

2019 CPAA
CONFERENCE
RED DEER
APRIL 29th - MAY 1st, 2019

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INTERSECTION
OF PLANNING
& POLITICS



CPAA

COMMUNITY PLANNING
ASSOCIATION of ALBERTA

**CONFERENCE
PROGRAM**

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PLANNING

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WELCOME



CPAA

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SPECIAL THANKS



The CPAA conference is not possible without the support of our sponsors. A particular thanks to our Diamond Sponsor, the MD of Greenview and our Platinum Sponsors, Chandos, Red Deer County and the County of Grande Prairie. See pages 23 to 25 for a complete acknowledgment of all our conference sponsors, in kind contributors and exhibitors.

2019 CONFERENCE COMMITTEE

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Nathan Petherick, RPP, MCIP
Alisha Mody, RPP, MCIP
Nick Pryce, RPP, MCIP
Garrett Tomlinson, Vice-Chair North

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Vicki Hackl, Secretary

CONFERENCE VOLUNTEERS

Our conference volunteers are students from the Universities of Alberta, Calgary and Lethbridge. Sponsored by Red Deer County.



CONFERENCE PROGRAM

Special thanks to our conference program sponsor - M.D. of Opportunity.



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CONFERENCE WELCOME

Welcome to the 2019 Community Planning Association of Alberta Annual Conference! The CPAA Board of Directors is excited about this year's theme: **Exploring the Intersection of Planning & Politics.**

This theme gets to the core of the CPAA's reason for being: bringing together planners, administrators and elected officials from throughout Alberta, so that each might better appreciate and understand the others knowledge, priorities and perspectives. CPAA is a very different organization in terms of its scope and its stakeholders and for the Conference this year we really wanted to highlight that focus of CPAA as the Conference theme.

This year's sessions are all about community development, economics, community engagement and planning for the realities of the Alberta environment.

The conference is a great opportunity to hear from experts and share ideas with colleagues from across Alberta and Canada. As always, CPAA is grateful for the contributions of our sponsors and their generosity that helps ensure the conference continues to be a great success!

Sincerely,

Your 2019 CPAA Conference Committee:

Candace Banack, Chair, *Town of Cochrane*

Nathan Petherick, *B&A Planning Group*

Alisha Mody, *Mackenzie Municipal Services Agency*

Nick Pryce, *V3 Companies*

Garrett Tomlinson, *Métis Nation of Alberta*



CPAA

COMMUNITY PLANNING
ASSOCIATION of ALBERTA

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CPAA VISION

CPAA envisions voluntary co-operative community planning throughout Alberta that leads to complete sustainable communities.

CPAA MISSION

To provide opportunities to share, promote and encourage community planning among a full range of stakeholders.

NEED TO KNOW

CPAA BOARD ELECTIONS

The CPAA depends on a combination of elected official and planner board members to maintain a dynamic organization. In 2019, a maximum of 5 board positions may be open. Please consider putting your name forward to stand for nomination for a Director position of the Community Planning Association of Alberta Board. Nomination forms are at the Registration Desk and must be signed and handed in by 8:30am, Tuesday, April 30, 2019 to the CPAA Secretary at the Registration Desk.

PRESENTATIONS

If the speaker has granted permission, conference presentations will be uploaded to www.cpaabiz after the conference and available for download.

CELL PHONE ETIQUETTE

Please ensure that your cell phone is turned off during all sessions. If calls are received during a session, please make sure they are taken quietly outside the room.

REGISTRATION DESK HOURS

- Monday from 7:30 am – 5:00 pm
- Tuesday from 7:30 am – 4:00 pm

CONFERENCE REGISTRATION

Full registration includes concurrent sessions, keynote speaker, closing plenary, annual general meeting, welcome pub night, breakfasts, luncheon, banquet silent auction and refreshment breaks.

BLACK KNIGHT INN – SITE MAP



SOCIAL EVENTS

PRE CONFERENCE GOLF TOURNAMENT & SOCIAL

Sunday, April 28 | River Bend Golf Club - 3800 River Bend Drive, Red Deer County
 Deadline to register for Golf Tournament was April 12th, 2019

The best-kept secret in Central Alberta is the River Bend Golf & Recreation Area! The Red Deer River majestically wraps itself around the River Bend Golf Course and 420 acres of forested parkland.



12:30 pm	Lunch
2:00 pm	Golf Start - 9 Hole Best Ball Format <i>Included: Power Cart, Prizes, Post golf appetizers and social function</i>

WELCOME PUB NIGHT - BO'S BAR & GRILL

Monday, April 29 | 2310 50 Avenue, Red Deer

Join us at the Bo's Bar & Grill for an opportunity to connect, socialize and enjoy an appetizer buffet and drinks.
**Attendees are responsible for own transportation to / from pub. Walking, transit or cabs are strongly encouraged by the CPAA.*



5:30 - 9:00 pm	Welcome Pub Night
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BANQUET & DUELING PIANOS

Tuesday, April 30 | Salon ABC, Black Knight Inn

6:15 pm	Reception Cash Bar
6:30 pm	Banquet starts
8:00 - 9:15 pm	Burn 'N' Mahn Dueling Pianos



Silent Auction - The silent auction supports the CPAA Student Scholarships: Up to three (3) \$1,000.00 prizes to students pursuing a post-secondary education in community planning. Thank you to the MLA's and our delegates for their generous contributions of unique items to our silent auction.

If there was ever such a thing as a human jukebox, Brian Burn and Jamie Mahn would probably be it. The Canadian duo goes by the name Burn 'N' Mahn and has captivated audiences for years with their interactive all-request piano shows. The duo covers every style of music from 1920's tunes to current top 40 hits and uses a variety of instruments, with their instrument of choice being the piano.

SPEAKER BIOS

Wayne Caldwell, *School of Environmental Design and Rural Development at the University of Guelph*

Wayne has previously served in interim positions as Dean of the Ontario Agricultural College and as Associate Vice-President Research. His interests include planning for agriculture and rural communities, community economic development, healthy rural communities, and community-based approaches to economic and environmental issues. Recent books include: *Planning for Rural Resilience* and *Better Decisions Together*. His 11th book will focus on planning for agriculture. He has served as President of the Ontario Professional Planners Institute as well as Chair or President of a number of local, provincial and national organizations.

Chris Fields, *Rynic*

Chris is an informative, entertaining, and insightful strategic humorist with a serious message: dare to be different and reach highest aspiration or join the burgeoning ranks of the unnoticed. Chris' 27 years of award-winning community economic development experience has been dedicated to reconnecting people to the power of community-building. His dry sense of humor and no nonsense, cut-through-clutter style challenges conventions and leaves people with inspiration to "make community-building personal."

