

## ALBERTA PLANNING EXCHANGE

The Newsletter of the Community Planning Association of Alberta

"CPAA envisions cooperative planning throughout Alberta that leads to viable and liveable communities."



February 2012

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## MESSAGE FROM THE CHAIR

Gloria Wilkinson

This is our abbreviated version of the Alberta Planning Exchange, to create excitement for you to register for our annual Education Session and Conference. It will again be held in Red Deer, at the Black Knight Inn and note the date is April 16 – 18, to miss Easter.

Our conference theme is Planning for Complete Communities – How to Get There. The Education Session will get you going right away with the morning spent learning about project management. Read more about this under the Conference Co-chair report. Our intent, as always, is to help you in your planning decisions.

Of course we also provide for networking with those we know and look forward to including the new folks and our students.

CPAA provides opportunities to connect with students from the University of Alberta, University of Calgary, and University of Lethbridge at the conference. We encourage delegates to introduce yourselves and enjoy the student participation throughout the conference. They are our next generation of planners.

I look forward to seeing you all this spring in Red Deer.

## BOARD OF DIRECTORS OPPORTUNITIES

CPAA is accepting nominations to fill current vacancies with individuals who are committed to excellence and have a passion for community planning. An even distribution for both geographical and elected vs. non-elected members is preferred. Elections take place at the Annual General Meeting on Tuesday, April 17 at the conference luncheon. For more information interested members may contact the CPAA office prior to the conference at [cpaa@cpaa.biz](mailto:cpaa@cpaa.biz).

## 2012 CONFERENCE COMMITTEE CHAIRS

Leanne Beaupre and Elizabeth Armitage

The 2012 Community Planning Association of Alberta Conference is tackling another important topic, “**Planning for Complete Communities – How to Get There**”. Each of us in Alberta has a different opinion of the topic based on community population, growth, residents’ demands and financial resources or inter-municipal relationships.

The 2 1/2 day conference will explore critical topics related to building and implementing components of “complete communities”. Our extensive list of speakers and presenters will have something for everyone – rural, urban and *rurban*! We will also be offering an education session on Project Management for Municipalities. Our keynote speaker, Michael von Hausen, will kick off the conference speaking about designing complete communities from his vast experience within Alberta and beyond!

This is a great opportunity to hear from experts and share ideas with colleagues from across Alberta and Western Canada. As always, CPAA is grateful for the contributions of our sponsors and their generosity that helps ensure the Alberta Planning Conference continues to be a great success!

## 2012 CPAA EDUCATION SESSION

This year’s education session “**Project Management for Municipalities - How to Manage Municipal Projects for Success**” will appeal to everyone involved in land projects, at whatever level of participation. Project management is a vital skill that needs to be delivered effectively for maximum benefit - a skill that is perishable if not practiced. This conference session will surely add a few new welcome tools to your *project management tool box*! Delivered by the engaging and well respected session facilitator, John S. Popoff, RPP, MCIP, PMP; so come armed with your questions and be prepared to engage in lively discussion!

## 2012 CPAA CONFERENCE PROGRAM AT A GLANCE

**Opening Address:** CPAA Chair, Gloria Wilkinson will deliver opening remarks.

**Keynote Presentation:** “**Complete Communities: The Next Generation**” with Michael von Hausen, MLAUD, MCIP, CSLA, LEED AP. Michael brings 30 years of teaching, training, facilitating and working across North America in the areas of land development planning, finance, and urban design.

### Concurrent Sessions

**Session 1A "Main Street Revitalization Plan"** with Mayor Real Forest of Gravelbourg, SK. Real will share his incites regarding this project and how Gravelbourg became “the cultural gem of Saskatchewan” because of it.

**Session 1B “Addressing Community Wildfire Risk”** with Kelly O’Shea, Executive Director, and Tracy Price from Partners in Protection Association.

**Session 2A "Urban Design 500"** with Michael von Hausen, author, and associate of the award-winning Urban Design Certificate Program at Simon Fraser University.

**Session 2B "Do You Have an Extra Tent? The Process from '0' Vacancy to Building Affordable Housing Units in Rural Alberta"** with City of Brooks Mayor Martin Shields and County of Newell Councillor Mara Nesbitt. Their presentation will showcase the struggle of a smaller rural area going from zero vacancy to building affordable housing units.

**Session 3A "Planning for Comprehensive Community Transformation"** with Brenda Herchmer, Director of ACE Communities (Active-Creative-Engaged) - Alberta Recreation and Parks Association. *Communities get better when their leaders do.* ACE Communities provides a framework and resources to focus on supporting local leadership teams to apply a citizen-driven, community development approach to planning.

**Session 3B "Environment"** with Rob Smith of Alberta Care: Working with your environmental footprint Landfills; Does recycling pay; How do you do recycling in rural Alberta.

