

SPONSOR FORM

Contact Name:

Organization:

Address: City:

Postal Code:..... Email: Phone:

TERMS AND CONDITIONS:

1. Sponsorship benefits will be allocated by the CPAA on a “first come, first served” basis.
2. A sponsorship is secured only upon receipt of sponsorship contribution.
3. CPAA reserves the right to amend the rules and regulations governing sponsorship at any time.
4. CPAA reserves the right to assign sponsorship based on sponsorship level and number of sponsors at each level.
5. Sponsorship refunds will not be issued by the CPAA.

SPONSORSHIP & PAYMENT DETAILS

- Sponsorship Amount \$
- Payment amount enclosed \$
- Payment to follow \$
- Please invoice sponsorship amount to above organization

GST not applicable. Credit card payment is not available. Payment by e transfer, direct deposit or by cheque, made payable to: Community Planning Association of Alberta.

I have read and agree to the terms of the sponsorship/partnership agreements contained herein:

Signature:

Date:

*Please note the deadline for sponsorship is **April 14, 2021***

Please forward completed sponsorship form, sponsorship package and .jpg of company / municipal logo to:

CPAA Office
205 - 10940 166A Street NW
Edmonton AB
T5P 3V5

Questions and / or submissions regarding sponsorship should be directed to:

Vicki Hackl, CPAA Secretary
P | 780-432-6387
E | cpaa@cpaa.biz

2021 CPAA CONFERENCE SPONSOR PACKAGE

DIAMOND \$2,500

There may only be one sponsor in this category. The diamond sponsor shall be recognized as a Principal Sponsor in all conference materials. A sponsor representative will be invited to speak as part of conference welcoming and closing remarks.

BENEFITS

- Three (3) free registrations for Conference (Value: \$600)*
- Primary sponsor in all conference materials and publications
- Primary recognition through prominent logo placement
- Promotional video opportunity (2 Minute clips to be shown throughout the conference)
- Links to sponsors webpage on conference landing page
- Recognition on CPAA website & Social Media

PLATINUM \$1,500

Sole Sponsor for one activity. Please choose:

- Education Session
- Raffle
- Keynote Speaker
- Student Participation

BENEFITS

- Two (2) free registrations for Conference (Value: \$400)*
- Promotional video opportunity (1 Minute clips to be shown throughout the Conference)
- Logo placement and listing on conference landing page and CPAA website and social media
- Recognition during sponsored event

GOLD - \$1,000

Sole Sponsor for one activity. Please choose:

- Two (2) Concurrent Sessions
- One (1) Plenary Session
- One(1) Student Scholarship

BENEFITS

- One (1) free registration for Conference (Value: \$200)*
- Logo placement and listing on conference landing page, CPAA website and social media
- Recognition during sponsored event
- Promotional video opportunity (30 Second clips to be shown throughout the Conference)

SILVER \$700

Sole Sponsor for one activity. Please choose:

- One (1) Concurrent Session

BENEFITS

- One (1) free registration for Conference (Value: \$ 200)
- Logo placement and listing on conference landing page and CPAA website
- Recognition during sponsored event

BRONZE \$500

Sole Sponsor for one activity. Please choose:

- Joint Sponsor of Concurrent Session
- Conference landing page Conference Management

BENEFITS

- Recognition on the conference landing page, CPAA Website and social media
- Recognition during sponsored event

Contributing Scholarship Sponsor (less than \$500)

Includes financial contributions which supports annual CPAA conference. The CPAA sponsorship raises funds directly for student scholarships to pursue and advance education and a career in planning. Contributing sponsors supporting the student scholarships are listed in the conference program.