Nancy Hackett, *City of Red Deer*

Nancy is the Environmental Initiatives Supervisor for the City of Red Deer. In this role, she leads a team of dedicated environmental professionals with the mandate of developing and implementing environmental plans, programs, policies, and education for the city. Throughout her career, Nancy has worked on a wide variety of planning and environmental projects including growth management studies and annexation, flood mitigation planning, integrated land management, and land use framework development.

Nancy is a full and active member of the Canadian Institute of Planners (CIP), the Alberta Professional Planners Institute (APPI) and is a lifetime member of The International Association of Public Participation (IAP2).

Cassandra Caiger, *Intelligent Futures*

In her work as Intelligent Futures' Engagement Lead, Cassandra Caiger employs her expertise in the design, management, delivery and analysis of customized engagement initiatives. Cassandra has a unique talent for using empathy and humor to connect with engagement participants, making sure they have a voice in the projects, decisions and changes that matter most. Her ability to engage people in honest and productive dialogue has been applied in community conversations in areas as diverse as urban agriculture, municipal planning, affordable housing, transportation, cultural planning and long-term community visioning. Her enthusiasm for community development is seen in her volunteer work with the Alexandra Centre. Cassandra's project work has been recognized with awards from organizations including the Canadian Institute of Planners and the Alberta Professional Planners Institute.

Marissa Koop, *B&A Planning Group*

Marissa Koop is an Environmental Planner who specializes in incorporating wetland and other natural features into the built environment. She has worked extensively with regulatory agencies and developers throughout Western Canada on new and progressive ways to ensure regulatory compliance while promoting sustainable development. Marissa brings an understanding of policy, sustainability, and environmental conditions to her project work in order to achieve a balance between conservation of natural resources and project needs.

Zain Abedin, *Alberta Rural Development Network*

Zain is with Alberta Rural Development Network (ARDN) as the Community Development Manager to help build affordable housing and estimate homelessness in rural communities across Canada. He authored an award-winning guide to estimate rural homelessness in communities across Canada which is now being adopted by other provinces.

He has international sales and account management experience with significant experience in developing and maintaining major customer accounts in the Oil & Gas industry. Before joining ARDN he helped a startup in the social entrepreneurship space in Canada to secure government funding by conducting market research and writing business plan. Zain is personally motivated in working in an entrepreneurial space with the attitude of 'making things happen for the greater good'. His skills include developing strategies and successfully executing them.

Jocelyn Whaley, *Brazeau County*

Jocelyn has a diverse background as a strategist, municipal planning lead, a successful business manager, government relations and elected official has enabled her to develop a versatile skill set that equips her with the ability to manage diverse teams and abilities. Jocelyn is well versed in relationship building, speaking for the listener, and bringing together parties to achieve understanding. The planning process as it intersects with the political animal is often times keenly lacking in communication. Jocelyn has assisted multiple municipal governments, developers and private citizens see each other's view points and successfully achieve each group's initiatives. She currently is the CAO of Brazeau County and their Manager of Planning.

Jocelyn has worked on multiple planning projects in British Columbia, Saskatchewan and Alberta. She has successfully navigated the processes from person to problem to solution. Her diverse background has assisted her in achieving an understanding of the intricacies of planning in municipal government process.

Darryl Howery, *Applications Management Consulting Ltd.*

Daryl is responsible for the economics and public policy areas of practice of the firm and acts as the contract manager for all projects. He has have developed several models used by municipalities to help evaluate the impacts of growth and development as well as long range financial planning and has appeared before the Municipal Government Board, Natural Resources Conservation Board, Alberta Energy Utilities Board and the National Transportation Agency providing expert witness testimony on various matters pertaining to economic and financial analysis. Daryl has an M.A. in Economics from the University of Alberta.

Jordon Copping, *Calgary Metropolitan Region Board*

Jordon is an external affair professional with extensive experience in policy development, process management, corporate communications and team leadership. He spent 8 years of his career at the Alberta Legislature, beginning his time in Edmonton as research officer for private government members, writing speeches, researching legislation and helping shepherd several bills through the legislative process. He then spent 3 years as the Executive Assistant to Premier Stelmach, responsible for providing daily briefings and strategic advice to the Premier. He then spent 2 years as the Chief of Staff to the Minister of Employment and Immigration, providing advice to the Minister on operational, policy, legislative, communications, budgetary and political matters. In 2011 Jordon left Government and began a successful 6-year career in the oil and gas sector in Calgary, leading the Government Relations teams at both BP Canada and Cenovus Energy.

Liisa Tipman, *Calgary Metropolitan Region Board*

Liisa is an experienced land use planner with a broad understanding of all facets of the planning process. She has been a lead analyst and policy planner for numerous annexations, municipal development plans, growth studies and strategic planning sessions for urban and rural municipalities in Alberta, including in the Edmonton and Calgary regions. She has also project managed industrial, institutional, natural resource, residential and mixed-use development projects in municipalities across the province. After receiving her Master of Environmental Design (Planning) from the University of Calgary in 2007, Liisa was employed with B&A Planning Group, a planning consulting firm, progressing to Associate in 2014. Her role as a planning project manager involved leading communications, engagement and approval processes for projects while considering the interests of clients, approving authorities, technical specialists, community groups and indigenous stakeholders.

Anita O' Driscoll, *Lacombe County*

Anita O' Driscoll is a Senior Planner at Lacombe County, with a passion for rural planning and agricultural conservation Her areas of expertise include long-range planning, transparency in governance, industrial/ commercial developments, economic growth, naturalized stormwater management, and current development activities.

Anita joined the County as a planning intern through the Municipal Affairs Internship Program. While attending University College Cork Ireland, Anita earned a Bachelor of Arts (major in geography, minor in sociology) and a Masters in Planning and Sustainability, both with first class honours.

Cajun Paradis, *Lacombe County*

Born and raised on a family farm, Cajun Paradis' passion for agriculture, environment, and rural land use planning shines through her work. While working as a Planner/ Development Officer, Cajun has also previously taken on the role of Lacombe County's Environmental Coordinator. Cajun received a Land and Water Resources Diploma with distinction from Olds College and a Bachelor of Science (Environmental Science) from the University of Lethbridge. Her portfolio encompasses recreation/residential developments, natural environment, natural resources and extraction, and current development activities.

