rural communities. Ken is an award-winning regional thinker with a strategic lens focused on equitable outcomes for stakeholders. Ken brings creative energy and a business-oriented approach to his work with the goal of bridging competing objectives to create plans that get built. Ken has successfully managed a wide variety of land-use and policy plans to create vibrant communities with a range of development opportunities.



## MAY 3 TUESDAY PROGRAM DETAILS



**Pearce Shewchuk**

Pearce is an experienced economist and Principal of Nichols Applied Management. Pearce has over 16 years of experience and has completed hundreds of economic, financial, and cost-benefit studies across Canada. Most recently, he has become heavily involved in the development of natural asset inventories and valuation with a view to helping municipalities understand and manage the natural assets that provide benefits to their residents.



**Ryan Betker**

Ryan is a Transportation Planning Engineer and is the Branch Manager for Edmonton's McElhanney Engineering. Ryan currently leads projects both big and small, from LRT Planning and Transportation Master Plans to feasibility studies and concept plans to site servicing and traffic impact assessments. Ryan completed his first transportation planning study that integrated land use in 2007 and has never looked back from that, always pairing the relationship between land use and transportation investment in his projects, from large cities to smaller communities and everything in between. Ryan is actively involved in industry, including the Consulting Engineer's of Alberta, where he is currently the Vice President transitioning to President later this month.

## MAY 3 TUESDAY PROGRAM DETAILS

### CONCURRENT SESSIONS

**6A** 2:45 – 4:00 | Lancaster

#### CLIMATE CHANGE — ALBERTA POLICY UPDATES

Nicole Bonnett University of Alberta

Sarah Kehler University of Alberta

Mary-Ellen Tyler University of Calgary

#### Three fantastic scholars in one session!

Nicole will identify pressing climate stressors in Alberta to reveal emerging challenges for local governments, highlight the importance of climate adaptation in the face of growing vulnerability, and introduce three adaptation strategies that local governments can employ to reduce vulnerability: structural, non-structural, and ecosystem-based adaptations.

Sarah will explore why adaptation measures are often ineffective or result in maladaptation, and investigate how to encourage resilience to climate change through planning and policy.

Mary-Ellen will discuss the findings of a study done for the School of Public Policy at the University of Calgary on the types of extreme weather events likely to affect Alberta municipalities, the issues created for municipal governance, and possible mechanisms for adaptive planning at the local level.

#### AVOIDING MALADAPTATION: UNDERSTANDING VULNERABILITY TO CLIMATE CHANGE & ENCOURAGING RESILIENCE THROUGH POLICY

This session will be 15 minutes in length and build off of the previous presentation by Nicole Bonnett, a fellow Climate Adaptation and Resilience Lab member. This presentation will explore why – despite the critical need to prepare for climate change – adaptation measures are often ineffective or result in maladaptation. Context will be first provided through a brief exploration of the complex reality of vulnerability to climate change, followed by an examination of constraints within our current approach to adaptation policy. Lastly, we will investigate how to encourage resilience to climate change through planning and policy. Ultimately, the presentation argues that the urgency and complexity of climate change demands planning through a dynamic and collaborative approach – one that balances reduction of both environmental risk and social vulnerability.

*Sponsored by Lacombe County*



**Nicole Bonnett**

Nicole is a PhD candidate in the School of Urban and Regional Planning, University of Alberta. Situated in the Climate Adaptation and Resilience Lab, Nicole's research explores climate adaptation and the dynamic process of relocation in vulnerable Canadian regions. Nicole has accumulated a range of academic achievements, including several published articles in top-ranking journals and conference talks. She is dedicated to shedding light on the urgency of climate adaptation and continues to contribute to a growing body of literature. In particular, her current research will have key contributions to Canadian policy and scholarship as she explores perceptions of relocation and its integration in local government strategic planning tools in Alberta and Ontario.

## MAY 3 TUESDAY PROGRAM DETAILS

### **SPILLING WATERS AND GROWING FIRES:**

#### **HOW CAN ALBERTAN COMMUNITIES RESPOND TO CLIMATE STRESSORS THROUGH ADAPTATION?**

This talk will be 15 minutes in length and will have synergies with the following talk by Sarah Kehler, a fellow Climate Adaptation and Resilience Lab member. The presentation in question will begin by identifying pressing climate stressors in the Province of Alberta in order to reveal emerging challenges for local governments. Next, I will highlight the importance of climate adaptation in the face of growing vulnerability. Finally, this presentation will introduce three broad adaptation strategies that local governments can employ to reduce vulnerability: structural, non-structural, and ecosystem-based adaptations.

