

# take the initiative

2020 CPAA  
CONFERENCE  
RED DEER | APRIL 27<sup>th</sup> - 29<sup>th</sup>

EXPLORING INNOVATIONS & RESILIENCY  
IN COMMUNITY PLANNING



**CPAA**

COMMUNITY PLANNING  
ASSOCIATION of ALBERTA

# CALL FOR ABSTRACTS

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## WELCOME

The upcoming 2020 Community Planning Association of Alberta (CPAA) conference is being held from April 27<sup>th</sup> to April 29, 2020 at the Black Knight Inn in Red Deer Alberta. This year's conference is themed and titled **“Take the Initiative ! Exploring Innovations and Resiliency in Community Planning.”** The theme was chosen as a means to explore and celebrate the innovations and new directions that are being advanced in community planning in Alberta and beyond. CPAA wishes to provide a collaborative space to allow planners, administrators and elected officials to see what other groups are trying out and to learn from current innovations in planning.

You can expect this year's conference to highlight a wide variety of examples that illustrate innovations and resiliency in community planning. We encourage elected officials, planners and administrators from municipalities across Alberta to attend and participate in the conference. **Last year's conference sold out, so we encourage you to register early to avoid missing out !**

Innovations and resiliency are broad, can start with anyone and impact everyone around us. As such, we encourage proposals from a wide variety of professionals including planners, elected officials, engineers, administrators, landscape architects, developers, builders, policy analysts, academics, community advocates, journalists and students. We want to hear about what you, your municipality, your community, or your firm is doing differently. What issue were you trying to solve ? Has it been successful? Knowing what you do now, would you change anything? Could other municipalities or groups learn and benefit from your experiences? We want to help you celebrate your innovations while allowing others to learn from your willingness to try something new!

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## POTENTIAL TOPICS INCLUDE, BUT ARE NOT LIMITED TO PLANNING INNOVATIONS SPANNING THE FOLLOWING:

- Software and Technology;
- Communications and Engagement Strategies;
- Plan or Policy Writing;
- Industry or Economic Diversification Initiatives;
- Economic Development;
- Managing Nuisance Uses;
- Servicing;
- Managing and / or Planning for Growth or Decline;
- Preservation of Agricultural Lands;
- Inter-municipal Collaboration;
- Environmental Conservation;
- Building Practices;
- Tourism.

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## HOW TO SUBMIT YOUR PROPOSAL:

Abstract Submissions must outline the following information:

- Title of the presentation, which clearly indicates the topic
- Name(s) of presenter(s), job title, biography, organization affiliation and contact information, including e-mail address and telephone number
- Presenter's previous speaking experience, including relevant speaking engagements
- Proposed presentation format and preferred time length of session
- Clear and concise description or abstract of the session, no more than 300 words in length
- Specialized equipment requirements

The conference program will include a mix of plenary and concurrent sessions that are designed to appeal to a variety of learning styles.

Sessions may include panel discussions, workshops, mobile tours, and training sessions.

Innovative approaches to presentations are encouraged!

All proposals must be submitted to the CPAA office, [cpaa@cpaa.biz](mailto:cpaa@cpaa.biz)

**SUBMISSION DEADLINE IS JANUARY 21, 2020.**

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## PRESENTATION & WORKSHOP FORMATS

Proposal formats could fit one of the following:

### SHORT PRESENTATION

30 minutes in length, including 5 to 10 minutes for any questions and discussion (1-2 speakers).

### LONG PRESENTATION

1 to 1.5 hours in length, including 20 minutes for any questions and discussion (1-3 speakers). May include interactive presentations, panel discussions and workshops conducted within the conference venue.

### TRAINING WORKSHOP

2 or more hours in length on a particular topic (1-2 speakers)

### MOBILE TOURS & WORKSHOPS

2 or more hours in length (1-2 leaders). May be walking workshops or involve transportation to local venues and attractions. (Please note the conference venue is in Red Deer.)

**Do you have a creative approach to presenting your topic? Please describe in your submission.**

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## SELECTION CRITERIA & REVIEW PROCESS

The Conference Committee, composed of volunteers from practice and academia, will review all proposals and selection will be based on the following criteria:

- The relevance of the topic to planning and to the conference theme(s);
- The consistency of the submission;
- The presenter's expertise, knowledge and ability to engage and challenge delegates;
- The proposed session's fit within the conference structure.

The Conference Committee may determine that a proposal could or should be presented in a format other than that proposed by the submitter. The submitter will be consulted regarding this option.

The Conference Committee will notify those who have submitted proposals of its decision by email by **February 3, 2020**.

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## PRESENTERS

Each presenter or group of presenters:

- Must have a summary of their presentation (no more than 300 words), and a brief biography (no more than 300 words) submitted to the CPAA office at [cpaa@cpaa.biz](mailto:cpaa@cpaa.biz)
- Must indicate intent to attend and register for the conference.
- Approved presenters will be responsible for 100 % of the following expenses - travel, accommodation, non-sponsored meals and miscellaneous charges. Approved presenters will not be responsible for conference registration or education session expenses should they choose to attend the duration of the conference.
- A presenter contract shall be sent out to all successful presentation submissions upon confirmation by the conference committee.

If you have any questions, please contact:

**Vicki Hackl, CPAA Secretary**

**P | 780-432-6387**

**E | [cpaa@cpaa.biz](mailto:cpaa@cpaa.biz)**

*Reminder: you must submit your proposal in accordance with the requirements by January 21, 2020 in order to be considered for this year's conference.*

CPAA thanks you for your interest in our conference. While we strive to include all proposals submitted, CPAA reserves the right to select those proposals that best reflect the conference theme and format.