Craig Webber, *Group2*

A founding member of the Integrated Project Delivery Alliance, Craig has held roles on the Education Committee and as Chair of Research, and the Performance Committee. He has participated in various University led research projects on IPD throughout North America collaborating with the University of Minnesota, the University of Washington and UBC. Craig is an Architect and Principal with Group2 Architecture. He has over 20 years experience and has completed 5 full IPD Projects.

Wayne Gustafson, *Mathan Consulting*

Wayne Gustafson has over 25 years experience in both the private and public sectors where his success can be attributed to getting the most out of his teams and a determined drive to get things done. Wayne's career has included senior administration levels in the public sector, owner/manager of a multidisciplinary consulting firm and the manager of an Engineering/Construction JV in Haiti post the 2010 earthquake.

While holding the position of Engineering Services Manager with the City of Red Deer, Wayne Gustafson, was instrumental in the City of Red Deer becoming the first municipality in North America to complete an Integrated Project Delivery (IPD) project. As a municipal pioneer of IPD, the City of Red Deer relied heavily on Wayne's broad knowledge, skill and experience in legal agreements, procurement methods, contract management and Project Management for the successful delivery of their IPD projects.

The success and enjoyment of the IPD process has led to Wayne's recent start of Mathan Consulting to provide support to public and private sector clients to deliver successful IPD projects. Wayne believes that all projects should be looked at from the lens of "Why not IPD" and where IPD is not the answer, "How can you implement key aspects of IPD into your chosen delivery model". All with the goal of creating certainty for the owner as well as a project environment where team members are accountable to the project and all parties realize success and enjoyment!

Jonathan Schmidt, *B&A Planning Group*

Jonathan has over 10 years of planning experience, with numerous municipal projects in Alberta and British Columbia. Jonathan's career has been focused on working with rural and small urban municipalities where planning, economic development and public engagement intersect. He has a passion for creating real change and ensuring that plans are not just 'shelf art'. Jonathan has been instrumental in two award-winning projects that combined economic development & planning: Bragg Creek Revitalization Plan and Parkland County's Technical Growth Study. Jonathan has presented at national and provincial conferences, including previously at the CPAA.

Patricia Maloney, *Dillon Consulting Ltd.*

Patricia has over 40 years' experience in land use planning, policy development, strategic planning and public consultation. She has worked on a wide variety of projects with various provincial and municipal authorities, First Nations, charitable and private organizations to develop policies for the future operation, growth and development of the organization. She understands the importance of meaningful consultation and follows the principles of inclusive, responsible and open public engagement. Patricia has utilized a wide variety of consultative methods to gather input for her clients. While using some of the standard tools, she has also reached "outside the box" and created consultation programs that have achieved very high consultation rates and provided the clients with the information they required to move forward in a collaborative manner.

Patricia has been honored with the title Fellow, of the Canadian Institute of Planners, in recognition of her experience across western and northern Canada, her devotion to mentoring and coaching young planners and her contribution to the planning profession.

Kristen Harder, *Dillon Consulting Ltd.*

Kristen is an Urban Planner with a Master's of Urban and Regional Development (MPI) from Ryerson University in Toronto, Ontario where she was a recipient of the Ryerson Graduate Fellowship. While attending Ryerson University, Kristen worked with a team to develop innovative, visual and interactive engagement strategies for First Nations communities related to community development and housing needs. Kristen completed her master's thesis on the system of operation, management and implementation of Community Housing Plans and capacity development on reserve. Kristen has also worked on projects focused on the availability of affordable housing in Calgary, performing an in depth review and performance analysis of local Affordable Housing Programs to identify the policy gaps that create barriers to the development of affordable housing.

Prior to joining Dillon Consulting, Kristen worked for DIALOG Design in Toronto, and with the City of Lacombe. With Dillon, Kristen has worked on a variety of land use planning projects for local municipal governments that incorporate housing policy, and has a firm understanding of how provincial and municipal legislation, policy and regulatory decisions impact affordable housing provision.

Armin Preiksaitis, *Associated Engineering*

Armin has over 43 years of experience as a professional planner and consultant in the private, public and non-profit sectors. He was recently made a Fellow of the Canadian Institute of Planners (CIP), the highest honour a professional planner can receive. For several years, Armin also taught "Introduction to Municipal Economic Development" as part of the Government Studies Program at the University of Alberta Faculty Extensions. Armin in his capacity as President of the Edmonton Downtown Development Corporation was a member of Economic Development Edmonton's senior management team between 1992-1995.

Armin has received numerous international, national and provincial awards for his planning and design work. Armin has served on the Board of Directors of Washington -based International Downtown Association (IDA) and Community Planning Association of Alberta (CPAA). He has also been active with the Alberta Professional Planners Institute (APPI) conferences, an active member with the Urban Development Institute, Edmonton Chamber of Commerce, Economic Developers Association of Alberta and Downtown Rotary Club of Edmonton.

Marcelo Figueira, *Associated Engineering*

Marcelo has 15 years of professional experience as a Land Use Planner. He has participated as Project Manager or Lead Designer in award winning projects developed by interdisciplinary teams for both the private sector and municipalities. Marcelo has a track record of designing and delivering plans aimed to creating communities that are complete, resilient and affordable, balancing sustainable development with a respect for diversity in values, cultures, economies, ecosystems, built environments and distinct places.

Marcelo is actively involved in professional planning initiatives in Canada and Alberta as a conference speaker and as volunteer to committees and boards. He was a speaker at the 2013 CIP Annual Conference and at the 2011 and 2014 APPI Annual Conferences. He was a member of the APPI Journal Committee in 2009-2010. Marcelo was also a member of the City of Edmonton Subdivision Development and Appeal Board from 2010-2014 and since 2016 has been a member of the Edmonton Design Committee appointed by City Council, elected Vice Chair in 2018.

Chad Maki, *Associated Engineering*

Chad has 15 years of municipal engineering experience in all project phases including master planning, feasibility, preliminary design, detailed design and construction. Chad is a project manager involved in conceptual, preliminary and detailed design, on regional, municipal and land development projects. Chad's experience includes the design and installation of the Highway 12/21 Regional Water Pipelines servicing Alix and Mirror, and the Aspen Regional Water Services Commission - Regional Water System. Chad obtained additional experience providing key design support for the North Red Deer River Regional Water Service Commission water pipeline from Red Deer to Ponoka. He also worked on the South Buffalo Lake Wastewater Study.