### **Plenary Sessions**

**Tuesday AM "The Fiscal Challenge"** with Jeff Greene RPP, MCIP, Director of Planning and Development at the City of Lethbridge. Jeff will share how communities breach the topic of planning without readily available funds.

**Tuesday PM Plenary Panel "Working Together within a Municipality – The Chestermere Experience"** with Dave McRae RPP, MCIP, ISL Engineering and Land Services; John Popoff RPP, MCIP Director of Planning, Town of Chestermere; and Mayor of Chestermere, Patricia Matthews. This team will present how municipalities can work cooperatively together internally to improve productivity and success.

**Q & A Panel "Best Practices for Affordable Housing in Rural Municipalities"** with Kirby Wright, program lead for the Alberta Land Use Knowledge Network (ALuKN) and, Neil MacAlpine, P.Eng., P.Ag., M.Eng., Knowledge Network (ALuKN) Manager. ALuKN will review and present best practices and supporting bylaws from rural municipalities outside Alberta.

**Closing Plenary "Inter-municipal Relations – Working Together"** with Dave Dittrick and Brian Austrom. Dave and Brian with over 50 years of combined experience will be speaking on their extensive skills as CAO's, Planners and Consultants who have worked throughout rural Alberta Covering the importance of regional cooperation as it relates to cost sharing agreement, inter-municipal plans and amalgamations.

### **Silent Auction 2012**

Donations are respectfully requested for this Community Planning Association of Alberta fundraiser. Funds support our student scholarships. Delegates are asked to bring their items with them but please email Vicki Hackl, Secretary, prior to the conference, with the item information. [cpaa@cpaa.biz](mailto:cpaa@cpaa.biz)

### **Sponsorship and Exhibit Opportunities**

The Sponsorship Program and Form are included with this newsletter as an insert. Your continued support is greatly appreciated.

## **BITS & PIECES**

### **A Brighter Future – Student Meet and Greets Meaghan Albrecht, Student Director**

This past November, CPAA Board of Directors in conjunction with Alberta Professional Planners Institute (APPI) Council, travelled to the University of Alberta where students from a variety of faculties had the chance to meet. Students openly discussed and questioned CPAA and APPI members about careers in community planning, the upcoming CPAA Conference in Red Deer, and how to become involved as a student member and volunteer at the CPAA Conference. The Student Meet and Greet was an overwhelming success. This was largely due to the encouraging announcement that the University of Alberta will now include an undergraduate degree in planning, ensuring a very bright future for sound community planning in Alberta for years to come.

In January, a similar CPAA student event was held at the University of Calgary's Faculty of Environmental Design, where students were treated to a presentation about the history of the CPAA by Honorary member, Bill Gillespie. Once again, students expressed interest in becoming CPAA volunteers at the conference. A cheque for \$1000.00 was presented to Dean Dr. Nancy Pollock-Ellwand for the Tom Baldwin Memorial Graduate Scholarship in Planning, awarded to Amandev Singh. With the success of Student Meet and Greet events such as these, CPAA continues to support post-secondary students of Alberta with an interest in community planning issues, while recognizing their increased importance for the future of the province.

#### **Analytics Big Data and the Cloud April 23 – 25, 2012** at Fantasyland Conference Centre, Edmonton

Join the top Analytics practitioners in Alberta, business leaders, professionals, researchers, and policy analysts who will gather to: Learn about analytics tools and advanced techniques – for increasing productivity: Get engaged in probing current and anticipated analytics applications: Network with pan-Alberta suppliers and customers, students/entrepreneurs and emerging leaders: Identify barriers to success and resolutions for advancing Alberta's analytics industry.

Conference Hosts: Alberta School of Business, Athabasca University and Alberta Council of Technologies. Contact: [info@abctech.ca](mailto:info@abctech.ca) Register at: [www.bestofanalytics.com](http://www.bestofanalytics.com)

#### **Alberta Recreation and Parks Association Recreation Industry Awards of Excellence – Call for Nominations**

The biennial Recreation Industry Awards of Excellence (RIAE) gala, scheduled to take place May 10<sup>th</sup>, 2012, is presently seeking nominations in all awards categories. The intent of this program is to honour achievement, excellence, creativity, and innovation by Alberta's corporate sector in enhancing personal health, community well-being and quality of life that is directly linked to recreation and parks development.

The nomination deadline for the awards program is Monday, March 19<sup>th</sup>, 2012. Nominating an individual or organization can be completed in three simple steps: (1) Complete the nominations Form; (2) Provide three letters of support; and (3) Provide an overview of the nominee including Reference to the project, work, or services that support the nomination (max. 500 words).

For more information on this initiative, or to download a nomination form or sponsorship package, please visit: [www.Awards.RecreationforLife.org](http://www.Awards.RecreationforLife.org)

Enclosed are the Sponsorship Program, Sponsor Form, Conference and Education Session Registration Form and a 2012 CPAA Membership Form.