### **FUTURE IMPLICATIONS OF EXTREME WEATHER EVENTS ON MUNICIPAL GOVERNANCE**

Extreme weather events associated with Climate Change are projected to increase in frequency and have potentially significant economic impacts on Alberta. Given that Alberta Municipalities have responsibility for land use planning, infrastructure, and public health and safety, this presentation will discuss the findings of a recent study done for the School of Public Policy at the University of Calgary on the types of extreme weather events likely to affect Alberta Municipalities, the issues created for municipal governance, and possible mechanisms for adaptive planning at the local level.



**Mary-Ellen Tyler, Ph.D.**

Mary-Ellen has interdisciplinary graduate degrees in environmental science, design, and planning and is currently full professor in the School of Architecture, Planning, and Landscape at the University of Calgary. She has also worked internationally and in Canada on environmental planning projects and community development projects. She has held senior positions with the Government of Canada in inter-governmental relations and regional development planning. Her current research involves integrating water management and land use planning in regional landscape planning and climate change adaptation.



**Sarah Kehler**

Sarah Kehler is currently a PhD student at the University of Alberta, with a general area of study of Urban and Regional Planning. She is currently a senior research assistant with the Climate Adaptation and Resilience Lab, focusing on barriers to equitable and effective policy for adaptation and resilience to climate change. She holds an MSc in Earth and Atmospheric Sciences, and a BA with a double major in Human Geography and Design. Recently her work has centered around the influence of governance structure on achieving adaptation in practice, and the importance of addressing social vulnerability to increase resilience to climate change.



## MAY 3 TUESDAY PROGRAM DETAILS

### CONCURRENT SESSIONS

**6B** 2:45 – 4:00 | Piper

#### PLANNING FOR SUCCESS

Nick Pryce V3 Companies of Canada Ltd.

Leading up to the conference CPAA and V3 have been carrying out a series of Webinars to explain the Alberta Planning structure, how it works, why they are needed and the challenges Council face within not only developing the various planning documents but also implementing them. The final session focuses on how these documents which aligned come together to support economic development while balancing a municipalities revenue and operating costs. The session will outline the importance of monitoring the implementation of your plans to keep them relevant with local to global changes.



#### Nick Pryce

Nick is extremely passionate about helping communities planned for their future to become resilient for present and future generations. His over 30 years of experience working across Canada and globally has enabled him to see the challenges and benefits related to short, medium and long term planning. This experience has shown that without a good understanding of how planning links to the economic opportunities that create social and environmental benefits communities will either fade away or get stuck in an ever repeating circle of struggling to survive.

# PROGRAM

## MAY 4 WEDNESDAY

8:00 - 9:00AM	BREAKFAST	
9:00-10:15AM	PLENARY	<p>Location: Lancaster</p> <p><b>P7 Changing the Narrative New Ways to Think About Alberta's Economy in 2022</b></p> <p>Todd Hirsch, ATB Financial</p>
10:15 - 10:30AM	BREAK	
10:30 - 12:00AM	PLENARY	<p>Location: Lancaster</p> <p><b>P8 Political Update &amp; Government Relations 101</b></p> <p>Pascal Ryffel &amp; Al Kemmere, Alberta Counsel</p>
12:00 - 12:15PM	<b>CLOSING</b> Grand Prize Draw / Community Project Draw	

# MAY 4 WEDNESDAY

## PROGRAM DETAILS

### PLENARY

**P7** 9:00 – 10:15 | Lancaster

#### **CHANGING THE NARRATIVE NEW WAYS TO THINK ABOUT ALBERTA'S ECONOMY IN 2022**

Todd Hirsch ATB Financial

As we enter a new year, a lot has changed — yet a lot remains the same. COVID is still with us, climate change is even more pressing and global trade remains unsettled. Alberta's economy is transforming, but we need new ways to think about our economy in order to thrive in a permanently uncertain world. What lies ahead? And how will a new narrative help us adjust?

#### **Todd Hirsch**

As Vice President and Chief Economist for ATB Financial, Todd spends much of his time delivering dynamic, clear-eyed talks on topics ranging from the economy and creativity, to adaptability and the future of work. For more than 25 years, he has worked as an economist for organizations including the Canada West Foundation and the Bank of Canada.

Todd has been recognized as one of Alberta's most influential people. He's received the Queen's Diamond Jubilee Medal, the University of Alberta's Alumni Honour Award, and an honorary degree from Mount Royal University. He previously taught economics at the University of Calgary and for the Executive Education program at the University of Alberta.