Todd Hirsch, *ATB*

Todd spends the bulk of his time sharing the story of Alberta's economy in clear-eyed and energetic talks across the province and the rest of the country. A highly sought-after speaker, Todd presents at hundreds of events a year. Todd also provides frequent economic commentary for CBC, CTV, BNN and other local and national news outlets. Todd has written two books with co-author and ATB colleague Rob Roach, *The Boiling Frog Dilemma: Saving Canada from Economic Decline* and the latest, *Spiders in Space: Successfully Adapting to Unwanted Change*.

Before joining ATB, Todd spent 20 years as an economist at several different organizations including Canadian Pacific Railway, the Canada West Foundation and the Bank of Canada. Before becoming an economist, Todd delivered the Edmonton Journal to the doorsteps of hundreds, worked as a restaurant server at Earl's and was the self-anointed Slurpee King at a 7-Eleven on Edmonton's Argyll Road.

Nathan Petherick, *B&A Planning Group*

Nathan provides strategic leadership and guidance necessary to achieve success on complex planning assignments for public and private sector clients. Nathan's core expertise includes strategic planning, urban and rural development, communications, policy formulation and governance support.

Nathan has worked on the development and implementation of community planning initiatives both regionally and internationally including with the United Nations on municipal governance and service delivery planning in New Amsterdam, Guyana. Recent roles prior to joining B&A have included serving as a Manager of Planning for Mountain View County where Nathan was involved in all phases of the land development project cycle and working as Director of Planning for the Mackenzie Municipal Services Agency whose mandate was the delivery of long range and current planning services to fifteen urban and rural municipalities in Northern Alberta. In addition to his diverse consulting work, Nathan has served as an adjunct instructor on rural planning matters for both Olds College and the University of Alberta, serves as a board director for the Community Planning Association of Alberta (CPAA) and has been an active speaker with APPI, CPAA, and SPPI.

Daniel McGregor, *B&A Planning Group*

Daniel joined B&A Planning Group in March 2013, and has over eight years' of experience in the land use planning field. He has both public and private sector experience in developing neighbourhood plans, land use redesignations/rezonings, development permits, subdivisions, and public engagement. Prior to joining B&A, Daniel was a Planner with the City of Edmonton's Current Planning Branch for three years. He also worked as a Planner for a private firm in Halifax, Nova Scotia and for a municipality in Melbourne, Australia. He obtained his planning degree from Dalhousie University in Halifax.

Usman Choudhary, *TransCanada*

Usman joined TransCanada in 2005 and has over fourteen (14) years of experience in a range of positions supporting TransCanada's pipeline integrity programs and initiatives. Usman is currently the program lead for TransCanada's Canadian Class Program. Usman holds a B.Sc in Engineering and an MBA from the University of Calgary.

PROGRAM

APRIL 29 MONDAY

8:00 to 9:00		Location: Salon ABC HOT BUFFET BREAKFAST AND REGISTRATION <i>Education Session Participants only</i>	
9:00 to 12:15	EDUCATION SESSION	Location: Mainstage <i>Sponsored by County of Grande Prairie</i> COMMUNITY ECONOMIC DEVELOPMENT - BUILDING YOUR STRENGTHS FOR A BETTER TOMORROW Wayne Caldwell, University of Guelph	
12:15 to 1:15 Mainstage		Location: Mainstage LUNCH <i>Education Session Participants only</i>	
12:45 to 1:30		CONFERENCE REGISTRATION	
1:30 to 1:45		MAIN CONFERENCE - WELCOME FROM CPAA BOARD	
1:45 to 2:45	KEYNOTE	Location: Salon ABC <i>Sponsored by Chandos</i> 5 WAYS TO CREATE THE EXCEPTIONAL Chris Fields, Rynic	
2:45 to 3:00		Location: Salon DE BREAK <i>Sponsored by Mountain View County</i>	
3:00 to 4:00	CONCURRENT SESSIONS 1	Location: Salon ABC <i>Sponsored by Lethbridge County</i> 1A - DATA WALKING AND TALKING: HOW USING REAL AND TIMELY DATA STRENGTHENED RED DEER'S SUSTAINABILITY PLANNING AND SUPPORTS RED DEER'S ENVIRONMENTAL MASTER PLAN Nancy Hackett, City of Red Deer & Cassandra Caigar, Intelligent Futures	
		Location: Mainstage <i>Sponsored by Lethbridge County</i> 1B - THE INFLUENCE OF WETLANDS ON MUNICIPAL PLANNING Marissa Koop, B&A Planning Group	
4:00 to 4:15		Location: Salon DE BREAK	

4:15 to 5:00	CONCURRENT SESSIONS 2	<p>Location: Salon ABC <i>Sponsored by Lacombe County</i> 2A - DEVELOPING AFFORDABLE RURAL HOUSING AS A STANDARD - RURAL ECONOMIC DEVELOPMENT AND COMMUNITY BUILDING Zain Abedin, Alberta Rural Development Network</p>	
		<p>Location: Mainstage <i>Sponsored by Scheffer Andrew Ltd.</i> 2B - LEADING FROM THE MIDDLE: INTERSECTING AND BRIDGING THE GAP BETWEEN COMMUNITY BUILDING AND POLITICS Jocelyn Whaley, Brazeau County</p>	
5:30 - 9:00		<p>Location: Bo's Bar & Grill - 2310 50 Avenue, Red Deer WELCOME PUB NIGHT <i>Sponsored by B&A Planning Group</i></p> <p><i>*Attendees are responsible for own transportation to / from pub. Walking, transit or cabs are strongly encouraged by CPAA.</i></p>	

APRIL 29 MONDAY PROGRAM DETAILS

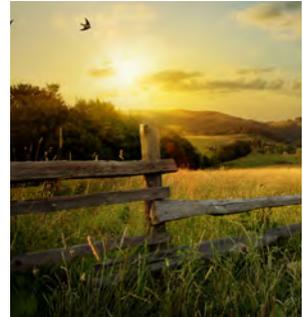
EDUCATION SESSION

9:00 - 12:15 | Mainstage

COMMUNITY ECONOMIC DEVELOPMENT – BUILDING YOUR STRENGTHS FOR A BETTER TOMORROW

Wayne Caldwell, University of Guelph

While some rural and small town communities are prospering and growing, others face challenging economic circumstances and even decline. For all communities, however there are promising practices that can help to make a difference. This interactive session will focus on key trends impacting rural and small town communities and will offer suggestions for a successful strategy moving forward.



