

**COMMUNITY PLANNING ASSOCIATION OF ALBERTA  
ANNUAL CONFERENCE AND EDUCATION SESSION  
2010 SPONSORSHIP PROGRAM**

**DIAMOND SPONSOR (Minimum Contribution of \$2,500)**

This category includes the following benefits:

- There will be **only one** sponsor in this category.
- A representative of the Sponsor will be invited to speak as part of the Conference Welcoming Remarks and the Conference Closing Remarks.
- The sponsor will be recognized as the *Principal* Sponsor in all Conference materials: Program, on-site signage, major events, pre-Conference publicity.
- **One** free Registration for **both** of the following:
  - The Conference (Current Value = \$350)\*
  - The Education Session (Current Value = \$100)\*
- **One** free Display Booth at the Conference (Current value = \$100).
- Primary inclusion of the Sponsor's Logo in the Conference *Program*.
- Primary listing in the Conference *Program*.

\* Conference Registration includes one ticket for each of the Luncheon and the Banquet.

\* Education Session Registration includes Lunch.



**PLATINUM SPONSOR (Minimum Contribution of \$1,500)**

This category includes the following benefits:

- Recognition as the sole Sponsor of **one** of the following activities and events:
  - The entire *Education Session*.
  - The Conference *Program*.
  - The Conference *Opening Reception*.
  - The Conference *Luncheon*.
  - The Conference *Banquet*.
  - The Conference *Banquet Beverages*.
  - The Conference *Banquet Entertainment*.
  - The Conference *Silent Auction*.
  - The Conference *Refreshment Breaks* (four in all).
  - *Student Participation* in the Conference.
- **One** free Registration for **one** of the following:
  - The Conference (Current Value = \$350)\*
  - The Education Session (Current Value = \$100)\*
- **One** free Display Booth at the Conference (Current value = \$100).
- Inclusion of the Sponsor's Logo in the Conference *Program*.
- Recognition of the Sponsor through prominent on-site signage.
- Listing in the Conference *Program*.

\* Conference Registration includes one ticket for each of the Luncheon and the Banquet.

\* Education Session Registration includes Lunch.



**GOLD SPONSOR (Minimum Contribution of \$1,000)**

This category includes the following benefits:

- Recognition as the sole Sponsor of **one** of the following:
  - *Conference Management.*
  - *The Registration Desk.*
  - *The Opening Keynote Address.*
  - *One Sequence of Concurrent Sessions (3 sessions in all).*
  - *The Tuesday Plenary Session.*
  - *The Question-and-Answer Panel.*
  - *The Closing Plenary Address.*
- **One** free Registration for the Conference (Current Value = \$350)\*
- Inclusion of the Sponsor's Logo in the Conference *Program.*
- Recognition of the Sponsor through prominent on-site signage.
- Listing in the Conference *Program.*

\* Conference Registration includes one ticket for each of the Luncheon and the Banquet.



**SILVER SPONSOR (Minimum Contribution of \$750)**

This category includes the following benefits:

- Recognition as the sole Sponsor of the following:
  - *The Education Session Lunch.*
  - *The Education Session Workbooks and Materials.*
  - *An individual Concurrent Session.*
- Two free tickets for each of the Conference Luncheon and the Conference Banquet (Current Value = \$150).
- Inclusion of the Sponsor's Logo in the Conference *Program.*
- Recognition of the Sponsor through prominent on-site signage.
- Listing in the Conference *Program.*



**BRONZE SPONSOR (Minimum Contribution of \$500)**

This category includes the following benefits:

- One free ticket for the Conference Luncheon and Banquet (Current Value = \$75).
- Recognition of the Sponsor on the on-site Master Board of Sponsors.
- Listing in the Conference *Program.*



**CONTRIBUTING SPONSOR (Minimum Contribution of \$100)**

- Listing in the Conference *Program.*