He is the author of four books. His latest, *Spiders in COVID Space: Adapting during and after the pandemic*, was released in March 2021. The book captures the inspiring and compelling stories of businesses and not-for-profits that reinvented themselves during the pandemic.

A strong advocate of the arts and culture, he serves on the boards of Calgary's Glenbow Museum and the Alberta Ballet. He is also an advisor to the Dean of the Chiu School of Business at Bow Valley College in Calgary.

Todd is also the host of a podcast titled *The Future Of*. In each episode, he and a guest explore what the future might look like for work, communities, art and culture, leadership and other compelling topics. Now in its third season, the podcast won a national award in 2021.



## MAY 4 WEDNESDAY PROGRAM DETAILS

### PLENARY

**P8** 10:30 – 12:00PM | Lancaster

### POLITICAL UPDATE & GOVERNMENT RELATIONS 101

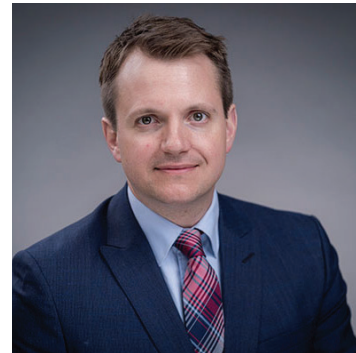
Pascal Ryffel Alberta Counsel

Al Kemmere Alberta Counsel

Al Kemmere and Pascal Ryffel from Alberta Counsel will get you up to speed on the latest developments in Alberta politics and introduce you to some basic concepts behind effective outreach to government. With a provincial election only a year away, being up to date on the latest political developments and knowing how to engage with your local official becomes increasingly important. Al and Pascal will get you up to speed and answer any questions you may have about government and politics in Alberta.

Pascal has worked with Alberta Counsel for six years and has been active in Alberta politics for over two decades. Starting with the NDP caucus when Raj Pannu was leader, Pascal has experienced the rapidly changing political environment in Alberta firsthand, spending most of his time with the NDP as outreach coordinator when caucus only had four MLAs. Over the years, Pascal has had many roles with the party, including organizing (both provincial and federal), leaders tour, candidate recruitment and candidate.

Pascal has a BA from the University of Alberta and a master's degree in Media and International Development from the University of East Anglia in the United Kingdom. Born in Switzerland, Pascal moved to rural Alberta (Millet) with his family in 1993. He and his wife Carla, along with two young daughters, reside in Edmonton.



**Pascal Ryffel**

Pascal has worked with Alberta Counsel for six years and has been active in Alberta politics for over two decades. Starting with the NDP caucus when Raj Pannu was leader, Pascal has experienced the rapidly changing political environment in Alberta firsthand, spending most of his time with the NDP as outreach coordinator when caucus only had four MLAs. Over the years, Pascal has had many roles with the party, including organizing (both provincial and federal), leaders tour, candidate recruitment and candidate.

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## MAY 4 WEDNESDAY PROGRAM DETAILS



### Al Kemmere

Al Kemmere believes that collaboration is the key to building effective communities.

Having raised his three children on a purebred dairy farm with his wife Kathy, Al is no stranger to taking initiative and working hard in order to get things done. This leadership style has consistently set him apart in both his agricultural career and his political endeavours.

Al's public service began in 2004 when he was elected to serve on Mountain View County Council. He has continued his service there as both councillor and reeve. Al was elected to the RMA Board of Directors in the fall of 2010 and four years later, he was elected President of the Rural Municipalities of Alberta (RMA), a role he served as until Nov 2020. As a part of continued public service Al represents RMA as Chair of the Ag Plastics Recycle Group (APRG) along with being a public member on the board of Rural Health Professions Action Plan (RhPAP)

Al has recently been appointed as Senior Counsel for Alberta Counsel as of Jan 2021. Al's belief in building trusted relationships and utilizing partnerships have supported his leadership at the municipal, association and now the Gov. Relations role.

Beyond his county and the RMA, Al has been proud to represent rural Alberta at the national level on the Federation of Canadian Municipalities (FCM) Board of Directors.

When he's not advocating for rural Albertans locally, provincially, or nationally, Al enjoys spending time with his wife Kathy, their family and especially their seven grandchildren and caring for his farm in Mountain View County just north of Olds.

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## EXHIBITORS

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**Thank you for attending the 2022 CPAA Conference!**  
**We look forward to seeing you in 2023!**



**CPAA**

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📍 205 - 10940 166A Street NW  
Edmonton, AB T5P 3V5

📞 780-432-6387  
✉ [cpaa@cpaa.biz](mailto:cpaa@cpaa.biz)

Visit us at:  
🌐 [www.cpaa.biz](http://www.cpaa.biz)