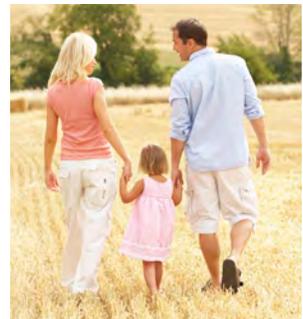
KEYNOTE

1:45 - 2:45 | Salon ABC

5 WAYS TO CREATE THE EXCEPTIONAL

Chris Fields, Rynic

Each of us wants to rise to the occasion – in our personal lives, professional lives, and as part of a community creating a bright future. What’s holding us back and how do we plan for an ambitious future amidst a world of exponential change and the inherent challenges of democratic governance? In a presentation that is described as informative, entertaining, and a little bit crazy, five ways to leap the hurdles that stand in the way of exceptional spaces, places and people are explored.



CONCURRENT SESSIONS 1

1A 3:00 - 4:00 | Salon ABC

DATA WALKING AND TALKING: HOW USING REAL AND TIMELY DATA STRENGTHENED RED DEER'S SUSTAINABILITY PLANNING AND SUPPORTS RED DEER'S ENVIRONMENTAL MASTER PLAN

Nancy Hackett, City of Red Deer & Cassandra Caigar, Intelligent Futures

Understand how data has been used to implement Red Deer's Environmental Master Plan over the last several years, and how tracking and reporting on data has formed the basis for updating the current plan. Delegates will take away ideas to apply in their own communities and future planning roles. The session will begin with a brief overview of the content and history of The City's Environmental Master Plan and the 2018 update process. The session will consider how having clear data has influenced sound decisions as well as supported the recent update of the Plan. The presentation will also look at how data has been used to collaboratively engage stakeholders to collect their insight.

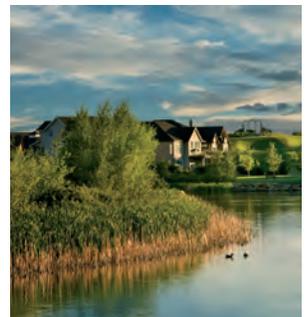
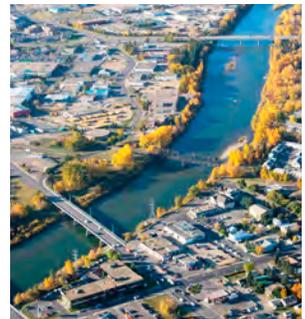
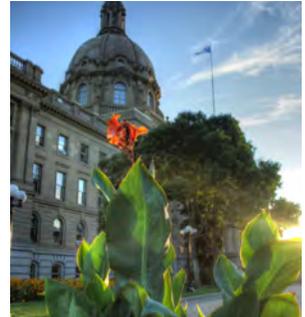
The second half of the session will consist of a 'data walk' allowing delegates to participate in an activity very similar to what was actually used with stakeholders in Red Deer. A data walk has several objectives: to share key data findings with community residents, to ensure more robust analysis and understanding of data, and to help inform better planning and policy. Running a data walk as part of this session will allow delegates to see this tool in practise and understand how data can be a means to improve and enhance planning processes.

1B 3:00 - 4:00 | Mainstage

THE INFLUENCE OF WETLANDS ON MUNICIPAL PLANNING

Marissa Koop, B&A Planning Group

Wetlands are dominant features on the landscape throughout Alberta, and have a significant impact on how lands are developed and utilized. Provincial policies have put increasing pressures on municipal governments to take a more active role in planning land uses around, and within, wetlands basins. This presentation will explore the current state of Provincial policy in Alberta, as well as the role municipal governments can play in the implementation of that policy. From dugouts to sloughs to mashes and bogs, we will do our best to clarify the "muddy" myths of wetland policy in Alberta.



APRIL 29 MONDAY PROGRAM DETAILS

CONCURRENT SESSIONS 2

2A 3:00 - 4:00 | Salon ABC

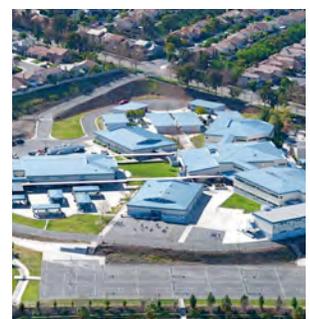
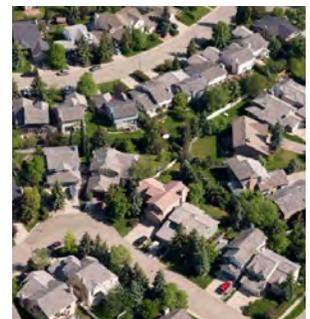
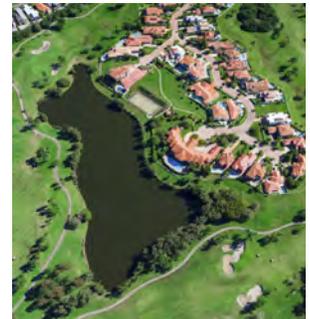
DEVELOPING AFFORDABLE RURAL HOUSING AS A STANDARD - RURAL ECONOMIC DEVELOPMENT AND COMMUNITY BUILDING

Zain Abedin, Alberta Rural Development Network

Rural Canada has a critical shortage of affordable housing options. Without affordable housing, many small communities cannot prevent homelessness or help people through the housing continuum. This negatively impacts the affected individuals, who may become chronic users of emergency shelters, or relocated to larger centres, removing them from their familiar environment and any support system they might have. If the homeless migrate to larger centres in search of services, they may discover they must be homeless for a year before they are entitled to access many services, meaning they can easily become victims or turn to crime in the interim. This removal of people from the local rural population negatively impacts the community and its ability to grow. The lack of affordable housing negatively impacts others, such as business owners who offer lower wage jobs, seniors transitioning to supportive care, families, disenfranchised youth, and people with mental health issues and addictions.

One of the primary barriers to creating affordable housing in rural communities is the lack of funding and capacity to plan and execute large-scale, long-term projects, and to create the partnerships necessary to ensure the project is cost-effective and sustainable. Small communities often do not have the resources and expertise to go through the lengthy and complex processes that are necessary to build a multi-unit housing project. The ARDN has been collaborating with a number of rural communities and community-based organizations to develop strategic partnerships among stakeholders struggling to address the shortage of affordable housing. The ARDN has started a multi-stakeholder strategy to create more rural-based affordable housing with a goal to promote new partnerships across Canada, leverage existing resources, and allow rural communities to address a growing problem instead of downloading it to the urban centres.

The ARDN is developing a tool-kit to create a standard affordable housing development process. This presentation will introduce the Sustainable Housing Initiative, its successful projects and newly launched guide.



2B 3:00 - 4:00 | Mainstage

LEADING FROM THE MIDDLE: INTERSECTING AND BRIDGING THE GAP BETWEEN COMMUNITY BUILDING AND POLITICS

Jocelyn Whaley, Brazeau County

Having worked as a planner and municipal administrator as well as serving a term as a municipal elected official "I am the bridge over the gap". Education being the best way to start any conversation, this session will lead participants through several Municipal scenarios in an interactive session from the eyes of an elected official, a municipal administrator and a consultant planner. Learn why and when statutory documents are needed and / or effective. When is over planning just adding layers of red tape and when is the common sense approach the most confusing path to follow?



PROGRAM

APRIL 30 TUESDAY

7:30 to 8:30		Location: Salon DE HOT BUFFET BREAKFAST	
8:30 to 10:00	CONCURRENT SESSIONS 3	Location: Salon ABC <i>Sponsored by Lacombe County</i> 3A - THE FINANCIAL IMPLICATIONS OF GROWTH - SPECIAL FOCUS ON INTENSIFICATION Darryl Howery, Applications Management Consulting Ltd.	
		Location: Mainstage <i>Sponsored by Scheffer Andrew Ltd.</i> 3B - STRIVING TOWARDS CONSENSUS: THE CALGARY METROPOLITAN REGION BOARD Liisa Tipman & Jared Copping, Calgary Metropolitan Region Board	
10:00 to 10:15		Location: Salon DE BREAK <i>Sponsored by ISL Engineering</i>	
10:15 to 12:15	CONCURRENT SESSIONS 4	Location: Salon ABC <i>Sponsored by Municipal Planning Services Ltd.</i> 4A - THE DEATH AND LIFE OF PUBLIC ENGAGEMENT: SUCCESSFUL METHODS IN MEANINGFUL RURAL ENGAGEMENT Anita O'Driscoll & Cajun Paradis, Lacombe County	
		Location: Mainstage <i>Sponsored by Municipal Planning Services Ltd.</i> 4B - IPD 101 - AN INTRODUCTION TO INTEGRATED PROJECT DELIVERY Craig Webber, Group2 & Wayne Gustafson, Mathan Consulting	
12:45 to 1:45		Location: Salon ABC BUFFET LUNCH AND CPAA AGM	
1:45 to 3:00	CONCURRENT SESSIONS 5	Location: Salon ABC <i>Sponsored by University of Calgary - Environmental Design</i> 5A - ESTIMATING RURAL HOMELESSNESS FOR RURAL ECONOMIC DEVELOPMENT AND COMMUNITY BUILDING Zain Abedin, Alberta Rural Development Network	
		Location: Mainstage <i>Sponsored by Fortis Alberta</i> 5B - BUSINESS AS UNUSUAL: ECONOMIC DEVELOPMENT + PLANNING IN SMALL COMMUNITIES - A CASE STUDY OF CANAL FLATS Jonathan Schmidt, B&A Planning Group & Chris Fields, Rynic	

3:00 to 3:15	<p>Location: Salon DE BREAK <i>Sponsored by County of Stettler</i></p>	
<p>3:15 to 4:30</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">CONCURRENT SESSIONS 6</p>	<p>Location: Salon ABC <i>Sponsored by Northern Sunrise County</i> 6A - THE AFFORDABLE HOUSING CONUNDRUM Patricia Maloney & Kristen Harder, Dillon Consulting Ltd.</p> <hr/> <p>Location: Mainstage <i>Sponsored by Northern Sunrise County</i> 6B - LINKING SUSTAINABLE COMMUNITY PLANNING & ECONOMIC DEVELOPMENT Armin Preiksaitis, Marcelo Figueira & Chad Maki, Associated Engineering</p>	
6:15 to 6:30	<p>Location: Salon ABC RECEPTION WITH CASH BAR</p>	
6:30	<p>Location: Salon ABC BANQUET <i>Beverages sponsored by Town of Cochrane</i></p>	
8:00	<p>Location: Salon ABC Sponsored by Urban Systems DUELING PIANOS & SILENT AUCTION</p>	

APRIL 30 TUESDAY PROGRAM DETAILS

CONCURRENT SESSIONS 3

3A 8:30 - 10:00 | Salon ABC

THE FINANCIAL IMPLICATIONS OF GROWTH - SPECIAL FOCUS ON INTENSIFICATION

Darryl Howery, Applications Management Consulting Ltd.

All growth has financial implications for the municipal budget. But what are these impacts? This presentation will provide an overview of the fundamentals of municipal finance and how growth and development affects the costs of service delivery and where the revenues can come from to help cover these costs. Some of the questions that will be answered include:

- What are the financial implications of growth for municipalities?
- Is all growth created equal, or do some forms of growth have a greater impact municipal finances than others?
- What types of growth are sustainable from a financial perspective?

Key points include:

- Principles of municipal finance - things you can count on.
- How growth affects the costs of delivering services.
- Who pays for what?
- What does the development industry pay for and what is left for the municipality to pay for?
- Where do the revenues come from that will pay for the municipal costs of growth?
- What are economies of scale, scope and density?
- What is the role of financial planning in land use planning?

The financial sustainability of municipalities depends critically upon sound planning. This planning must include consideration of the financial implications of growth and the plans that are being implemented.

3B 8:30 - 10:00 | Mainstage

STRIVING TOWARDS CONSENSUS: THE CALGARY METROPOLITAN REGION BOARD

Liisa Tipman & Jared Copping, Calgary Metropolitan Region Board

Striving Towards Consensus: The Calgary Metropolitan Region Board. The Calgary Metropolitan Region Board (CMRB) was established on January 1, 2018 through the Calgary Metropolitan Region Board Regulation. Within its boundaries, the Calgary Metropolitan Region includes 10 member municipalities representing more than 1.5 million people living on more than 9,000 sq. km. of land area.

The CMRB has a legislated mandate to strive towards consensus; promote the long-term sustainability of the Calgary region; ensure environmentally responsible land-use planning, growth management and efficient use of land; develop policies regarding the coordination of regional infrastructure investment and service delivery; and promote the economic well-being and competitiveness of the Calgary Metropolitan Region. To achieve its mandate, the CMRB must complete a Growth Plan and Servicing Plan by December 21, 2020.



CONCURRENT SESSIONS 4

4A 10:15 to 12:15 | Salon ABC

THE DEATH AND LIFE OF PUBLIC ENGAGEMENT: SUCCESSFUL METHODS IN MEANINGFUL RURAL ENGAGEMENT

Anita O'Driscoll & Cajun Paradis, Lacombe County

In 2016 Lacombe County began the process of reviewing their Municipal Development Plan (MDP) and Land Use Bylaw (LUB). Lacombe County residents had been through a significant amount of input and public engagement for the preceding 10 years. There was participation burnout among County residents. To overcome this challenge, the County developed a re-energized public engagement strategy. Consequently, the process of public engagement to develop a MDP and LUB became just as important, than the content of the plans themselves.

The presenters will provide an overview of how a successful participation strategy was developed. New methods in collaboration techniques, new formats for information dispersal, in- departmental collaboration and new technologies were all used to gather the public's feedback. One-on-one engagement with the public, community leaders, and staff was provided through all rounds of public participation. Through the entire process, over 1500 people were engaged in developing the plans.

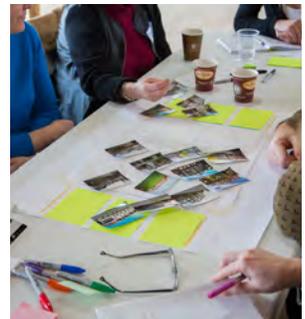
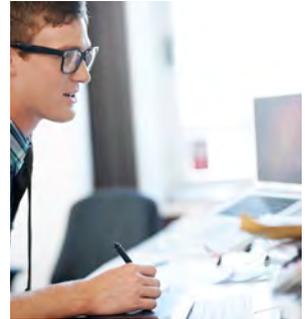
By diversifying the public engagement techniques, the County brought together the community to hear their voices and perspectives and shape the plan. The community's reaction to public participation was refreshed, strengthening the plans and providing value to the County's overall engagement strategy. The success of the plans can be attributed to the successful engagement.

4B 10:15 to 12:15 | Mainstage

IPD 101 – AN INTRODUCTION TO INTEGRATED PROJECT DELIVERY

Craig Webber, Group2 & Wayne Gustafson, Mathan Consulting

Integrated Project Delivery (IPD) is a highly collaborative form of project delivery that empowers the entire design, construction and ownership team to work together to improve the construction process and the final product. Alberta is fast becoming one of the global leaders in IPD projects. The process has a strong track record of superior performance and can deliver reduced cost, shorter schedules, increased quality and a faster path to project cost and budget certainty as part of the planning process. By creating an environment for intense collaboration, it allows teams to unleash greater innovation and integrate holistic solutions into the design and construction process. The session will cover the basics of the IPD contract, incentivization, team assembly, and a series of case study examples that demonstrate how added value can be released in a collaborative environment.



APRIL 30 TUESDAY PROGRAM DETAILS

CONCURRENT SESSIONS 5

5A 1:45 to 3:00 | Salon ABC

ESTIMATING RURAL HOMELESSNESS FOR RURAL ECONOMIC DEVELOPMENT AND COMMUNITY BUILDING

Zain Abedin, Alberta Rural Development Network

Rural homelessness rarely presents the same way as in urban centers. Consequently, data on rural homelessness is extremely limited and communities are often met with disbelief when attempting to address local homelessness issues or determining housing need. Homelessness in rural and remote areas often does not look like it does in urban settings. The number of homeless individuals “sleeping rough” is much lower in small communities which makes the issue less visible. Rural residents experiencing homelessness are more likely to temporarily live with family, friends, in their cars, or anywhere else because they have nowhere else to stay.

Differences in how homelessness presents in rural communities can make it difficult to capture an accurate picture of homelessness. Many rural communities simply do not have the staff and resources to fund and conduct PiT Counts, even if such information is desired.

The Alberta Rural Development Network published a Step-by-Step Guide to Estimate Rural Homelessness in June 2017, which conducts surveys through local service providers to estimate homelessness. This presentation will take attendees through the Guide’s creation and methodology and a simulation of the estimation process. It will also discuss the results from the Rural Homelessness Estimation Project which spanned 21 communities in rural Alberta.

5B 1:45 to 3:00 | Mainstage

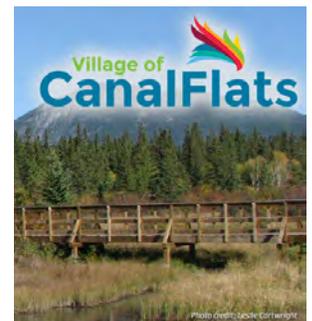
BUSINESS AS UNUSUAL: ECONOMIC DEVELOPMENT + PLANNING IN SMALL COMMUNITIES – A CASE STUDY OF CANAL FLATS

Jonathan Schmidt, B&A Planning Group & Chris Fields, Rynic

Does your municipality want more economic development? Planning as economic development is often a paradox for investors, citizens and local politicians who can perceive it as just more “red tape.” Central to community discussions about being open for business is a reluctance for more ‘planning’. Yet, the role of planning as a catalyst for economic development through ‘quality of place’ enhancement is more important than ever! In a world where an independent workforce results in people choosing where they live based on amenities, services and well-planned communities, the intersection of planning and economic development is vital.

How do you blend planning and economic development in small municipalities, where any additional regulation may push development away – sending it down the road to the next town or back to the big city where investment is perceived as more secure? How do we transform planning from saying “no” to a way to say “yes” and “how”? In the last three years, the Village of Canal Flats, BC (pop. 670) has transitioned from the turbulence of a mill closure in a single industry community, to one of western Canada’s most innovative planning policy communities. In a new Official Community Plan and Zoning Bylaw, dots have been connected between housing innovation, infrastructure asset management, quality of place, employment centre development, and a cost-competitive business environment. All with a purpose: to be an affordable, family-friendly village building a new future in diverse housing options, quality of place initiatives, tourism and light industry development, and redevelopment of a unique work-live downtown.

Join us for a session that will discuss the intersection of land use planning, regulation and economic development with key takeaways from the Village of Canal Flats that you can introduce to your community to position it for a more ambitious and successful future.



CONCURRENT SESSIONS 6

6A 3:15 to 4:30 | Salon ABC

THE AFFORDABLE HOUSING CONUNDRUM

Patricia Maloney & Kristen Harder, Dillon Consulting Ltd.

If housing is a “human right”, what can local governments do to make it happen? What does non-market housing look like today? What is the cost to providing that housing – and what are the costs to NOT providing that housing? No issue is more prevalent today in communities across Canada. After completing more than a dozen housing needs assessments for various communities across western and northern Canada, we have identified a critical need for almost all types of affordable housing. While shelters are crucial to combating homelessness, they do little to alleviate the growing need for affordable, appropriate, accessible year-round secure rental accommodation.

So who are we trying to house? A common perception among local governments is that seniors are the key demographic. But are they? Many municipalities feel that their market housing prices are reasonable, but the data often shows there is a large portion of the community unable to secure housing that reflects their incomes. Some of these people are pensioners or unemployed, but the group in largest need is increasingly becoming the people we need to keep our communities robust and running – retail and hospitality workers, construction labourers, cooks, gardeners, caretakers, cleaners... people working hard at or near minimum wage to support themselves and in many cases their families. How do we as planners and politicians promote, encourage, and champion all types of affordable housing across the housing continuum?



6B 3:15 to 4:30 | Mainstage

LINKING SUSTAINABLE COMMUNITY PLANNING & ECONOMIC DEVELOPMENT

Armin Preiksaitis, Marcelo Figueira & Chad Maki, Associated Engineering

Alberta is experiencing significant and widespread challenges, requiring many municipalities to evaluate and assess their long-term strategic goals. In 2016-2018, the County of Grande Prairie examined current and future economic opportunities to supplement its rich agricultural and resource-based economy through a 50-year Growth and Economic Development Strategy (GEDS) for the County. The GEDS will be a lasting framework for how land can best be utilized for diverse economic opportunities.

The process to develop the GEDS considered that although municipalities are platforms for innovation, success hinges on their ability to embrace issues of equity, social inclusion and citizen co-creation models. Municipalities are laboratories where there is the critical mass to advance our understanding of the intersection of natural, physical, economic, and social environments. Even during economic downturns, wealth is generated in places where talent, capability and knowledge institutions are massed.

The GEDS appreciates the broad structure of the sharing economy, creativity, and the power of innovation. Often, innovators are the ones who embrace the big ideas before anyone else. To seize opportunities requires open and pervasive assess to the data and new technologies. This enhances people’s lives and experiences, supports civic engagement and decision making while making our communities more livable, prosperous, inclusive, fun, and social. The consultants’ “job” was to bring together industry, academia and government to create robust, community planning ways to spark creativity and innovation, test ideas and advance our knowledge of the community. This is a new paradigm shift, one that ceases from applying the same tools expecting different outcomes.

PROGRAM

MAY 1 WEDNESDAY

8:00 to 9:00		HOT BUFFET BREAKFAST AND REGISTRATION	
9:00 to 10:15	CONCURRENT SESSIONS 7	<p>Location: Salon ABC Sponsored by Mackenzie Municipal Services Agency 7A - ALBERTA'S ECONOMY 2019: ONE THING THAT MATTERS A LITTLE AND FIVE THINGS THAT MATTER A LOT Todd Hirsch, ATB</p>	
		<p>Location: Salon DE Sponsored by Alberta Urban Municipalities Association 7B - LAND USE PLANNING IN PROXIMITY TO PIPELINES - PLANNING AND LAND DEVELOPMENT BEST PRACTICES AND CONSIDERATIONS Nathan Petherick & Daniel McGregor, B&A Planning Group Usman Choudhary, TransCanada</p>	
10:15 to 10:30		BREAK	
10:30 to 11:30	PLENARY	<p>Location: Salon ABC Sponsored by Brownlee LLP PLANNING FOR HEALTHY RURAL AND SMALL TOWN COMMUNITIES Wayne Caldwell, School of Environmental Design and Rural Development University of Guelph</p>	
11:30 to 11:45		<p>CONFERENCE CLOSE AND DRAW Location: Salon ABC Draw for Community Project and Grand Prize <i>(you must be in attendance to win)</i> <i>Please fill in the Conference questionnaire, to be eligible for a free 2020 conference registration.</i></p>	

MAY 1 WEDNESDAY PROGRAM DETAILS

CONCURRENT SESSIONS 7

7A 9:00 to 10:15 | Salon ABC

ALBERTA'S ECONOMY 2019: ONE THING THAT MATTERS A LITTLE AND FIVE THINGS THAT MATTER A LOT

Todd Hirsch, ATB

After surviving the worst recession in three decades, Alberta's economy began to recover in 2017 and 2018. But as the province enters 2019, the situation is uncertain. What factors will weigh on Alberta this year? Which critical elements will shape the province in the long-term? And how will Alberta adapt to the rapidly changing global and national economy? Join ATB Financial's Chief Economist Todd Hirsch as he demystifies the economy and answers these important questions.

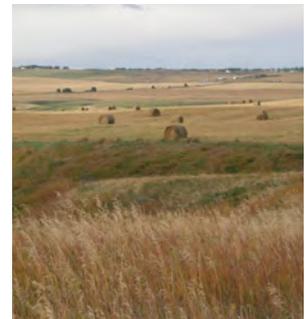


7B 9:00 to 10:15 | Salon DE

LAND USE PLANNING IN PROXIMITY TO PIPELINES: PLANNING AND LAND DEVELOPMENT BEST PRACTICES AND CONSIDERATIONS

Nathan Petherick & Daniel McGregor, B&A Planning Group
Usman Chouhary, TransCanada

In Alberta, 86% of urban municipalities and 99% of rural municipalities have pipeline infrastructure within their boundaries. B&A Planning Group has been working with TransCanada Pipelines Ltd. since 2016 to facilitate information sharing with over 150 municipalities in Western Canada that currently have pipeline and facility infrastructure within their boundaries. This educational session will provide information on provincial and federal regulations, background on pipeline classifications and best practices on land use planning around pipeline and facility infrastructure.



CLOSING PLENARY

10:30 to 11:30 | Salon ABC

PLANNING FOR HEALTHY RURAL AND SMALL TOWN COMMUNITIES

Wayne Caldwell, University of Guelph

If you live in a rural or small town community you are likely (at least statistically!) to have poorer health than your urban neighbours. While this may be surprising to some people, it should be recognized that a broad based approach to community planning can help to build healthier communities. Healthy communities have worked to address economic, environmental and social issues in a way that benefits the population as a whole. This interactive presentation will identify some of the key challenges facing rural and small town communities and will also identify key actions that can help build healthier communities.



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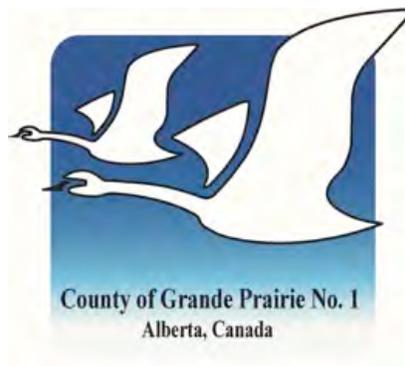
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We look forward to seeing you in 2020!



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